MESSAGE FROM THE JEWISH FEDERATION OF GREATER NEW HAVEN

PRESIDENT

What exciting times for New Haven and our Jewish Community. All our agencies are thriving and committed to a strong future. Solar panels have changed the landscape and the efficiency of the JCC. Tower One/Tower East initiated a new outreach program for the elderly. Ezra Academy’s student numbers continue to grow and their new initiatives are thriving while Camp Laurelwood boasts additional improvements to their great facility. Jewish Family Service has vastly expanded its food pantry and its services thanks to a $100,000 matching grant from the Jewish Foundation and Federation. Southern Connecticut Hebrew Academy’s High School for girls, Beit Chana, is growing and their nursery school is bursting at the seams.

For the first time in twenty years we have five exceptional young leaders in the prestigious Weiner Fellows program, which bodes well for our future. We are successfully transitioning to a more high-tech organization with the launch of a mobile donor platform, and videos of special events are uploaded on our website for the community to see. I have also started a photo blog on the Federation’s Facebook page and website. A tremendously exciting retreat of our Women’s Philanthropy, chaired by Elaine Braffman, hosted several enlightening talks while cultivating our local schools. We are proud of the 180 volunteers who work through the Jewish Coalition for Literacy (JCL) in seven public schools in New Haven, under coordinator Brenda Brenner and the committee headed by Donna Hersh, The Neighbor2Neighbor program, a collaboration of the Jewish Federation and United Way, initiated by our own Andy Eder and chaired this year by Mark Sklarz, provides food and support to those in need to organizations helping the most vulnerable in our community. We truly touch thousands of lives here at home, in the Ukraine and in Israel everyday through our campaign.

Thank you for all you do and I hope you will join me again to support these acts of loving kindness in the coming year.

Stephanie Wain
President, Jewish Federation of Greater New Haven

MESSAGE FROM THE JEWISH FEDERATION OF GREATER NEW HAVEN

CHIEF EXECUTIVE OFFICER

Dear Friends:

It is with great pride that we present the Jewish Federation of Greater New Haven’s annual report to our community. Looking back over the past year, we have much to celebrate and much more to accomplish.

As you read this report, I hope you will understand and appreciate the incredible scope of our Federation and its tireless efforts to build a strong, vibrant Jewish community: the growth of the Jewish Foundation, under Dr. Jeffrey Hoos and executive director Lisa Stanger; the new programming at the JCC, led by director Shelley Gans and board chair Bob Felice; the service of the Russian acculturation events by Yelena Gerovitch; the expanded offerings on the Shoreline, staffed by Jill W. Leaged; and the increased outreach of the Jewish Community Relations Council to the wider community, led by Rabbi Joshua Ratner and chair Allan Hillman. Thanks to chairperson Donna Hersh and coordinator Brenda Brenner, our volunteers in the Jewish Coalition for Literacy, 180 strong in seven New Haven public schools, and Food4Kids are making a difference in the lives of children in our area. And we are particularly proud that KISHER, our initiative with area synagogues, has had a very successful start in working together for our mutual benefit.

The aptly named “Community One” took place at the Shubert Theatre this fall with the production of A Jew Grows in Brooklyn. In one night, we raised more than $500,000 ensuring our future with Perpetual Annual Campaign Endowment (PACE) gifts. In solidarity with French Jews, Caryl Kligfeld and I joined a JAFI mission to Paris to express our solidarity with French Jewry, and in March, we took a mission to Morocco and met with Jews there, explored a history of more than 2,000 years, and for health care.

It is abundantly clear that to live a Jewish life, Jews need each other. To support a Jewish community, Jews need each other. Our synagogues and schools educate and provide spiritual sustenance; our agencies carry out the very values Torah instills in us: caring for the elderly, feeding the hungry, clothing the naked, welcoming the stranger, comforting the mourner. This is the sacred work the Federation does every day.

