



Jewish Federation
OF GREATER NEW ORLEANS

Strategic Impact Fund 2016

It is the responsibility of the Jewish Federation to allocate funds strategically and to make positive impact on the present and future of the Jewish community in New Orleans. Being strategic also requires us to respond to changing needs and circumstances and support new initiatives and organizations as well as continuing with the critical programs we traditionally support. The bulk of our local funding goes to support our Constituent and Beneficiary Agencies who we will continue to support in the future. However, in order to fulfill our overall communal responsibilities, we need to provide additional funds for strategic purpose and priority needs through traditional and new partners.

Understanding that the needs of our diverse community continue to evolve, JFGNO has created a new Strategic Impact Fund as a means of addressing the community's expanding priorities.

All Jewish organizations in the Greater New Orleans area are welcome and encouraged to apply for the JFGNO's new Strategic Impact Fund. A total of \$25,000 is available. The new grant provides up to \$5,000 for programming that addresses one, or more, of the following community priorities from a list of social and demographic sectors and priority impact areas in the Greater New Orleans community. It is preferable for programs to address at least one item from each category. However, all programs positively impacting the Greater New Orleans community will be considered.

Priority Social and Demographic Sectors:

- Early Childhood
- Teenagers
- Young Families
- Seniors
- Interfaith Families

Priority Impact Areas:

- Strengthen Jewish values through Jewish culture, learning, language and traditions
- Encourage formal and informal Jewish education
- Create future Jewish leadership

- Increase Jewish programming at senior facilities
- Social action/tikkun olam
- Support programs for Jews with learning disabilities
- Reduce poverty and support low income families
- Building relationships with the non-Jewish community (Catholic, Protestant, Muslim, etc.)
- Professional Networking

Criteria for applying for funding:

1. All New Orleans Jewish organizations, including synagogues in the Greater New Orleans region are eligible
2. Funding is for programming
3. Synagogue programming cannot address the mainstream roles of a synagogue, including, but not limited to, religious rituals and membership
4. Organizations may not apply for capital maintenance (repairs or modifications to a brick and mortar facility)
5. Organizations may apply for movable capital such as furniture and equipment as long as the request directly relates to a programming initiative
6. Organizations may apply for funding for surveys and information gathering
7. Individuals are not eligible
8. Organizations must be a registered charitable organization, or apply through an organization that is a registered charitable organization.
9. Existing programs are eligible provided they meet the criteria
10. Organizations may apply for funding for more than one program
11. Organizations are encouraged to collaborate on programs

Organizations granted funding will receive funds in two installments, one in early 2016, and one after submission of a brief progress report six months after receipt of the first installment.

Organizations granted funding are required to submit an end-of-year program evaluation.

Applications and accompanying materials must be submitted via email to Allison@jewishnola.com no later than **Wednesday, August 12, 2015**. Applications will be reviewed in the fall of 2015, and decisions will be announced by the end of 2015. The first installment of grants will be made in early 2016.

Application

Name of Agency _____

Name of Program _____

Agency Contact _____

What community priorities does this program serve? Please check all that apply.

Social and Demographic Sectors:

- Early Childhood
- Teenagers
- Young Families
- Seniors
- Interfaith Families

Priority Impact Areas:

- Strengthen Jewish values through Jewish culture, learning, language and traditions
- Encourage formal and informal Jewish education
- Create future Jewish leadership
- Increase Jewish programming at senior facilities
- Social action/tikkun olam
- Support programs for Jewish students with learning disabilities
- Reduce poverty and support low income families
- Building relationships with the non-Jewish community (Catholic, Protestant, Muslim, etc.)
- Professional Networking

1. Please include a 1-page program overview with your application.

2. What are the goals of the program and the anticipated outcomes? Please limit your response to 2-4 paragraphs.

3. Describe your target population

4. Describe how the program addresses the above listed Social and Demographic Sectors and/or Priority Impact Areas. Please limit your response to 2-4 paragraphs.

5. If the program does not serve one of the above community priorities, please explain how the proposed program will have significant impact on the New Orleans Jewish community.

6. How many people in the New Orleans community does your organization estimate will be positively impacted by this program?

7. Describe your organization's timetable for implementation.

8. Is this a one-year program, or does your organization intend to continue to run the program, and from what future resources?

9. Is this a pre-existing program for your organization?

- Yes
- No

10. If yes, please describe what challenges your organization has faced implementing the program, what successes your organization has had with the program, and why you are seeking new funding for the program.

11. Are there any other organizations and/or programs currently addressing the same issue(s)? If so, please describe what makes your proposal unique. Please limit your response to 1-2 paragraphs.

12. Is your organization working with other organizations (Jewish or non-Jewish) to create and/or implement this program?

13. How will your organization measure the success of the program? Please limit your response to 1-2 paragraphs.

14. Amount Requested \$_____ (Grants will not exceed \$5,000)

15. Attach a detailed program budget. The budget must include all expenses, including, but not limited to personnel, supplies, etc. The budget must also include all revenue sources including fees, fundraising, and grants (note: both those received and applied for).

16. Will your organization still conduct this program if partial funding is awarded?

- Yes
- No

17. If yes, what is the minimum amount your organization needs to run the program for one year?

18. Please provide any additional information supporting your application.