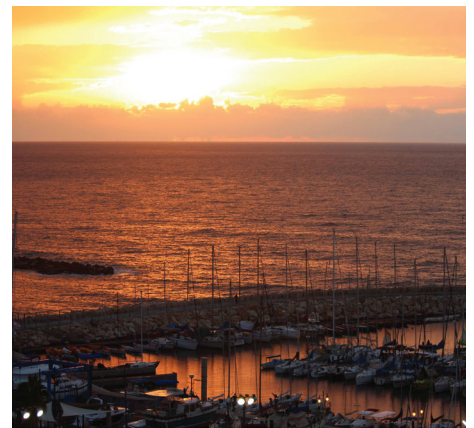




Weintraub Israel Center Boarding Pass Israel Experience

February 7th –16th, 2016



**EXPLORE AND
CONNECT TO
ISRAEL – ITS
PEOPLE, ITS LAND,
ITS HISTORY
AND ITS FUTURE**





We are thrilled to invite you to explore our new offer, the Weintraub Israel Center's Boarding Pass - Israel Experience.

- A fully-guided journey to Israel
- All the "must see" sites together with unique tracks for those who have already visited Israel and would like an opportunity to dig a little deeper.
- Unique personal encounters both in Tucson's Partnership region of Kiryat Malachi and Hof Ashkelon as well as other locations in Israel based on specific and common interests of the group.
- Flexible options throughout the tour
- Open to all ages and faiths
- \$2,500 double occupancy plus air

The Weintraub Israel Center is proud that this new initiative will fulfill our mission statement- to build a living bridge between Tucson and Israel.

Jeff Artzi, Steve Weintraub and Oshrat Barel

FOR MORE INFORMATION CONTACT:

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ITINERARY

DAY 1 – depart USA for Israel

Sunday, February 7, 2016

DAY 2 – arrive in Israel

Monday, February 8, 2016

Our arrival in Israel will be straight to the coastal city of Tel Aviv where we will orient ourselves with Tour educator and open officially our journey to Israel with the symbolic “shechyanu” blessing.

AFTERNOON

Land in Tel Aviv at Ben Gurion International Airport where you will be greeted by tour educator and a JCCA staff person

Drive to Jaffa for symbolic ‘shechyanu’ blessing within view of the Mediterranean Sea and Modern Tel Aviv

Check-in to hotel

EVENING

6:30 PM

Dinner at local Tel Aviv restaurant in a private room to get oriented to program with tour educator

Overnight – Herods, Tel Aviv



DAY 3 – Tel Aviv, the many stories of the first Hebrew city

Tuesday, February 9, 2016

We will devote this first day to exploring Israel’s first Modern Hebrew city- its original founding vision by Cultural Zionist thinkers and its eclectic present reality. Architecture, arts, and start-up nation are but a taste of our themes for today as we follow the development of this “old-new” town to the cultural capital of Israel.

MORNING

9:00 AM

Meet with an Israeli journalist at hotel to hear about the current events in Israel and get a broad picture of the regional geo-politics

10:30 AM

Depart for a guided walk through Neve Tzedek, one of the first neighborhoods of Tel Aviv, for an understanding of how the First Hebrew City developed—a city of culture and arts. Look at the changing architectural styles that are represented in the urban landscape and hear the colorful stories of the city’s first inhabitants.

11:30 AM

Visit historical Independence Hall and hear the dramatic story of Israel’s Declaration of Independence

AFTERNOON

12:30 PM

Enjoy lunch together with the group at a café in the newly opened Sarona complex, including time to walk through the Sarona market or at Nachlat Binyamin artisans market.

3:00 PM

Option 1: An introduction to Israel through the arts: enjoy a guided tour of the Tel Aviv Art Museum with guest artist Shirel Horowitz

Option 2: “Reading the writing on the Wall”; take a closer look at the Hebrew language through graffiti in the Southern Tel Aviv neighborhood of Florentine with Guy Sharret

EVENING

Enjoy a free evening in Tel Aviv and dinner on own

Overnight – Herods, Tel Aviv



DAY 4 – a mosaic of narratives

Wednesday, February 10, 2016

Today gives us an opportunity to hear of Israel's impressive endeavors in the present and in the past, along with a chance to meet, and begin to encounter the human landscape of Israel through gorgeous views, home cooked food, and legendary stories.

MORNING

8:15 AM

Check-out of hotel and depart for session - "Innovative marketing of Israel": Meet with Joanna Landau, founder and director of Kinetis, a social startup, working to change the way people think and feel about Israel.

9:30 AM

Depart Tel Aviv for Beit Shean via Gilboa Scenic road

11:00 AM

Stop at observation point on Mt. Gilboa to take in the landscape of the Jezreel and Beit Shean valleys

AFTERNOON

12:30 P.M.