Last summer, you responded generously to Operation Protective Edge. This year, you again opened your hearts and your wallets and pocketbooks for relief for Jews in the Ukraine and during the two earthquakes in Nepal, which not only killed almost 10,000 people, but also left thousands upon thousands homeless during the monsoon season.

It is in the context of community that we are guided by the principle that we are all responsible for one another – wherever they are in need. What is transcendent, meaningful, everlasting is when we join together in an enterprise that is greater than ourselves.

We are grateful to the officers and boards of the Federation, Foundation and JCC, who, in partnership with the outstanding staff, enable the Federation, its constituent agencies, synagogues, overseas partners, and organizations, to jointly fulfill our important mission. And we are ever grateful to you, the donors to our Annual Campaign, for building and sustaining our community for today, tomorrow and forever.

Together may we go from strength to strength.

Sydney A. Perry
CEO Jewish Federation of Greater New Haven
Honorees

Robert Eisner Community Service Award
Dr. Steven Fleischman Throughout his life, Steve has always been actively committed to his community. Currently at the end of his second term as President of Congregation B’nai Jacob, he has been nominated to serve a second term. Additionally, he has been nominated to serve as the new vice chair of the Jewish Foundation of Greater New Haven. He is an elected member of the Woodbridge Board of Education, the local chapter of the Red Cross Board of Directors and has chaired many fundraising events for health-related causes. Steve, currently in practice with Obstetrics, Gynecology and Menopause Physicians, PC, and his wife, Andrea, reside in Woodbridge with their four children, Samantha, Julie, Zoe, and Adam.

JCC President’s Award
Dr. Stanley F. and Marcia Reiter Stanley and Marcia have been longtime committed members of the Greater New Haven Jewish community and the JCC. When the call went out to fund building a swimming pool at the new location of the JCC in Woodbridge, Stanley and Marcia stepped up to the challenge. Now, more than 20 years later, they answered the call again when it came time for a costly and much-needed swimming pool repair. In those two decades since the building of the Dr. Stanley F. and Marcia Reiter swimming pool, scores of swimmers have benefitted from the Reiters’ generous contributions. Their recent donation to the Dr. Stanley F. and Marcia Reiter swimming pool will ensure that the swimming pool will be here for generations of swimmers to come.

Kavod Key Award
David Sirowich has been an active JCC member and avid supporter since 2007. While sitting on the Bagel Run committee, David took on the fundraising efforts and grew sponsor dollars from $5,000 in the race’s inaugural year to more than $23,000 last year. David joined the JCC Board of Directors in 2013 and spearheaded the annual 5K race, which went from a simple JCC fundraising effort and grew sponsor dollars from $5,000 in the race’s inaugural year to more than $23,000 last year. David joined the JCC Board of Directors in 2013 and spearheaded the annual 5K race, which went from a simple JCC fundraising effort to an international event. In 2015, he was a key contributor to the inaugural JCC 5K race, which raised more than $22,000 for the JCC. David was also instrumental in the JCC’s successful fundraising efforts for the Dr. Stanley F. and Marcia Reiter swimming pool, which provided a much-needed update to the pool and its surrounding area.

Robert M. Pite Youth Award
Tova Benson-Tilsen Tova Benson-Tilsen has been a member of the Jewish community for seven years, and for the last three years she has served in leadership positions. Tova serves as religious education chair, an elected peer leader responsible for infusing religious content into USY events. She has also co-chaired an international USY program and has served as both local and regional religious education chair. Tova has participated in the JCC’s annual USY programs, including Taste of Honey, sharing her opinions on the new controversial amendment to the USY constitution. She is a strong supporter of social justice projects. In March, Tova volunteered at a temporary shelter for homeless individuals at her synagogue, where she served a warm meal and provided company for the individuals. Her involvement demonstrates her interest in the betterment of the community, and Tova has shown her commitment as an active and enthusiastic member of the Jewish community.

