

# 2015-2016 ANNUAL REPORT

We're creating the next generation of Jewish leaders in New Orleans  
I'm committed to Israel  
Federation builds Jewish identity  
Supporting our community partners is important to me  
Federation is my family's tradition  
JEWISH NEED OUR HELP AROUND THE WORLD

FEDERATION'S STORY BEGINS WITH YOU.



Jewish Federation  
OF GREATER NEW ORLEANS

# JEWISH FEDERATION OF GREATER NEW ORLEANS BOARD OF TRUSTEES 2015-2016

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\*Brian Katz, Vice-President  
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Seth Levine  
Rabbi Ethan Linden  
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Charles L. Stern, Jr.  
Nancy Timm  
Kevin Wilkins  
Daliah Wolfson  
Gary Zoller

## HONORARY BOARD

The Honorary Board is comprised of living past presidents of the Jewish Federation of Greater New Orleans.

Harold A. Asher  
Joan S. Berenson  
Allan Bissinger  
Jane K. Buchsbaum ‡  
Alan Franco  
Joel Friedman

Bobby Garon  
Dr. Marshall I. Gottsegen  
J. Jerome Hanaw  
Hugo Kahn  
Morton H. Katz\*  
Abe B. Kupperman †

Dr. Julius L. Levy, Jr.  
Julie Wise Oreck  
Lou Rippner  
Dr. Michael F. Wasserman  
Carol B. Wise

\*Executive Committee Member

† Deceased during this period

‡ Past Executive Director, Jewish Federation of Greater New Orleans

## MISSION STATEMENT

The Jewish Federation of Greater New Orleans serves as the central coordinating body for the Jewish community. Its purpose is to build and sustain a vibrant Jewish community in the Greater New Orleans area, and, in accordance with Jewish tradition, to assure the continuity of the Jewish people in America, Israel and throughout the Diaspora.

## COMMUNITY VISION

The Jewish Federation of Greater New Orleans, the Jewish Endowment Foundation of Louisiana, and the four Federation constituent agencies—Jewish Family Service of Greater New Orleans, the Jewish Community Center, Jewish Community Day School and Tulane Hillel—came together to articulate the shared vision and core values that drive their individual and collective work on behalf of the New Orleans Jewish community. Our vision is of a welcoming, vibrant, inspired and cohesive New Orleans Jewish community, whose history is honored, and where financially strong organizations and individuals work collaboratively to build Jewish identity and peoplehood through programs and services of the highest quality.

# FEDERATION COMMITTEES

### AUDIT COMMITTEE

**Robert Brickman, Chair**  
Jay Corenswet  
Shellye Farber  
Joshua L. Rubenstein

### BUILDING COMMITTEE

**Kathryn F. Shepard, Chair**  
Allan Bissinger  
Richard Buchsbaum  
Leslie Fischman  
Wendy Goldberg  
Jody Hart  
Lis Kahn  
Jan Miller  
Sharon Pollin  
Dr. Edward Soll

### INVESTMENT COMMITTEE

**Rusty Levy, Chair**  
Henry A. Miller  
Richard T. Neff  
Julie Wise Oreck  
Joe Pasternack  
Sidney Pulitzer  
Kathryn F. Shepard  
Michael Stern

### MISSIONS COMMITTEE

**Ellen Kessler & Gail Pesses, Co-Chairs**  
Lis Kahn  
Jan Miller  
Julie Wise Oreck  
Dana Shepard

Dr. Edward Soll  
Shea Soll  
Eric Stillman  
Dr. Michael F. Wasserman

### PARTNERSHIP 2GETHER COMMITTEE

**Julie Wise Oreck, Chair**  
**Henry A. Miller, Israel & Overseas Chair**  
Amy Barad  
Richard Cahn  
Cantor Joel Colman  
Casie Davidson  
Kristen Dulitz  
Rachael Feder  
Michelle Horton  
Hugo Kahn  
Lis Kahn  
Ellen Kessler  
Stan Kessler  
Ann Zivitz Kientz  
Stacey Weinreb Lutz  
Richard T. Neff  
Lonnie Schaffer  
Jeff Schwartz  
Rose Sher  
Robert Witrock

### JEWISH COMMUNITY RELATIONS COUNCIL

**Gail Chalew, Chair**  
Rabbi Alexis Berk  
Dr. Brenda Brasher  
Sarah Cohen  
Rabbi Edward P. Cohn  
Ana Gershanik

Sheila Gold  
Robin Goldblum  
Judge Sol Gothard  
Rabbi Gabe Greenberg  
William Hess  
Jonny Lake

Rabbi Ethan Linden  
Rabbi Robert Loewy  
Rabbi David Polsky  
Lonnie Schaffer

### FINANCE COMMITTEE

**David Radlauer, Treasurer & Chair**  
Allan Bissinger  
Joshua S. Force  
Bobby Garon  
Louis K. Good III

Jonathan Katz  
Zach Kupperman  
Austin Marks  
Henry A. Miller  
Julie Wise Oreck  
Dana Shepard

Kathryn F. Shepard  
Rose Sher  
Dr. Edward Soll  
Sylvan Steinberg  
Stephen A. Timm  
Dr. Michael F. Wasserman

### PR & MEDIA COMMITTEE

**Daniela Bain, Chair**  
Ellen Abrams  
Annick Brand  
Tiffany Cotlar

JJ Kornman  
Sofya Spector  
Lauren Ungar

# JEWISH FEDERATION OF GREATER NEW ORLEANS

Dear friends,

As we have over the past year, Federation continues our focus on four distinct themes: community building, deeper relations with Israel, outreach to the wider community, and enhanced transparency.

We are seeing steady community growth through our successful Jewish Newcomers Program, and are working to engage unaffiliated Jewish New Orleanians. Jewish newcomers are still moving to our area, some attracted by career opportunities, and others by our welcoming and flourishing Jewish community. We have begun evaluating the best way to evolve the program, and have appointed a special task force, headed by Allan Bissinger, to navigate this process.

A major effort towards engagement is with JNOLA, our next-gen organization, which boasts a full and rich calendar, including 16 events held over the past year. Additionally, the Katz-Phillips Leadership Development Program serves as our vehicle for future leadership, with participants already assuming active leadership roles.

A close relationship with Israel is also a central part of our core identity, and we are excited to hold our 2017 Community Mega Mission to Israel from June 5-12, 2017, highlighting four exciting parallel tracks—with something unique and individual for each participant.

This last summer, thanks to significantly increased funding from both Federation and a generous anonymous donor, 11 teenagers participated in extended trips to Israel through the Edie and Paul Rosenblum Gift of Israel Program.

In April, the Partnership 2Gether Program celebrated its 20th anniversary. The opening event to commemorate the occasion in Israel was a New Orleans-style jazz and food festival, featuring two chefs and three musicians who traveled from New Orleans to Rosh Ha'ayin.

In the wider New Orleans community, we are reaching out to three distinct groups: the Archdiocese of New Orleans, the Urban League, and the wider Muslim community. We have already partnered with the Archdiocese on two interfaith events, and are planning more. We are continuing our outreach to the African American community, creating a strong relationship with the Urban League. In August 2016, we held a candid discussion on race and community, in collaboration with the Anti-Defamation League and the Urban League. Finally, we are reaching out to the Greater New Orleans Muslim community to develop dialogue in an effort to promote pluralism and peace.

In August 2015, we held a Board retreat for the first time in many years. Staff and lay leadership listened carefully to many helpful comments and suggestions regarding how our Federation should function. We have taken these considerations seriously and have implemented many of them. One of the primary requests was that Federation be more clear and transparent in our financial reporting and do a better job of conveying the Federation story.

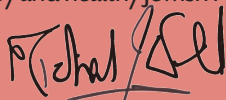
**Our mission is to help our Jewish community, both locally and around the world, thrive—sharing our goals, achievements and challenges with you is an important part of that mission. As a result, this year we are sharing more infographics to tell the story of what we do and how we do it.**

**Comments from you—our supporters, leaders and donors—are always welcome and appreciated.**

Wishing you and your family a happy and healthy Jewish New Year.



**Dr. Edward Soll**  
President



**Michael J. Weil**  
Executive Director

# HIGHLIGHTS

## ROAD TO MOROCCO & SPAIN OCTOBER 15-25, 2015

For the first time ever, the Jewish Federation of Greater New Orleans led a mission to Morocco and Spain, to explore the roots of Sephardic Judaism. From Córdoba to Casablanca, members of the Greater New Orleans Jewish community had a unique opportunity to celebrate the Jewish heritage of both countries. This exciting mission, chaired by Lis Kahn, Stan and Ellen Kessler and Gail Pesses, explored Marrakech's Djemaa el Fnaa, visited the Moroccan tomb of Rabbi Shlomo ben Hans, and walked through El Greco's home in Toledo, the Jerusalem of Spain.



## INAUGURAL BETTY & PHILLIP MEYERS LEADERSHIP DEVELOPMENT ALUMNI EVENT NOVEMBER 5, 2015

Because of the generosity of Morton & Carole Katz and Stuart & Ida Phillips, the Lemann-Stern Leadership Development Program was recently renamed the Katz-Phillips Leadership Development Program. The annual alumni event, now called the Betty & Phillip Meyers Leadership Development Alumni Event, thanks to the altruism of Betty Meyers, was held for the first time in November. More than 100 attendees - a record - assembled at the home of Asher and Erin Friend, where they enjoyed the music of famed clarinetist Dr. Michael White, and learned how to make babaghanoush from 2015-2017 Katz-Phillips participant (and recent James Beard Award winner), Chef Alon Shaya.