Enjoy an ethnic lunch at Beit Shean with "Sirim ve Sipurim- Stories from the Kitchen" a unique project of local women

2:00 PM

Tour the archeological site and Tel of Beit Shean, one of the pearls of the ancient world, boasting the best of Biblical, Greco-Roman, Christian and Muslim culture

4:00 PM

Visit the Beta Israel Ethiopian Village and learn of this Jewish community's rich history

EVENING

5:30 PM

Drive towards Sea of Galilee and check-in to hotel

7:00 PM

Dinner at Kibbutz dining room joined by local members of the Kibbutz

8:00 PM

Coffee and cake with local members of the Kibbutz to hear about Kibbutz life

Overnight – Maagan Eden, Kibbutz Maagan



DAY 5 – northern exposure

Thursday, February 11, 2016

Water, nature, security, and wine are but a few of the themes we will get to discover in the Golan Heights before heading this afternoon to Jerusalem.

MORNING

8:30 AM

Enjoy and optional guided tour of the Kibbutz grounds and check out of hotel

9:30 AM

Ascend to the Golan Heights and hear an introduction to this small but vital piece of territory which borders with Syria to the West

"Off the Beaten Track," enjoy a Jeep ride on the diverse and beautiful terrain of the Golan Heights

11:30 AM

Visit Mount Ben Tal, an extinct volcano and former outpost on the border overlooking into Syria. Hear the dramatic story of the Yom Kippur War of 1973 and learn of the current situation in civil war torn Syria

AFTERNOON

1:00 PM

Enjoy wine tastings, lunch, and tour of Belle Ofri Ein Nashut Winery in the Golan agricultural village of Kidmat Tzvi.

3:00 PM

Drive South towards Jerusalem through the Jordan Valley

5:15 PM

Welcome to Jerusalem at Mount Scopus observation point

EVENING

6:00 PM

Check-in to hotel

Enjoy dinner on own and a free evening in Jerusalem

Overnight – Dan Boutique, Jerusalem



DAY 6 – Jerusalem of gold

Friday, February 12, 2016

Our morning in the capital begins by either venturing into the old city of Jerusalem itself to walk its ancient alleyways and understand its importance to all three monotheistic faiths or getting a taste of modern Jerusalem through film. This afternoon will be spent in the busy Jerusalem spots seeing how Jerusalem prepares for Shabbat.

MORNING

9:00 AM

Option 1: “Jerusalem as the center of three religions” – Explore the city that is holy to Judaism, Christianity, and Islam, with a guided tour in its ancient quarters.

-OR-

Option 2: Israeli Society through the lens of film: Visit the Ma’ale film school, view selected short films, followed by meeting with students and conversation about the relationship between Jerusalem, religious identity, and film making.

AFTERNOON

Enjoy lunch on own at Mahane Yehuda market, Ben Yehuda street, Mamilla outdoor Mall, or First Train station

4:00 PM

“Likrat Shabbat’ getting into the spirit of Shabbat, meet at hotel for candle lighting with tour educator

4:30 PM

Depart for Kabbalat Shabbat at Western Wall or local Jerusalem synagogue

EVENING

6:30 PM

Enjoy group dinner with “EatWith”, a unique way to experience the Shabbat hospitality experience in Israel in the home of local Israelis

Overnight – Dan Boutique, Jerusalem



DAY 7 – Shabbat Shalom

Saturday, February 13, 2016

The pace of Shabbat is slower but no less exciting. With a full day of leisure ahead, there are opportunities to explore the city and observe the distinctly different atmosphere--either traditionally, or with the best contemporary Jerusalem has to offer. From synagogue attendance to family picnics, soccer games or sitting at cafes, Jerusalem offers a pluralistic array for this day of rest.

MORNING

Enjoy a relaxed and restful morning with optional attendance of synagogue services

-OR-

Optional day trip to the Dead Sea and guided visit to Masada

AFTERNOON

Lunch on own

2:00 PM

“Jerusalem: a city of neighborhoods”; Enjoy a walking tour of one of the many colorful neighborhoods in Jerusalem

EVENING

5:30 PM

Group Havdallah together

Enjoy group dinner with entertainment in Jerusalem with former Shlichim that worked in Tucson (TBD)

Overnight – Dan Boutique, Jerusalem



DAY 8 – collective memory and community building

Sunday, February 14, 2016

Today we explore collective memory as we touch upon the chapter of the Holocaust and see how Israel commemorates this event. Our afternoon will be spent getting to know our counterparts in the partnership region.

MORNING

8:30 AM

“The changing place of the Holocaust in Israeli Society” with Rachel Korazim at JCC Israel Center

9:45 AM

Depart for Yad V'Shem, Israel's Holocaust Memorial and Museum for a guided tour of the museum and campus

AFTERNOON

1:00 PM

Lunch on own in Ein Kerem village outside of Jerusalem, with an optional tour of the historic Church of St. John the Baptist.