Robert M. Pite Youth Award
Noa Shapiro-Franklin Noa Shapiro-Franklin has lived in Woodbridge for two years and immediately became an active member in the B’ni K’nesset/Jewish Youth group for seven years. For the last year, Noa volunteered as a counselor at the JCC camp. Noa was elected regional president of USY. That entailed planning for weekly programs for hundreds of high school students, organizing two regional weekend conferences, attending international leadership events, speaking and recruiting new members, and making policy decisions. Last summer, she traveled to Israel with USY. She has also participated as a speaker at Taste of Honey, discussing the new USY inter-dating policy. Noa has shown she possesses the personality, enthusiasm, passion, and ability to turn these traits into action. For her example of service, leadership and involvement in the Jewish community, Noa has been awarded the Robert M. Pite Award.

Federation President’s Award
David Beckerman A native of New Haven, David Beckerman, who grew up at the JCC and has become a most successful businessman, has never forgotten his roots. His philanthropy has helped strengthen the Jewish Community Center, the University of New Haven, Hamden Hall Country Day School, and multiple other organizations. David has been a winning basketball coach at the JCC, at Hamden Hall and the Pine Crest School in Florida. He believes in the necessity of excellent teamwork and always planning your next move. He has been honored many times for his service in our community. He is now honored with the President’s Award for his constant and dedicated leadership, coaching and volunteering for PACE (Perpetual Annual Campaign Endowment) to ensure the continued vitality of our community.

David Sirowich
Dr. Sharon Hashani
Dr. Dena Schulman-Green
Scott Hurwitz, Esq.
Miehl Hoflesberg

Our five Wexner Fellows are each accomplished in their own way both as professionals and community leaders. They are being honored as a group as they enter the second year of the Wexner Heritage Study Programs. This tight knit group is planning ways that they can make a positive contribution to the community as leaders.

Speaker of the House Award
Evan Wyner Evan Wyner is the outgoing President of the Board of Ezra Academy, where he has been a board member since 2012. Evan’s volunteer work has included long service to the Board of Temple Beth Sholom that culminated in a two-year term as president. Evan is active in Scouting with stints as assistant scoutmaster and scoutmaster of troop #41. Evan also serves on the Federation board and will be the Vice President of Education for 2015-16. Evan lives in Woodbridge with his wife, Stacey, and four children, Jacob, Alex, Ari, and Aviva. Professionally, Evan is the Senior Director of Commissioning & Energy Services at Colliers International.

Robert Eisner Community Service Award
Dr. Steven Eisner Throughout his life, Steve has always been actively committed to his community. Currently at the end of his second year as President of Congregation B’nai Jacob, he has been nominated to serve a second term. Additionally, he has been nominated to serve as the new vice chair of the Jewish Foundation of Greater New Haven. He is an elected member of the Woodbridge Board of Education, the local chapter of the Red Cross Board of Directors and has chaired many fundraising events for health-related causes. Steve, currently in practice with Obstetrics, Gynecology and Menopause Physicians, PC, and his wife, Andrea, reside in Woodbridge with their four children, Samantha, Julie, Zoe, and Adam.

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Robert M. Pite Youth Award
Noa Shapiro-Franklin Noa Shapiro-Franklin has lived in Woodbridge for two years and immediately became an active member in the BEKI/BJ Kadima/USY chapter, taking on the position of membership and communication VP. Her first summer, Noa volunteered as a counselor at the JCC camp. Noa was elected regional president of USY. That entailed planning for weekly programs for hundreds of high school students, organizing two regional weekend conferences, attending international leadership events, speaking and recruiting new members, and making policy decisions. Last summer, she traveled to Israel with USY. She has also participated as a speaker at Taste of Honey, discussing the new USY inter-dating policy. Noa has shown she possesses the personality, enthusiasm, passion, and ability to turn these traits into action. For her example of service, leadership and involvement in the Jewish community, Noa has been awarded the Robert M. Pite Award.