## 6TH ANNUAL GOLDRING-WOLDENBERG MAJOR DONOR DINNER JANUARY 28, 2016

The Goldring-Woldenberg Major Donor Dinner feted major donors to the Jewish Federation of Greater New Orleans' Annual Campaign. More than 60 major donors to Federation were in attendance at the event, which was hosted by Darryl and Louellen Berger and the Windsor Court Hotel. Musical entertainment was provided by David Torkanowsky, and wine and liquor were provided by Alan and Diane Franco.



## SUPER SUNDAY FEBRUARY 21, 2016

99 volunteers - the most in a decade - participated in Federation's annual Super Sunday phonathon to benefit the 2016 Annual Campaign. This year's phonathon raised \$120,000, including 135 increases and 16 new gifts. Super Sunday was chaired by Kathy and Hal Shepard and Nancy and Gary Silbert.



## LION OF JUDAH LUNCHEON MAY 7, 2016



In the spring, the annual Lion of Judah Luncheon was held at Morton's Steak House in downtown New Orleans. There were 51 people in attendance at the event, which was co-chaired by Cathy Bart and Kelley Brenner. Attendees heard from speaker Jane Weitzman, wife of shoe magnate, Stuart Weitzman. Weitzman also autographed copies of her book for the Lions in attendance.

## BATON ROUGE FLOOD RELIEF AUGUST 2016

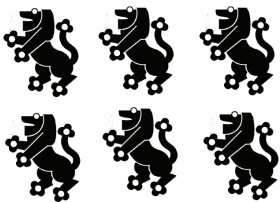
When devastating flooding impacted south Louisiana in August 2016, Federation sprang into action. Jeff Gubitz, our Israel and External Affairs Manager, was deployed to Baton Rouge to assist the Baton Rouge Jewish Federation in their relief efforts. Meanwhile, led by JNOLA, our next-gen arm, volunteers were mobilized to help gut houses through NECHAMA: The Jewish Disaster Relief Organization. Separately, gift cards for household supplies and groceries were collected throughout the community, to aid those displaced or impacted by the flooding. The Jewish Federation of Greater New Orleans also donated \$25,000 towards the Jewish Federations of North America's Baton Rouge Relief Fund.



# 2016 ANNUAL CAMPAIGN

## By the Numbers

New Lions of Judah



6

Super Sunday  
Volunteers



99

New Gifts



39

Increases  
from  
Face-to-  
Face  
Solicitations



35

Increased  
Gifts



368

Amount of New  
& Increased  
Gifts



\$173,833

A \$5,000 incentive  
grant encouraged more  
in-person solicitations  
this year

2.9% gift-for-gift  
increase over 2015

## GIVENOLA DAY



\$96,851 collected in 24  
hours on May 3, 2016



119  
donations



1st place in amount raised by  
organizations with an operating  
budget less than \$1m

Total Raised during 2016 Annual Campaign **\$2,646,957**

Thanks to your generosity, the 2016 Jewish Federation of  
Greater New Orleans raised \$29,247 more than in 2015.

## LION OF JUDAH ENDOWMENT

The Lion of Judah Endowment (LOJE) is the endowment component of the Lion of Judah Major Gifts program. A LOJE is created by establishing a minimum fund of \$100,000 in the donor's name, ensuring the perpetuation of a donor's Lion of Judah level Annual Campaign gift. LOJE is a powerful statement of a donor's commitment to tzedakah, providing a legacy for herself, her family and her community. Establishing a LOJE allows a woman the opportunity to endow her gift in perpetuity. We gratefully acknowledge the women who have made this commitment here in New Orleans:

Cathy Bart  
Joan Berenson  
Marjorie Bissinger  
Dora Ferber\*  
Ann C. Fishman  
Margot Garon  
Carol Grant  
Byrde Haspel\*  
Babs Isaacson\*  
Lisa Heller  
Sandy Heller

Tamara Jacobson  
Lis Kahn  
Carole Katz  
Lisa Katz  
Anne Lowenburg  
Tamara Mayer\*  
Julie Grant Meyer  
Betty S. Meyers  
Lois Mexic\*  
Julie Wise Oreck †  
Joyce Pulitzer

Karen Soll  
Nancy Timm  
Anne Uhry\*  
Patty Ungar  
Beverly Wainer  
Lynne Wasserman  
Linda Wiener  
Carol Wise †  
Frances S. Wolff

\* Of blessed memory  
† Star of David Society

## PERPETUAL ANNUAL CAMPAIGN ENDOWMENTS

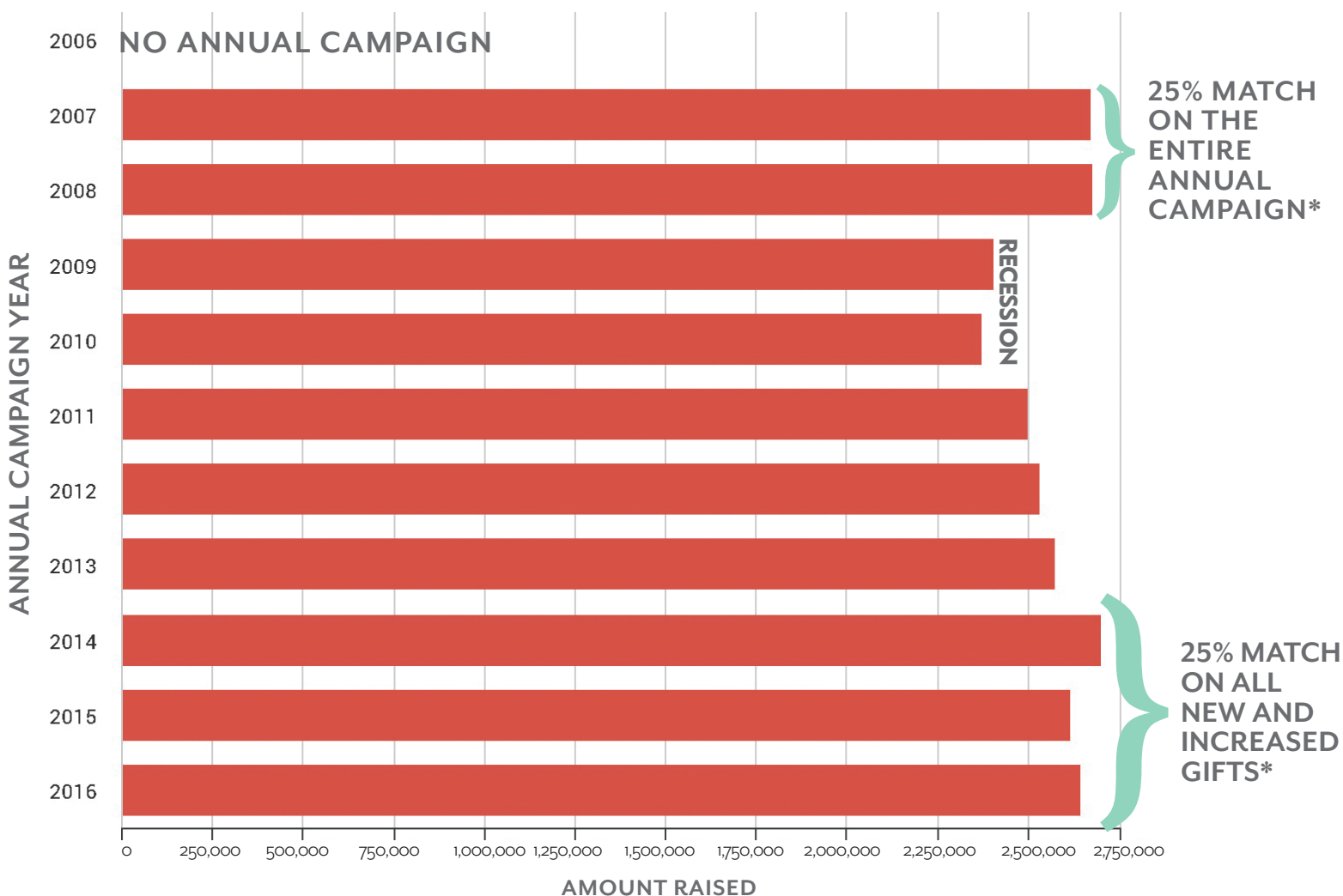
Perpetual Annual Campaign Endowments (PACE) is a program for men, women, and couples who endow their annual campaign gifts to their Jewish Federations. Annual campaign gifts to Federation can be endowed at any level with a bequest, a permanent life insurance policy, a charitable trust, a gift of real estate, appreciated stocks, or an IRA. These are our PACE contributors:

Allan Bissinger  
Bobby Garon  
Marshall Gottsegen  
Mark H. Heller  
Hugo Kahn  
Brian D. Katz †  
Morton H. Katz  
René Lehmann  
Dr. Julius Levy, Jr.