3:00 PM

Drive to Partnership region

4:00 PM

Welcome to region- activities to be planned with colleagues from Partnership2Gether, options include:

- Meeting with local Council and counterparts
- People to People encounters- shadowing
- Cooking workshop in Kiryat Malachi
- Observation into Gaza from Netiv Haasara
- Meeting with local students in the area

EVENING

Dinner with local residents and home hospitality

Overnight –Home Hospitality



DAY 9 – journey's end

Monday, February 15, 2016

Our final day in Israel is spent with the partnership community as we start to summarize our journey in Israel and the bridges built in the last week.

MORNING

Morning to be spent in partnership region and program to be determined by colleagues from Partnership2gether

AFTERNOON

1:00 PM

Lunch on own and free time for last minute shopping

4:30 PM

Final Tie- in with tour educator

EVENING

6:00 PM

Final Dinner at local restaurant before departing for airport

* Day rooms to refresh in Tel Aviv



LEHITRAOT!

The Price of \$2,500 double occupancy (plus airfare) includes:

Accommodation: (6 nights in standard rooms, unless otherwise indicated)

- 2 nights Tel Aviv at Herods- or Similar
- 1 night North at Kibbutz Maagan Guest House- or Similar
- 4 nights Jerusalem at Dan Boutique- or Similar
- 1 night home hospitality
- Day room use on last day in Tel Aviv

Meals:

- All Breakfasts (Full Israeli Buffet Breakfast at each of the hotels)
- Lunches (3)

Transportation: 7 days transportation in deluxe air-conditioned vehicle

Guide: 8 days Professional English Speaking Educator

Entrance Fees, as per itinerary and includes: Independence Hall, Beit Shean National Park, Yad Vashem.

Special Features, as per itinerary and includes: Graffiti tour in Tel Aviv; tour with Shirel Horowitz; meeting with the following speakers: Matti Friedman, Joanna Landau, Rachel Korazim; Jeep tour in the north; cultural event on Feb 13; guide specializing in archeology for morning hours OR program at Maale Film School.

Other: Package also includes administrative and planning costs, airport assistance upon arrival, limited Shiloach health insurance (8 days)*, and water on bus (1.5 liter per person per day).

*Only for people below the age of 64

Extras: For those wanting to participate on a tour of Masada on Saturday, February 13th, 2016: For a minimum of 10 participants: \$150 per person. The price includes minibus, guide, entrance to Masada plus 2 way cable car, and entrance to the Mineral Beach at the Dead Sea.

Not included are the following: Airfare, items of a personal nature, laundry, any extensions, any extras for guests, extras charged to rooms at hotels, anything connected to the P2K program including Mifgash costs for joining Israelis (except cooking workshop), any speakers or activities not specifically mentioned, meals not specifically mentioned, and any other services not specified above. Suggested per person gratuities for the tour educator and driver (\$10 a day) this is not included in the calculation.

Air Travel: We recommend booking spots on a group flight through either a local provider or we can recommend a company in Israel, Amsalem tours. For more information contact:

Moore Ohayon

Group Flight Coordinator

Tel: 1-800-777-9999 ext. # 5735

Direct line + Fax: 0732-650977

Mobile: + 972-54-2444292

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*Members of the group who are Israeli, regardless of where they reside, are by law required to pay an additional 18% VAT at hotels (non Israelis are exempt from paying the value added tax) and therefore they may be charged VAT by the hotel reception

TRAVEL INSURANCE

We highly recommend that our clients consider purchasing cancellation insurance & supplemental medical coverage (can cover pre-existing conditions). This is a smart way to safeguard against life's surprises. You may be in touch with your local agent or with: Travelinsuranceisrael US Toll free (888)747-3773 yonah@travelinsuranceisrael.com; josh@travelinsuranceisrael.com travelinsuranceisrael.com

How to Begin Registration

In order to begin the registration process for the **Weintraub Israel Center Boarding Pass Israel Experience** from February 7th –16th, 2016 please follow the link below that is relevant to you and complete the online registration form.

Single Participant Registration

If you will be traveling as a single participant please go to this link: <http://jcca.org/boarding-pass/single-participant/>

Double Participant Registration

If you will be traveling as a party of two please go to this link: <http://jcca.org/boarding-pass/double-participant-form/>

Payment Schedule

To hold a space, pay \$500 fully refundable deposit. Full payment due Nov. 1, 2015.

Cancellation policy: Cancel up to Nov. 1, 2015: fully refundable
Cancel Nov. 1, 2015 – Jan. 7, 2016: 50% penalty
Cancel after Jan. 7, 2016: 100% penalty



Stephen P. Seiden, Chair

Dr. Stephen Hazan Arnoff, President & CEO

Leah Garber, Vice-President, JCC Israel Center

Program developed and implemented by the JCC Association Israel Office together with Routes Travel



Please note: Some meals or items indicated in the program are at the participant's expense. The program is subject to change.