Harry Lender Young Leadership Award
Lauren Hass
Dr. Sharon Hashani
Dr. Dena Schulman-Green
Scott Hurwitz, Esq.
Miehl Hoflesberg

Our five Wexner Fellows are each accomplished in their own way both as professionals and community leaders. They are being honored as a group as they enter the second year of the Wexner Heritage Study Programs. This tight knit group is planning ways that they can make a positive contribution to the community as leaders.
The Jewish Federation of Greater New Haven helps more Jews than any organization in our community. We help educate children so they build Jewish identities. We act when Jewish families are in danger. We help care for the elderly. We connect newcomers to our community. We empower leaders so they make a bigger impact. How do we do all this for all these people? We work as a system with local and overseas partners. Instead of focusing on one need or cause, we look at the community as a whole. This way, one donation supports the issues you are aware of as well as those that are less obvious but no less important. Being aware of the growing changes and needs in our community and creating solutions to meet them is something in which we take great pride. Whether it’s helping a senior stay in their house longer, sending a Jewish child to camp, feeding a family in Russia, or educating an at-risk youth in Israel, we’re there to help. Our work varies widely but each program we support is vitally important to the people who need it. This is all possible because of generous people in our community who make annual contributions to the Federation.

**Campaign**

**Major Gifts Event**
- We kicked off our Community Campaign honoring Dr. Milton Wallack for his lifetime service to our community. Dr. Stephen M. Beiler is majoring a major in the search for peace. The event was very well attended by more than 250 people in the JCC’s Vine Auditorium.

**Super Sunday**
- On Sunday, Dec. 14, we held our Annual Super Sunday Tailgate Party at the JCC. The event was a success as more than 60 volunteers showed solidarity to our fundraising campaign. More than 350 donors helped us reach our goal of $250,000. Annual Campaign totals (as of publication) continued to trend slightly higher than last year.

**Jewish Federation of Greater New Haven**

**2014-2015 Use of Annual Campaigns $2,607,773**

**Women's Philanthropy Campaign and are planning ways to apply what they are learning to our community.**

**Leadership**

**Wexner Fellows**
Our five Wexner Fellows Dr. Sharon Hasbani, Dr. Dana Schulman-Green, Lauren Hass, Scott Hurwitz, and Meir Holtzberg are being honored at our Annual Meeting with the Harry Lender Young Leadership Award. They are just finishing the first of two years in the Wexner Heritage Study Program and are planning ways to apply what they are learning to our community.

**Israel and Overseas**
The Federation sponsored several lectures this year that focused on the rise of anti-Semitism, Israel and Judaism. Dr. Stephen Berk of Union College and Prof. Daniel Goldhagen, biblical scholar, to our community. Author of four books, including ‘Black Earth: Holocaust and Warning,’ Dr. Goldhagen spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds. With her trademark literary, scholarly, philosophical, and gripping storytelling skills, Dr. Zornberg spoke at each of the three synagogues, attracting large crowds.
Jewish Federation of Greater New Haven

Shoreline Office

Last summer through this July has been a banner year for the Shoreline. The Federation’s Shoreline Office began distributing an e-newsletter that shares everything Jewish going on throughout the Shoreline and Lower CT River Valley. The Shoreline Office also continued expanding its presence in the community through sponsoring and co-sponsoring a series of programs and events, including:

- A conversation with internationally bestselling author of The Devil That Never Dies, Daniel Goldhagen, at the Guilford Free Library.
- Political discussions like “What the Future Holds: An Insider’s Look at Israel” with The Jerusalem Post chief political correspondent and analyst Gil Hoffman at the Guilford Yacht Club.
- Social gatherings focused on Jewish entertainment at our 2014 summer Klezmer concert at The Kate in Old Saybrook.
- In partnership with Shoreline Hadassah, A Downton Abbey Chai Tea that featured Victorian costumed Prof. Mary Poovey speaking about Jewish Women in 19th Century Culture.
- Jewish Film screenings of Hava Nagila and Body and Soul at Evergreen Woods with CEO and historian Sydney Perry leading talkback discussions.
- In partnership with Women’s Philanthropy, we featured topical speakers such as Roxanne Coady discussing popular summer literature.
- In the aftermath of Charlie Hebdo and Hyper Casher, we hosted two “Nous Sommes Juives” sessions with Caryl Kligfeld and Sydney Perry, who shared reflections of lectures and films at Evergreen Woods with featured speaker Sydney Perry.
- With PJ Library, we presented our annual Shoreline Hanukkah Festival of Lights at Camp Laurelwood, a family fun Purim event, a Tu B’Shevat Family program, and a Sukkot themed activity with a tribute to Martin Luther King by Sweet Honey on the Rock.