William D. Norman  
Family Fund  
Joshua L. Rubenstein  
Dr. Michael F. Wasserman

† Star of David Society

## FEDERATION CAMPAIGN TRENDS 2006-2016



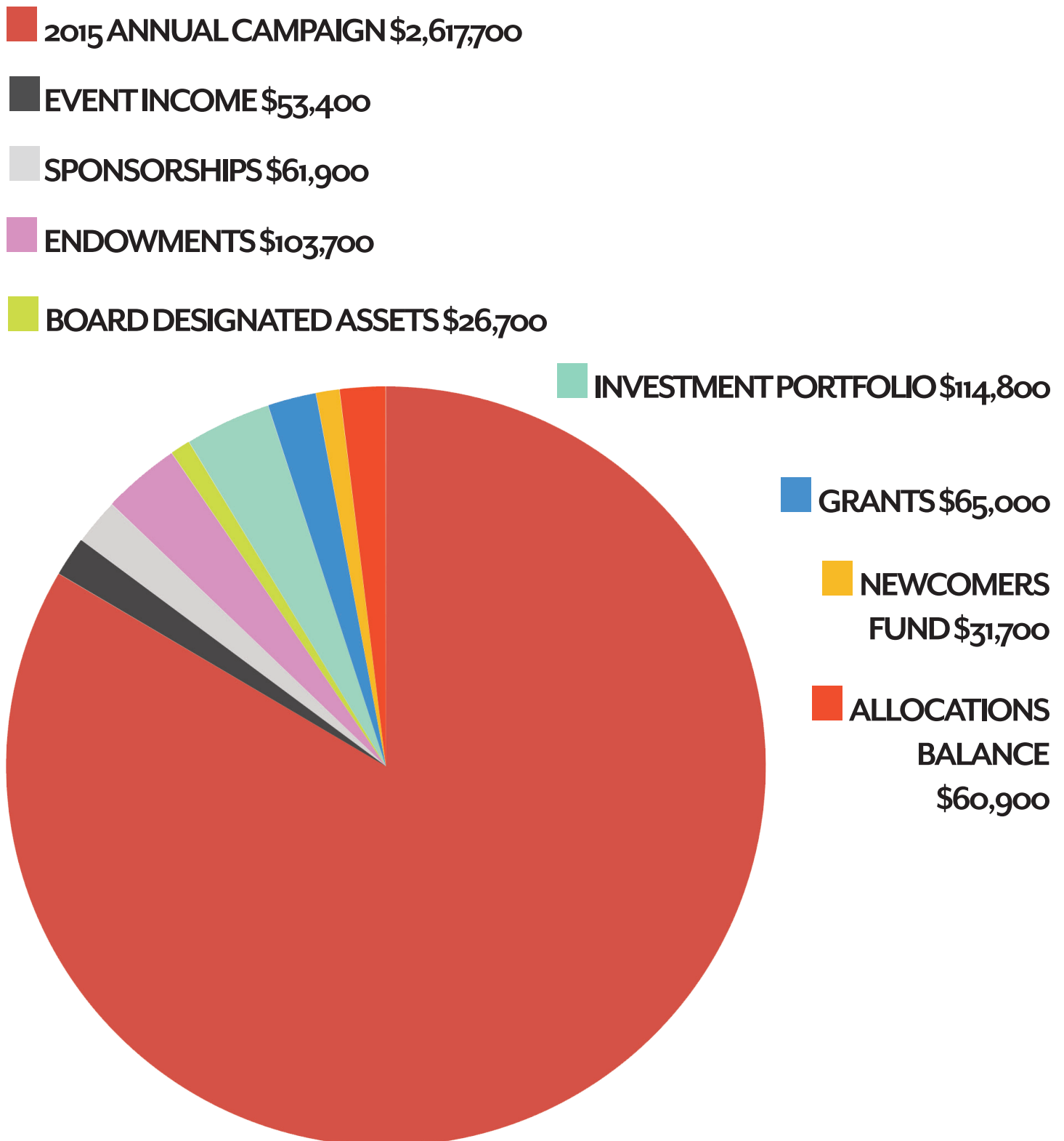
AVERAGE CAMPAIGN TOTAL  
**\$2,571,754**

\*Thank you to the Goldring Family and Woldenberg Foundations for their ongoing generosity with matching funds.

# THE BIG PICTURE: INCOME & REVENUE

In addition to the Annual Campaign, Federation has multiple revenue streams, such as program/event income, sponsorships, grants, endowments, Board Designated Assets, and investment income.

*The total projected income of Federation for 2016 is approximately \$3,135,800.*



# SPONSORSHIPS & GRANT REVENUE

The Jewish Federation of Greater New Orleans has increased its efforts to raise funds from less traditional sources, including local corporate sponsorships and grants from foundations across the country. The following lists sponsorships, advertising, and grants from September 2015 through August 2016:

## SPONSORSHIPS & ADVERTISING

Carr, Riggs & Ingram, LLC	Annual Report	\$3,500
Cox Communications	Fete de Federation	\$2,500
Eagan Insurance	Advertising	\$250
First Bank & Trust	Edie and Paul Rosenblum Gift of Israel	\$500
Gardner Realtors	Program	\$2,500
G&M Electric	Sauvignon in Scrubs	\$250
LCMC Health Center	Fete de Federation	\$2,500
Phoenix Recycling	Fete de Federation	\$500
Postlethwaite & Netterville	Fete de Federation	\$2,500
Postlethwaite & Netterville	JNOLA Chanukah Event	\$2,500
Ray Brandt Automotive	Fete de Federation	\$5,000
Sher Garner Cahill Richter Klein & Hilbert, LLC	Fete de Federation	\$5,000
Tharp-Sontheimer -Tharp	Fete de Federation	\$1,000
Touro Infirmary	JNOLA Website	\$5,000
Touro Infirmary	Advertising	\$3,400
Whitney/Hancock Bank	Fete de Federation	\$10,000
Whitney/Hancock Bank	Website	\$10,000
Whitney/Hancock Bank	Jewish Newcomers Program	\$5,000
<b>TOTAL</b>		<b>\$61,900</b>

## IN KIND SPONSORSHIPS & UNDERWRITING

Darryl & Louellen Berger  
The Windsor Court Hotel  
Morgan Stanley  
Joshua Rubenstein  
Sazerac Company  
Tracey's Original Irish Channel Bar  
University Medical Center  
Whitney/Hancock Bank

## GRANTS

Oscar J. Tolmas Charitable Trust	JNOLA	\$40,000
Whitney/Hancock Bank	Constituent Agencies	\$25,000
<b>TOTAL</b>		<b>\$65,000</b>

## AWARD WINNERS



Cathy Bart



Steven Usdin



Michele Gelman



Lis Kahn

Our community is incredibly fortunate to boast volunteer leaders who work tirelessly to promote the Jewish mandate to repair the world around us. Among those leaders are Cathy Bart and Steven Usdin, who received the 2016 Anne Goldsmith Hanaw and J. Jerome Hanaw *Tikkun Olam* Award for Campaign Excellence. The award honors the man and woman whose volunteer work on behalf of Federation's Annual Campaign best exemplifies the concept of *tikkun olam*: to heal, repair and transform the world.

The 2016 Herbert J. and Margot Garon Young Leadership Award was presented to Michele Gelman. The Garon Award honors men and women who, by their leadership and involvement, exemplify a special commitment and dedication to the New Orleans Jewish community.

Lis Kahn was presented with the Roger Bissinger Memorial Award, which honors the memory of the late Roger Bissinger. It celebrates a member of the New Orleans Jewish community whose steadfast commitment and leadership benefits the Jewish Federation of Greater New Orleans and numerous other civic, educational and cultural organizations.

The awards were presented at the 103rd Annual Meeting on September 22, 2016.

## 2016 ANNUAL CAMPAIGN CABINET

Lisa Heller & Dr. Juan Gershanik,  
Co-Chairs

Cathy Bart  
Jack Benjamin, Jr.  
Kelley Brenner  
Lee Bressler  
Joshua S. Force  
Mara Force  
Ana Gershanik  
Cathy Glaser  
Mark Heller  
Maury Herman  
Hugo Kahn  
Brian Katz  
Morton H. Katz  
Marilyn Kullman  
Jonny Lake  
Dr. Julius L. Levy, Jr.  
Henry A. Miller  
Julie Schwartz  
Dana Shepard  
David Shepard  
Hal Shepard  
Kathryn F. Shepard  
Karen Sher  
Gary Silbert  
Nancy Silbert  
Dr. Edward Soll  
Amanda Trotenberg  
Steven Usdin  
Lynne Wasserman  
Dr. Michael F. Wasserman  
Renee Zack

# THE BIG PICTURE: ALLOCATIONS & STRATEGIC PROGRAMMING

Federation allocates funds to three main groupings: community support, Israel and overseas, and Federation programming and operations.

*The total projected allocations and programming for 2016 is \$3,094,400.*

## FEDERATION PROGRAMMING & OPERATIONS 36%

### Fundraising Costs \$252,600

The cost to run the Annual Campaign includes marketing, events and staff time.

### Leadership/Community Development & Operations \$903,000

This includes JNOLA, the Jewish Community Relations Council, the Katz-Phillips Leadership Development Program and administrative/staffing costs.

## ISRAEL AND OVERSEAS 25%

### Israel and Overseas \$769,600

Jewish Federations of North America  
Jewish Agency for Israel  
Partnership 2Gether  
American Jewish Joint Distribution Committee  
Other overseas partners

## COMMUNITY SUPPORT 39%

### Community Programming \$168,700

This includes missions, the Edie and Paul Rosenblum Gift of Israel Program, Communal Vouchers, the Jewish Newcomers Program and the Florence Melton School of Adult Jewish Learning—as well as special programs benefited by the Strategic Impact Fund.

### Constituent Agencies \$679,200

This includes core funding and capital allocations, investment fund allocations, funding from Whitney Bank, and annual dues to the Jewish Community Center Association.

Jewish Community Center  
Jewish Community Day School  
Jewish Family Service  
Tulane Hillel

### Metairie Campus Subsidy to Agencies \$261,900

The Goldring-Woldenberg Jewish Community Campus serves the entire New Orleans Jewish community, and houses the Metairie Jewish Community Center, the Jewish Community Day School, the Anti-Defamation League and Federation.

### Beneficiary Agencies \$59,400

Anti-Defamation League | AVODAH: The Jewish Service Corps | B'nai B'rith Youth Organization | Chabad Jewish Student Center | Goldring/Woldenberg Institute of Southern Jewish Life | Hadassah | Hebrew Immigrant Aid Society | Hillel International | Jewish Children's Regional Service | Jewish War Veterans | LimmudFest New Orleans | Moishe House  
National Council of Jewish Women | TAGLIT: Birthright Israel | Touro Infirmary

*\*The Federation Annual Campaign boasts an incredible pledge payment percentage of over 98%.*

# THE DETAILS: ALLOCATIONS & STRATEGIC PROGRAMMING

The funds raised through the Annual Campaign and other revenue streams are allocated into approximately three main blocks: Allocations to support the local community and local agencies, allocations to Israel and Overseas needs, and allocations to support Federation programming and fundraising. Allocations to support the local community and local agencies are determined by the Allocations Committee after a thorough application and review process.

The bulk of the local funding goes to the four Constituent Agencies, plus a subsidy for the Goldring-Woldenberg Jewish Community Campus. Allocations to Israel and Overseas are governed by a formula of 30% of the net campaign proceeds and distributed between our two overseas partners – the Jewish Agency for Israel and the American Jewish Joint Distribution Committee, as well as dues to our parent organization, the Jewish Federations of North America.

Allocations to support Federation programming and fundraising are made through the budget process, as overseen by the Finance Committee.

## CORE FUNDING (UNRESTRICTED):

Jewish Community Center	
Metairie Campus	\$57,629
Jewish Community Center	
Uptown Campus	\$238,211
Jewish Family Service	\$136,250
Jewish Community Day School	\$60,000
Tulane Hillel	\$75,000

**TOTAL: \$567,090**

## BENEFICIARY AGENCY ALLOCATIONS

Anti-Defamation League	\$16,550
AVODAH: The Jewish Service Corps	\$3,000
BBYO	\$2,500
Chabad Jewish Student Center	\$3,000
Goldring/Woldenberg Institute	
of Southern Jewish Life	\$2,500
Hadassah	\$750
Hillel International	\$3,000
Jewish Children's Regional Service	\$8,000
Jewish Children's Regional Service Camping Scholarships	
(Restricted to Jewish campers from the Greater New Orleans area)	\$5,000
Jewish War Veterans	\$750
LimmudFest	\$2,350
Moishe House	\$1,000
TAGLIT: Birthright Israel	\$10,500
Tulane Jewish Studies	\$500

**TOTAL: \$59,400**

## ADDITIONAL ALLOCATIONS\*:

Jewish Community Center	
Uptown Campus	\$13,777
Jewish Community Center	
Metairie Campus	\$3,333
Jewish Family Service	\$7,878
Jewish Community Day School	\$3,470
Tulane Hillel	\$4,337

\*Whitney Bank grant money & distribution from the Investment Fund Portfolio **TOTAL: \$32,798**

## CAPITAL ALLOCATIONS

Goldring-Woldenberg Jewish Community Campus — Security Cameras	\$10,000
Jewish Community Center Uptown — Air Conditioning Replacement*	\$10,000
Jewish Community Center/Jewish Community — Day School Playground	\$20,000
Jewish Community Day School — 3D Printer	\$1,778
Jewish Family Service — Printer	\$2,112
Jewish Family Service — Computers	\$5,458
Tulane Hillel — Chairs	\$7,520

**TOTAL: \$56,868**

\*This is the sixth year of a ten year loan repayment agreement, as part of Federation's role as safety net for its constituent agencies.

## PLANNING & ALLOCATIONS COMMITTEE

Shellye Farber, Chair

Kathryn F. Shepard, Chair of Sub-committee on Beneficiary Agencies

Barri Bronston, Chair of Sub-committee on Jewish Family Service

Michael Dodd, Chair of Sub-committee on Jewish Community Center

Bobby Garon, Chair of Sub-committee on Jewish Community Day School

Aaron Wolfson, Chair of Sub-committee on Tulane Hillel

Bradley Bain	Eric Greenberg	Henry A. Miller
Ivy Cohen	Lisa Heller	Dana Shepard
Jay Corenswet	Jonny Lake	Sylvan Steinberg
Mara Force	June Leopold	Hallie Timm
Ashley Merlin Gold	Seth Levine	Dr. Michael F. Wasserman
Louis K. Good III		Gary Zoller

## COMMUNAL VOUCHERS

The Jewish Federation of Greater New Orleans allocated funds in the amount of \$53,600 for the 2015-2016 school years to area synagogues in the form of Communal Vouchers for 140 students. The funds were given to each synagogue providing after-school Hebrew education.

## EDIE AND PAUL ROSENBLUM GIFT OF ISRAEL PROGRAM

The Edie and Paul Rosenblum Gift of Israel Program offers extraordinary grant funding that assists local Jewish parents in enabling their teens to experience a once in a lifetime visit to Israel with an immersive four-week program. 2016 saw a spike in participants due to the hard work with marketing and recruitment put in by the program committee and a substantial increase in grant funding from the Jewish Federation of Greater New Orleans, local synagogues, and a generous anonymous donor.

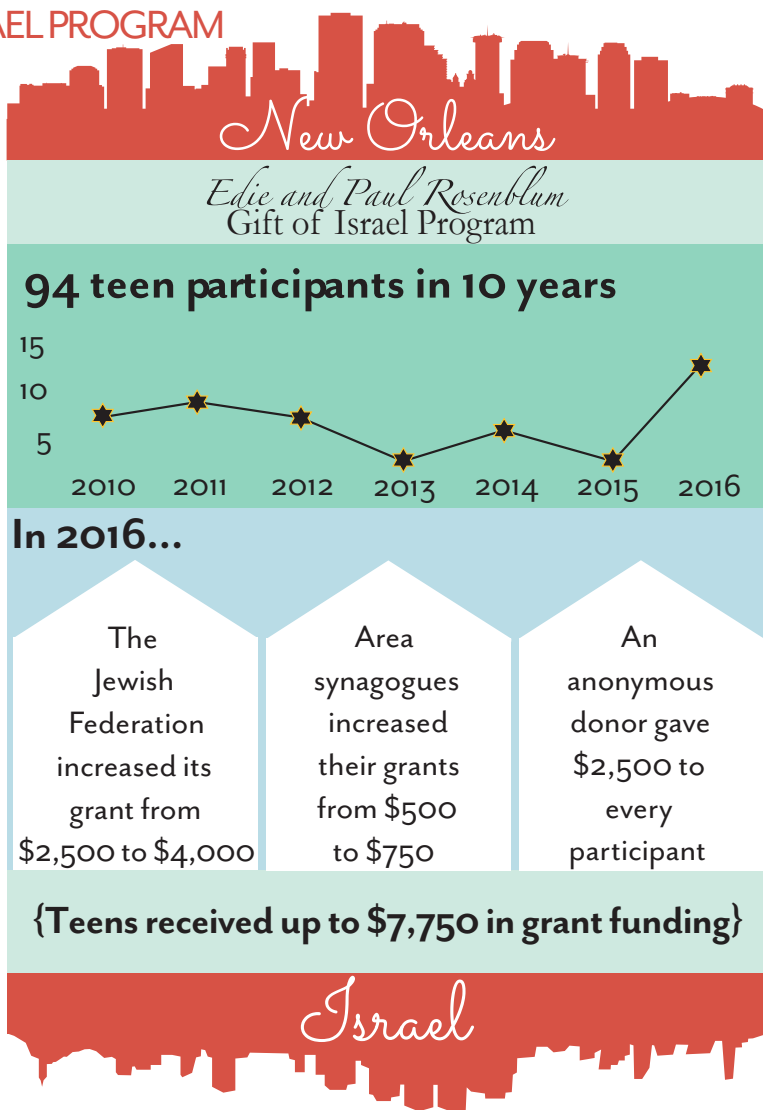
Want to learn more about the Edie and Paul Rosenblum Gift of Israel Program?

Visit [jewishnola.com/goi](http://jewishnola.com/goi) or contact Jeff Gubitz at 504-780-5688 or at [giftofisrael@jewishnola.com](mailto:giftofisrael@jewishnola.com).

### 2016 PARTICIPANT

### PROGRAM

Rebecca Brown	Euro ICE - NCSY
Chelsea Deitzelweig	NFTY in Israel L'Dor V'Dor
Seth Fawer	NFTY in Israel L'Dor V'Dor
Mark Fertel	JOLT - NCSY
Max Friedman	Ramah Israel
Hannah Gelman	NFTY in Israel L'Dor V'Dor
Sydney Gold	NFTY in Israel L'Dor V'Dor
Leo Jaffe	Alexander Muss High School in Israel
Rebecca Kornman	NFTY in Israel L'Dor V'Dor
Lauren Melchiodi	NFTY in Israel L'Dor V'Dor
Emma Stern	Ramah Israel



## PARTNERSHIP 2GETHER

The Jewish Agency for Israel's Partnership2Gether (P2G) platform is a joint initiative of the Jewish Federations of North America, United Israel Appeal, and the Jewish Agency that connects Jewish communities from across the world to a community in Israel through the sister city relationship.



### P2G AT 20

In April 2016, Partnership2Gether held an international celebration to commemorate the program's 20th anniversary. Federation sent a delegation of New Orleans musical and culinary luminaries, including jazz pianist Matt Lemmler, percussionist Jason Marsalis, and bassist Martin Masakowski. Shaya's Chef de Cuisine Zachary Engel and the Caribbean Room's Executive Chef Chris Lusk also joined the group. During the week, the chefs and musicians participated in community programming and volunteer work.

# KATZ-PHILLIPS LEADERSHIP DEVELOPMENT PROGRAM

The Lemann-Stern Leadership Development Program began in 1960 for the purpose of training outstanding young men and women in the Greater New Orleans Jewish community for positions of leadership. Graduates of the program have served on the boards of every Jewish agency, synagogue and organization in our community, and have used the knowledge gained from the program to benefit the wider New Orleans community as well. Because of the generosity of Morton & Carole Katz and Stuart & Ida Phillips, the Leadership Development Program was formally renamed the Katz-Phillips Leadership Development Program with the launch of the 2015-2017 class.

Staffed by Sherri Tarr and advised by Stacey Weinreb Lutz and Hal Shepard, the 2015-2017 traveled to Israel in October 2015.

## 2015-2017 KATZ-PHILLIPS LEADERSHIP DEVELOPMENT PROGRAM CLASS

Bradley & Daniela Bain	Austin & Carrie Marks
Ben & Darrah Caplan	Jeffrey Schwartz & Amy Barad
Sarah Cohen	Peter Seltzer
Tracey Dodd	Alon & Emily Shaya
Jason & Rachael Feder	Jeremy Soso & Rose Sher
Jonathan & Holly Friedman	Ben Swig
Mike & Julie Green	Hallie Timm
Jonathan Levy	Sam & Heide Winston



## BETTY & PHILLIP MEYERS LEADERSHIP DEVELOPMENT ALUMNI EVENT



The second annual Betty and Phillip Meyers Alumni Event of the Katz-Phillips Leadership Development Program of the Jewish Federation of Greater New Orleans was held on May 19 at the home of Dr. Marc Behar and Jeff Sbisa. More than 70 attendees heard from guest speaker, Dr. Rachel Korazim, a renowned Holocaust educator at Yad Vashem, on Israel-Diaspora relations.

## LEADERSHIP DEVELOPMENT ENDOWMENT CAMPAIGN

Thanks to the incredible generosity of our community, as of August 2016, the Leadership Development Endowment Campaign has raised \$882,602.

To learn more about the Katz-Phillips Leadership Development Program, please contact Sherri Tarr at [sherritarr@jewishnola.com](mailto:sherritarr@jewishnola.com) or at 504-780-5609.

# JNOLA

JNOLA SERVES MEMBERS OF THE GREATER NEW ORLEANS JEWISH COMMUNITY BETWEEN THE AGES OF 21-45. THIS YEAR SAW SEVERAL EXCITING NEW INITIATIVES, INCLUDING THE ADDITION OF A YOUNG FAMILIES COMMITTEE AND NEWCOMERS WELCOME COMMITTEE. SOME HIGHLIGHTS:

## PROFESSIONAL NETWORKING

JNOLA partnered with Whitney Bank to throw a successful JNETWORK event, attended by more than 130, that combined successful professionals and JNOLA members still growing into their careers. JNOLA also held its third annual Dine Around, where over 100 young Jewish professionals had dinner with some of the most successful and dynamic Jewish professionals in New Orleans, including doctors, lawyers, marketers, academics, and more.



## SOCIAL

The Social committee was hard at work creating vibrant programming, including JNOLA's seventh annual Rosh Hashanah New Year's Toast, held at Publiq House. In December, JNOLA held "Light it Up," a celebration of Chanukah sponsored by Postlethwaite & Netterville. The festivities were held at Purlou and featured a gift card drive that raised over \$125 and \$250 in gift cards for Catholic Charities' Syrian refugee program.



## DEVELOPMENT

In May, JNOLA held a GiveNOLA happy hour, chaired by Jeremy Soso and Julie Green that raised \$800 more than last year. The Chai Society, JNOLA's leadership giving level, held an event at the home of Josh Rubenstein—"Sushi Under the Stars" featured a chef from Origami, who offered a hands-on sushi rolling demonstration.

## CULTURE, EDUCATION, AND SERVICE

JNOLA took a special interest in connecting with their community by inviting members to host Shabbat potluck Meet Ups around town. These Meet Ups were located at different areas throughout New Orleans, and allowed for those who are unaffiliated with a synagogue yet to experience Shabbat. On August 21 there was "Expedition: Jew Orleans," a Jewish bus tour led by tour guide extraordinaire, Julie Schwartz. JNOLA members enjoyed a light breakfast before seeing the sites and learning about the details of the history that has connected Jews to New Orleans for centuries.

JNOLA further organized volunteer work in Baton Rouge directly following the flooding that took place in August 2016. Working with NECHAMA, the Jewish disaster relief organization, JNOLA was able to completely gut two homes in one day. Since this initial trip, JNOLA has gone back to Baton Rouge and is continuing to plan group trips to Baton Rouge with AVODAH and Moishe House.



## YOUNG FAMILIES

JNOLA successfully launched family programming, starting with "Safari in the Sukkah," a Sukkot event at Audubon Zoo. In April, JNOLA and the Jewish Community Day School gave the community a sweet Pesach by partnering for a Chocolate Seder, highlighted by a special chocolate Haggadah and Passover-themed games.



## NEWCOMERS

The JNOLA Newcomers Committee sought out those who were new to the city to make them feel welcomed. Whether it was a quick email or a cup of coffee, the Newcomers Committee reached out to those who have participated in the Jewish Federations Newcomers Welcome Program and let them know that while moving to a new city can be tough, making new friends shouldn't be.

## 2015-2016 JNOLA BOARD

David Shepard &  
Amanda Trotenberg, Co-Chairs

### CULTURE, EDUCATION & SERVICE COMMITTEE

Nicole Harvey, Chair  
Rebecca Gurvich  
Peter Seltzer  
Nick Silbert

### DEVELOPMENT COMMITTEE

Jeremy Soso, Chair  
Bradley Bain  
Mara Force  
Ashley Merlin Gold

### PROFESSIONAL NETWORKING COMMITTEE

Michael Finkelstein, Chair  
Rachael Feder  
Mara Force  
Eric Greenberg  
Nate Kanter  
Austin Marks  
David Merlin  
Ben Swig

### SOCIAL COMMITTEE

Ivy Cohen, Chair  
Michael Finkelstein  
Carli Gertler  
Nicole Harvey

Jeremy Soso  
Hallie Timm

### WELCOME COMMITTEE

Hallie Timm, Chair  
Ivy Cohen  
Ashley Merlin Gold  
Karen Hochheiser  
Peter Seltzer  
Maxwell Zwain

### YOUNG FAMILIES COMMITTEE

Austin Marks, Chair  
Bradley Bain  
Adam Horwitz



## NATIONAL YOUNG LEADERSHIP CABINET

The Jewish Federations of North America's National Young Leadership Cabinet is a group of men and women, ages 30-45, from communities across the country, distinguished by their high levels of philanthropic commitment and personal performance – working and learning together as they master the skills needed to ensure a compelling Jewish future. Joshua L. Rubenstein currently represents New Orleans on the National Young Leadership Cabinet this year.

## JNOLA PHILANTHROPY

The Chai Society is the Jewish Federation of Greater New Orleans' leadership giving level for next gen philanthropists between the ages 21-45 who make a gift of at least \$180 to Federation's Annual Campaign. The Chai Society strives to make philanthropy attainable for the next generation of Jewish donors.

The Ben Gurion Society is a national philanthropic giving level for young adults between the ages of 25-45 who make a minimum gift of \$1,000 to Federation's annual campaign. BGS is named for David Ben Gurion, the first Prime Minister of Israel, and embodies his legacy that young men and women combining their power, passion, and resources to build a strong and responsible Jewish community, at home, in Israel, and around the world.

Here are our JNOLA Chai Society and Ben Gurion Society members for the 2016 Annual Campaign.



Allison Bach  
Bradley & Daniela Bain  
Shon Cowan Baker\*  
David Berins  
Brandon Bissinger  
Gilbert & Jody Braunig  
Philip Brickman\*  
Benjamin & Darrah Caplan  
Sandy & Sarah Cohen  
Jared & Casie Davidson  
Dr. David & Kristen Dulitz  
Noah & Gia Emerson  
Rinat Ergas  
Jason & Rachael Feder  
Drs. Leron & Julie Finger  
Joshua S. & Mara Force\*  
Brian R. Friedman  
Jonathan & Holly Friedman  
Dr. Vadim & Michele Gelman  
Ashley Merlin Gold  
Richard & Karen  
Goldenberg

Jeff & Caroline Good  
Rebecca Gurvich  
Michael & Marlene Hecht  
Tamara Jacobson\*  
Kris Khalil  
Zach & Emily Kupperman  
Seth Levine and  
Alexa Pulitzer\*  
Jonathan L. Levy  
Dr. Eric & Naomi Lonseth  
Rebecca Maisel\*  
Donny & Carol Markowitz  
Jedd & Amy Malish  
Austin & Carrie Marks  
Jeffrey & Paulette Mendler  
David Merlin  
Clifford & Lara Mintz\*  
Mark Mintz & Jennifer Kitner  
Dr. Scott & Jenny Pollack  
Matthew Rosenthal &  
Shira Glazer  
Joshua L. Rubenstein\*

Jeff Schwartz & Amy Barad  
Peter Seltzer  
Alon & Emily Shaya  
David Shepard  
Nick Silbert  
Jay & Stacy Silverstein  
Katie Single  
Gregg & Ellen Soll\*  
Shea & Michelle Soll\*  
Jeremy Soso & Rose Sher  
Benjamin Swig  
Hallie Timm  
Amanda Trotenberg  
Evette Ungar  
Tana Velen  
Melanie Waitzer  
Dr. Aaron & Daliah  
Wolfson\*  
Lee & Jennifer Zurik

\* Ben Gurion Society

# 2016

## ANNUAL CAMPAIGN

The Annual Campaign is the cornerstone that supports the building of a vibrant Jewish community in Greater New Orleans, Israel, and 59 countries around the world. Every year, our community-wide campaign raises funds that help support the vital human services and Jewish education provided by our local, national, and international agencies. These funds have a daily impact on the education of children, strengthening of family life, providing care and comfort to frail elderly, and sustaining our partnerships here and overseas.

The 2016 Annual Campaign continued our customary breakdown of 70% local, 30% overseas distribution of funds. It is through the generosity of our Jewish community that the Federation is able to provide support when needed. Your time and financial contribution enable us to fulfill the obligation of *tzedekah*. *Tzedekah* means justice, and justice demands that we as Jews connect with those who are in need.

### \$100,000 +

Goldring Family Foundation  
Woldenberg Foundation

### \$50,000 - \$99,999

Cahn Family Foundation  
**Alan & Diane Franco**  
Milton Rosenson Fund

### \$35,000 - \$49,999

Mr. & Mrs. Morris Bart  
**Dr. Gerald & Joan Berenson**  
Sydney & Walda Besthoff  
Foundation  
William & Leslie Rau  
Alvin & Madilyn Samuels  
Anonymous (1)

### \$25,000 - \$34,999

Marjorie Bissinger  
Harriet Handelman  
David & Jan Oreck  
Marshall & Julie Wise Oreck  
Anonymous (1)

### \$10,000 - \$24,999

Harold & Carol Asher  
Darryl & Louellen Berger  
**Allan & Nancy Bissinger**  
**Jane Bories & Sam**  
**Corenswet, Jr.**  
Vivian & Richard Cahn  
Janice Caplan  
Dr. Scott S. & Marjorie Cowen  
Dora Ferber Lion of Judah  
Endowment Fund  
Joshua & Mara Force  
**Robert Force**  
Forgotston Philanthropic Fund  
Richard & Linda Friedman  
Robin Levy & R. Justin Garon  
**Ana & Juan Gershanik**  
Dr. Kurt Gitter & Alice Yelen  
Charles & Cathy Glaser  
Susan & Lou Good  
Mauriciu Arnold Granet  
Designated Fund  
Robert & Shirley Haspel  
Foundation  
**Lisa & Mark Heller**  
**Sandra Heller**  
**Maury Herman**  
Russ & Sandra Herman  
**William & Susan Hess**  
Scott & Leslie Jacobs  
**Lisa & Brian Katz**  
Morton & Carole Katz  
**Sherry & Alan Leventhal**  
**Family Foundation**  
**Dr. Julius L. & Donna Levy, Jr.**

**Betty S. Meyers**  
John & Linda Mintz  
**Morris & Melinda Mintz**  
**Max Nathan, Jr.**  
**Peter & Barbara Newhouse**  
Dr. Sanford Paillet  
Sarah & Joe Pasternack, Jr.  
Sidney & Joyce Pulitzer  
Jack & Annette Rau  
**Rittenberg Family Foundation**  
Louis & Dana Shepard  
**Karen & Leopold Sher**  
I. William & Jane Sizeler  
**Karen & Eddie Soll**  
**Sara Stone**  
Mr. & Mrs. Bernard  
Van Der Linden  
**Beverly & Lester Wainer**  
**Harold Wainer**  
**Michael & Lynne Wasserman**  
Carol B. Wise  
**Robert & Marie Wolf**  
**Frances S. Wolff**

### \$5,000 - \$9,999

Jack & Phyllis Alltmont  
Jack & Clare C. Benjamin, Sr.  
Valerie Besthoff  
**Kelley & Guy Brenner**  
**Robert & Caroline Brickman**  
*James Weiss & Audrey Browne*  
Rick & Ina Davis  
Michael & Tracey Dodd  
Margot Garon  
**Mike & Marcy Gertler**  
Louis A. & Lillian L. Glazer  
Family Foundation

Lynne Goldman  
Carol Good  
Charlotte Gottesman  
Barbara Herman  
**Mr. & Mrs. Fred L. Herman**  
Barbara Hyman  
Dr. Harris Hyman III  
Dr. Alan & Linda Jacobs  
Dorothy S. Jacobs  
Stanley & Peggy Jacobs  
Tamara Jacobson  
Terry & Shellie Jacobson  
**David Baruch Kaplan**  
Ellen & Stan Kessler  
Betty Kohn  
Larry & Ruth Kullman  
Stephen & Mara Kupperman  
Mr. & Mrs. Thomas B. Lemann  
Darleen Jacobs Levy  
Anne Lowenburg  
Stephen & Ellen Manshel  
**Nancy & Michael Marsiglia**  
Tamara Mayer Lion of Judah  
Endowment Fund  
**Henry & Jan Miller**  
Doris & William D. Norman, Jr.  
**Dr. Stuart & Ida F. Phillips**  
**David Radlauer &**  
**Julie Schwartz**  
Jody Rau\*  
**Paul & Edith Rosenblum**  
Stephen & Sandra Rosenthal  
Joshua L. Rubenstein  
Florence & Richard Schornstein  
Lee Sear  
**Kathy & Hal Shepard**  
Scott & Julie Silbert  
**Robert & Pamela Steeg**

\* Deceased

Bolded names made a new or increased pledge to the 2016 Campaign.  
Italicized names donated on GiveNOLA Day.

**Dr. Maureen Stein**  
Rodney & Jane Steiner  
Louis & Janice Stern  
Rian & Teri Tanenbaum  
**Nancy & Steve Timm**  
**Bruce & Ellie Wainer**  
**Hon. Jacques L. Wiener, Jr.**  
**& Sandra M. Feingerts**  
Marc & Jill Winston  
Anonymous (2)

## \$2,500 - \$4,999

**Dorlene Alaynick**  
**Jacqueline & Beryl Ames**  
Judy Barrasso & Brent Barriere  
Jack & Jennifer Benjamin, Jr.  
**Dr. Marc Bernstein**  
Henry & Nini Bodenheimer  
Bob & Mindy Caplan  
Dr. Stuart & Gail Chalew  
Dr. & Mrs. Gerald Cohen  
Jonathan & Leslie Fawer  
**Richard Gitter, MD**  
Myron & Marcie Goldberg  
**Julian & Wendy Good, Jr.**  
**Howard & Susan Green**  
Byrde Haspel Lion of Judah  
Endowment Fund  
Albert & Rea Hendler  
Endowment Fund  
Babs Isaacson Lion of Judah  
Endowment Fund  
David & Jill Israel  
Andrew & Carmen Jacobs  
Lee & Jacob Kansas  
Dr. Mark & Susan Kappelman  
Judge Jacob & Vicki Karno  
Herman & Nancy Kohlmeyer, Jr.  
Fran & Jonathan Lake  
Dr. Barry & Charlotte Leader  
**Rene Lehmann**  
*Charles & Renee Levy III*  
**Saundra Levy**  
Stephen A. Loeb  
Barbara & Sanford Maslansky  
Peter\* & Linda Mayer  
Lois Mexic Lion of Judah  
Endowment Fund  
Andree Moss  
**Richard & Carole Neff**  
Dr. Thomas Oelsner  
Dr. William & Karen Pinsky  
**Dr. Efrain & Ilana Reisin**  
Dr. Gary & Jenny Rich  
Emily Hart Rosen  
Madalyn & Robert Schenk

Jonathan & Debbie Schlackman  
Ralph & Shirley Seelig  
**Dr. Ivan M. Sherman**  
Michelle & Shea Soll  
Bruce Spizer  
**Dr. Matthew & Sherri Tarr**  
Anne Uhry Lion of Judah  
Endowment Fund  
Steven & Melanee Usdin  
**Michael Weil & Brenda Brasher**  
**Dr. Roy & Marjorie Weiner**  
**Edward Young**  
Wayne & Amy Yuspeh  
Renee Zack  
Marilyn Zackin  
**Dr. Jack S. Zoller**  
Charles Zucker  
Endowment Fund  
Anonymous (1)

## \$1,000 - \$2,499

Shon Cowan Baker  
**Dr. Neil & Linda Baum**  
**Dr. Marc Behar**  
Allan & Nikki Berger  
Donna Kay Berger  
Shelly & Benay Bernstein  
Steven Bingler & Linda Usdin  
**Dr. & Mrs. Harris**  
**M. Blackman**  
**J. Joseph and Elene Blotner**  
Harry Blumenthal, Jr.  
Dr. Edward & Elissa Bluth  
Juanita Bohn  
Mr. & Mrs. Robert A. Bories  
Joy & Andrew Braun  
**Lee & Tamie Bressler**  
Philip Brickman  
**Danny & Melanie Bronfin**  
**Joel Brown**  
Perry & Marilyn Brown  
**Alan & Sandra Burshell**  
Morris Campell  
Designated Fund  
Dr. Daniel Caplan  
**Jay & Avery Corens wet**  
Jerome M. & Cathy Dattel  
Lenny Davis  
**George & Mildred Denegre**  
Warren & Rachel Edelman  
**Mark & Rochelle Adler Effron**  
Robert & Ann Eisen  
**Richard & Kyna Epstein**  
**Julian & Joan Feibelman, Jr.**  
Mrs. J.L. Fischman  
Dr. Nathan & Leslie Fischman

J. David Forsyth  
Jean Frank  
Tripp & Heidi Friedler III  
Prof. & Mrs. Joel Friedman  
Reuben & Marlene Friedman  
**Dr. George & Laura Fuhrman**  
Gaba Fund  
**Dr. Vadim & Michele Gelman**  
**Dr. & Mrs. Errol F. Genet**  
Estelle Friedman Gervis  
Foundation  
Dr. Harley & Susan Ginsberg  
**Dr. Dov & Margie Glazer**  
Ned & Wendy Goldberg  
**Richard & Karen Goldenberg**  
**Dr. Jay & Terri Goldsmith**  
Alan & Sherrie Goodman  
Judge & Mrs. Sol Gothard  
**Carole Gottsegen**  
**Dr. Marshall I. Gottsegen**  
**Dr. Robert A. Hammer**  
**Steven & Ann Harris**  
**John Haspel**  
Stephen & Honorable  
Karen Herman  
Ronald & Daisy Heumann  
Irwin Isaacson  
Walter & Cathy Isaacson  
**Jerome M. Jacobs**  
**Mr. & Mrs. Blake Jones**  
Dr. Margie A. Kahn  
Allan & Robin Kanner  
Jeffrey & Betsy Kaston  
Beverly Katz  
Celia L. Katz  
JoAnn & Larry Katz  
Richard L. Katz  
David & Geneva Kerstein  
Richard & Patricia Kirschman  
**Sybil Kline**  
Fleurette Koltun  
*Dr. & Mrs. Rene Koppel*  
Marilyn Kullman  
Paul I. Kullman  
Steven J. Lane  
Lawrence Lehmann &  
Dashka Roth  
Terrence & Andrea Lestelle  
Dr. Alan & Marilyn Levin  
**Dorothy Levin**  
**Donald I. Levy**  
Dr. Walter & Laura Levy  
Glenn & Judy Lieberman  
Joel & Ruth Loeffelholz  
Rabbi Robert & Lynn Loewy  
Henry & Jane Lowentritt  
Dr. Arthur & Bonnie Lustig

Rebecca Maisel  
**Carrie & Austin Marks**  
Gillian & Charles Marks  
*Stanley B. & Carol Marx*  
Rae Sara & Michael Mayer III  
James Meyer  
Clifford & Lara Mintz  
Mitchell & Christie Mintz  
Ted & Leann Moses  
Nancy Moss  
Dr. M. Bert & Joel Myers  
**Randy & Kathy Opotowsky**  
Drs. Joy & Howard Osofsky  
Marjory Palkama  
**Rick & Suzette Perles**  
Sandra & Arthur Pulitzer  
**Larry & Ann Rabin**  
**Leon & Heather Rittenberg III**  
Howard W. & Candice  
Rosenblum  
**Marilyn Rosenson**  
Ruth S. Rosenthal  
**Andre & Robbie Rubenstein**  
**David & Niki Rubenstein**  
Lisa Sanders  
Dr. & Mrs. Jay M. Shames  
Lester & Nanette Shapiro  
Jonnie & Diane Share  
Rob Shepard  
**Gary & Nancy Silbert**  
**Jay & Stacy Silverstein**  
**Mark & Bryna Singerman**  
**Gregg & Ellen Soll**  
Stephen & Caroline Sontheimer  
**Peter Sperling**  
**Jean Spizer\***  
**Mark & Amy S. Stein**  
Sylvan & Judy Steinberg  
Charles & Jackie Stern  
**David Stern**  
*Michael L. Stern*  
**Leona Stich**  
**Eric & Jayne Stillman**  
**Jon B. Strauss**  
Gerald Strug  
Dr. Henry & Audrey Threefoot  
Dr. Hilton Title  
Peter & Sheryl Title  
**Stanley & Roselle Ungar**  
Thomas & Sarah Usdin  
Dr. Susan Vogel  
**Eileen Wallen**  
Bruce & Judge Miriam Waltzer  
**John L. Weil**  
**Joel Weinstock**  
Dr. Michael & Diane Wilensky  
Dr. Aaron & Daliah Wolfson

*\* Deceased*

*Bolded names made a new or increased pledge to the 2016 Campaign.  
Italicized names donated on GiveNOLA Day.*

Marc & Ellen Yellin  
Dr. Lawrence & Joan Zaslow  
Lanny R. Zatskis  
Gary & Lisa Zoller  
Anonymous (5)

## \$500 - \$999

**Carlos Adame**  
Dr. Kenneth & Bebe Adatto  
Daniel & Lazelle Alexander  
**Michael Allweiss**  
**Stefanie Allweiss**  
Sabina & James J. Altman  
Cary & Lisa Amann  
Dr. Robert & Debbie  
Applebaum  
Bonnie & Jay Aronson  
**Arthur\* & Tiki Axelrod**  
*Aimee Bain*  
*Steven Bain*  
Ellen & Mark Balkin  
**Patricia Latter Barnett**  
**Arlene Barron**  
**Paul Barron**  
Hertha Bart  
Herbert & Sue Barton  
Jaymi Baum  
Mark I. Baum  
Ann Bennett  
Michael Botnick  
Jane K. Buchsbaum  
Richard Buchsbaum &  
Johnny Dennis  
**Drs. Ronna Burger &**  
**Robert Berman**  
**Dr. Andy & Catherine Burka**  
Sandra Burstein  
**Benjamin & Darrah Caplan**  
Dr. Charles & Natalie Cohen  
Max & Ellen Cohen  
**Sandy & Sarah Cohen**  
**Mrs. Isidore Cohn, Jr.**  
Arnold & Arlene Cooper  
**Greg & Joan Cox**  
David & Sue Daube  
Philip & Roberta Deutch  
Dr. David & Kristen Dulitz  
Jill Dupre & Joshua Mayer  
**Joyce Ellis**  
Noah & Gia Emerson  
S. Gene & Linda Fendler  
Dr. Israel & Sylvia Finger  
Drs. Leron & Julie Finger  
Dale Fleishmann  
Philip & Sue Frank, Jr.  
J. M. & Mollie Fried, Jr.  
**Gerald & Cecille Friedler**  
Brian R. Friedman

**Jonathan & Holly Friedman**  
**Marc & Susan Friedman**  
**Lynda Friedman**  
**Joseph Friend II**  
Lazlo & Shula Fuchs  
**Amy Gainsburgh-Haspel**  
Dr. Bruce Gandle  
**Alex & Maria Gershanik**  
Marshall & Jane Gerson  
Dr. Louis & Janie Glade  
**Dr. Peter L. Glaser**  
Dr. Melvin H. Gold, Jr.  
William E. & Sandra  
Chass Goldsmith  
Rabbi David & Shannie  
Goldstein  
**Drs. Jeff & Linda Green**  
Linda Green & Michael Brown  
Marilyn Green  
Mr. & Mrs. Michael Hecht  
Michael & Lisa Herman  
Dr. Sheldon & Irene Hersh  
**Kenneth Hoffman &**  
**Monica Edelstein**  
Michelle Horton  
Dr. Jack A. Hudson  
Jeffrey & Andrea Huseman  
Julanne Isaacson  
Dr. Ben & Augusta Jacobs  
Patsy Kanter  
A. Keith & Evelyn Katz  
Allan L. Katz  
Geoffrey & Sandy Katz  
Victor & Bunny Koock  
Dr. Richard Kugler  
Zach & Emily Kupperman  
David & Carole Kushner  
Dr. & Mrs. Frederick Kushner  
*Robert & Renee Kutcher*  
Betty & Harry Lazarus  
**Dr. Sam & Gila Lehrer**  
**Patti & Jack Lengsfeld**  
Dr. Louis & Donna Levin  
Dr. Stephen & Sheri Levine  
**Harvey & Gail Lewis**  
**Dr. Eric & Naomi Lonseth**  
**Thomas Lowenburg**  
**& Judith Lafitte**  
**Stacey Weinreb Lutz**  
Amy & Jedd Malish  
*Barry & Marciann Marks*  
Donny & Carol Markowitz  
Jeffrey & Paulette Mendler  
Joel & Toby Mendler  
Dr. Carl & Shirley Merlin  
Herbert Miller  
Mark Mintz & Jennifer Kitner  
**Harry & Marion Mohre**  
**Ellis B. & Beth Murov**

**Ava & Leon Nowalsky**  
Marilynn Oelsner  
Larry & Naomi Orlansky  
Susana Palma  
Debbie Pesses  
Joel & Paula Picker  
Leah Plantowky-Stone  
Lee & Jill Plotkin  
**Sharon Pollin**  
Fred & Sue Preis  
Sidney C. "Copey" Pulitzer, Jr.  
Dr. Ronald & Diane Rabin  
Henry & Susan Rosenblat  
Letty Rosenfeld  
Beth Rosenthal  
**Mark & Kara Samuels**  
Dr. Charles & Reda Scher  
Mark & Diane Schleifstein  
Claude & Mimi Schlesinger  
**Michael & Jill Schneider**  
Jane Greenberg Schramel  
**Fred & Elaine Schulman**  
Stanley Schwam  
**Peter Seltzer**  
EllenRae Shalett  
**Alon & Emily Shaya**  
Daniel & Jackie Silverman  
Irl & Phyllis Silverstein  
Timothy & Willa Slater  
**Charles & Lynn Smith**  
Barry & Eilene Spizer  
Gordon & Diane Starling  
Judy Steinberg  
**Harriet Stern**  
Lynne Rothschild Stern  
**Joanna Sternberg**  
Susan Sternberg  
**David & Judy Stiebel**  
Mrs. David Stone  
Lee & Ellen Sucherman  
Joseph & Lois Sutton  
Dr. Louis & Betty Trachtman  
Patricia Joyce & Lee Vorisek  
Paul Waldman  
Dr. Nathan S. Wexler  
**Ginny Wise & Kevin Wilkins**  
Lorraine Lake Williams  
**Sam & Heide Winston**  
John H. Wittenberg  
David Wolf  
Dr. Scott & Marsha Zander  
Lee & Jennifer Zurik  
Anonymous (2)

## \$250 - \$499

Peter & Jodi Aamodt  
Ann Abbrecht  
Samuel T. Alcus III

Dale Aronson  
Allison Bach  
Bradley & Daniela Bain  
**Hal & Linda Becker**  
Marc & Angela Beerman  
Stephen Beiser  
David Berins  
Bob Boggio  
**Gilbert & Jody Braunig**  
Ronnie Brenner  
Barbara M. Bresler  
**Debra L. Bresler**  
**Kenneth & Sue Rae**  
**Brown Bishop**  
**Jeannine Burk**  
Ann Burka  
Dr. Jeanie Cohen  
Jerry Cohen  
**Cantor Joel Colman**  
Sidney A. Cotlar  
David & Karen Curry  
**Jared & Casie Davidson**  
**Bennett & Lisa Davis**  
Alan & Laurie Diamond  
Martin & Arleen Falchook  
**Jason & Rachael Feder**  
Dr. Dan Fertel  
**Debra J. Fischman**  
**Marc Fisher**  
David & Judy Fried III  
**Lynette Fried**  
Pam Friedler  
Deena Gerber  
Louis & Debbie Gertler  
**Marion Giuffria**  
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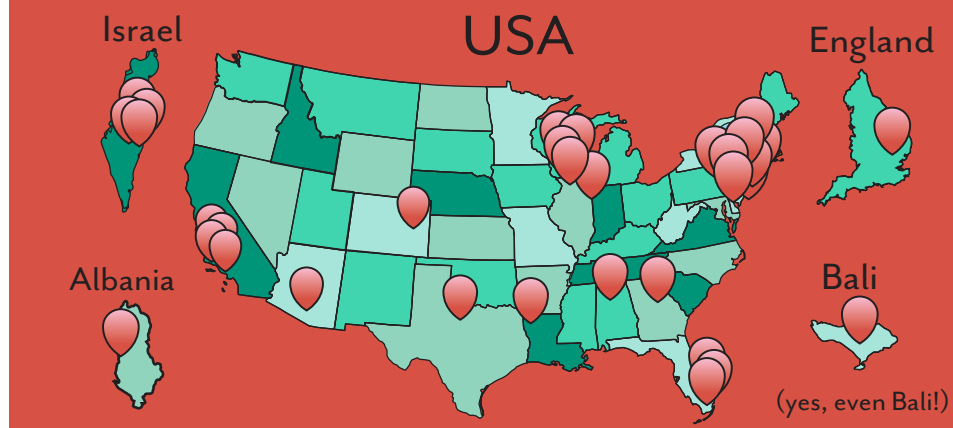
# JEWISH NEWCOMERS PROGRAM: TEN YEARS & COUNTING

The Jewish Newcomers Program began in August, 2007 as the flagship program of the New Orleans Jewish community's Strategic Plan to attract young professionals and families to the Greater New Orleans area, and to rebuild the Jewish population post-Katrina. Since its inception, the program has helped more than 1,300\* people call New Orleans home. The goal has always been to give newcomers an invaluable connection to our community.

*\*who still reside in the area*

The graphics below were created from Newcomer data ranging between 2013-2015. Many more newcomers have called New Orleans home since 2007 - these numbers account only for those who have come through the Jewish Newcomers Program.

## Where do our Newcomers hail from?



## How old are they?

60-69

50-59

40-49

30-39

20-29



## JEWISH COMMUNITY RELATIONS COUNCIL

The Jewish Community Relations Council (JCRC) is the voice of the organized Jewish community of Greater New Orleans for education and advocacy regarding Jews, Israel, and public policies of concern to Jews and the Jewish community. This year, the JCRC focused on its work with other religious and ethnic communities. Highlights included:

### NOSTRA AETATE

In November 2015, to commemorate the 50th anniversary of Nostra Aetate, a declaration by the Vatican that opened relations between the Catholic Church and non-Christian religions, JCRC partnered with the Archdiocese of New Orleans and Loyola University. Nostra Aetate brought together Dr. Michael Cook of Hebrew Union College and the Archbishop of New Orleans, His Excellency Gregory Michael Aymond in conversation.



### URBAN LEAGUE PARTNERSHIP

JCRC participated in the 2016 Martin Luther King Jr. parade, and collaborated with the Urban League for a social justice-themed Seder over Passover.

### A RABBI AND A PRIEST WALK INTO A CAFE

In a June event jointly sponsored by the Archdiocese of New Orleans and JCRC, more than 50 attendees came together to hear visiting scholar, Rabbi David Rosen. Rabbi Rosen was joined by Father Buddy Noel, from the Archdiocese's Office of Ecumenical and Interreligious affairs. The two spoke on Catholic-Jewish relations: past, present and future.



### REFLECTIONS ON LAW & RACE: A CANDID DISCUSSION ON PUBLIC SAFETY

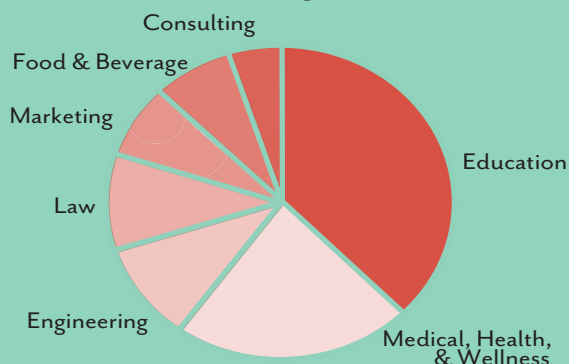
In August, the New Orleans community came together, led by JCRC, JNOLA and the Anti-Defamation League, for a candid discussion on current events, building community, and ensuring safety and comfort for all, regardless of background.



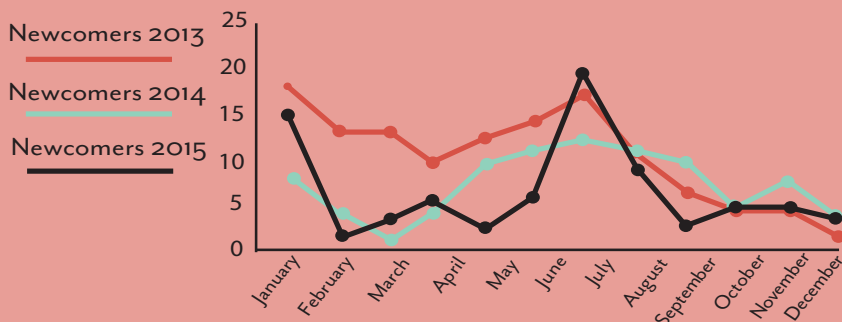
# JEWISH NEWCOMERS PROGRAM: TEN YEARS & COUNTING

The graphics below were created from Newcomer data ranging between 2013-2015. Many more newcomers have called New Orleans home since 2007 - these numbers account only for those who have come through the Jewish Newcomers Program.

## Where do they work?



## When did they move to New Orleans?



## IN MEMORIAM

Abraham Bernard Kupperman, a small business owner and leader in our Jewish community, passed away on March 21, 2016 at the age of 96, two days before his 97th birthday. Beloved by so many, Kupperman served as President of the Jewish Federation of Greater New Orleans from 1967-1969. May his memory be for a blessing.



The Jewish Federation of Greater New Orleans has designated Hancock Bank (formerly Whitney Bank) as its official financial institution.

Thank you to Carr, Riggs & Ingram, LLC, auditors and tax advisors for the Jewish Federation of Greater New Orleans, for generously underwriting our annual publication for 2015-2016.



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This document represents information as of August 15, 2016. We apologize for any omissions or errors.

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## FEDERATION'S STORY BEGINS WITH YOU.

Federation builds Jewish identity  
Because Federation is my family's tradition  
I give because I'm committed to Israel

We're creating the next generation of Jewish leaders in New Orleans  
Because I want to celebrate our seniors  
Jews around the world  
Because supporting our community partners is important

Tzedakah and Tikkun o'am make me feel good.  
Because the JNO LA newcomers program welcomed me to my new home  
Because I am grateful for what Federation does for children, teens, young adults and the family unit in our community  
Because supporting Federation means supporting Israel  
Because "it's the right thing to do" and it would have made my Bobie Happy