The office has become a popular meeting space for:

- Temple Beth Tikvah’s monthly Women’s Book Club.
- Jewish Family Service of Greater New Haven’s state mandated Parent Education Program every month.
- A monthly Shoreline Chabad Women’s Adult Education brunch called Lattes & Learning.
- Private sessions with a JFS affiliate social worker.
- Weekly Shoreline Chabad adult education classes like the Transformative Prayer & Meaningful Meditations series.
- Shoreline Hadassah meetings.

We built partnerships with the other Jewish organizations:

- With the Jewish Wellness and Healing Center of Jewish Family Service of Greater New Haven, we provide a popular monthly Adult Education series about The Healing Power of Psalms and Pirke Avot: Reflections on How We Live Our Lives.
- With Shoreline Hadassah, we held a Jewish book lecture series on the Shoreline with noted authors and hosted talk back sessions at the Madison Art Cinemas for feature films including IDA and Woman in Gold.
- In partnership with the Jewish Federation, we presented Political discussions like “What the Future Holds: An Insider’s Look at Israel” with The Jerusalem Post chief political correspondent and analyst Gil Hoffman at the Guilford Yacht Club.
- With PJ Library, we presented our annual Shoreline Hanukkah Festival of Lights at Camp Laurelwood, a family fun Purim event, a Tu B’Shevat Family program, and a Sukkot themed activity with a tribute to Martin Luther King by Sweet Honey on the Rock.

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The Foundation, founded in 1993 initially as a department of the Jewish Federation, was created by community leaders and visionaries Arthur Eder, Sam Glazer and Pat Goodwin, who realized early on that a community endowment was vital to sustain future generations in Jewish New Haven. Together they spent countless hours meeting with community members to encourage current and planned giving for our agencies and synagogues. Those gifts are still giving today through annual distributions in the community. The endowment, which now totals more than $52 million includes more than 600 individual endowments and charitable trusts, more than 90% of which are designated or restricted mostly for local Jewish organizations. In the 2014 calendar year, the Jewish Foundation distributed over $3.1 million ($2.59 million to local synagogues and Jewish organizations).

**THE BIG FIVE OH!**

The Jewish Foundation endowments now exceed $50 million!

**SOME ENDOWMENT SUCCESS STORIES**

- **Jewish Family Service.** In 2008, JFS had eight endowment funds at the Jewish Foundation totaling $558,000. Today they have 11 endowments totaling $2.2 million. Their 2015 distribution from these funds will be $75,000 and, two retired JFS social workers have established charitable gift annuities for the benefit of JFS.
- **Congregation Beth El-Keser Israel (BEKI).** In 2006, BEKI had 18 endowment funds at the Jewish Foundation totaling $300,000; Now BEKI has 26 endowments totaling $3.4 million. Their 2015 distribution from these funds will be $134,000 (in addition, there is another $1 million in commitments to BEKI endowments).
- **ADL-Connecticut.** In 2007, ADL had no endowments at the Jewish Foundation. Now their endowments at the Jewish Foundation total $800,000.
- **Through the Create a Jewish Legacy Initiative, Temple Beth David, Temple Emanuel and Congregation Beth Shalom Rodfe Zedek together have secured $2.7 million in commitments to their own synagogue endowments. A total of 22 percent of Temple Emanuel households have made a legacy commitment to their synagogue.**

**Community Grants Initiative**

Last year, the Jewish Foundation, with the collaboration of the Jewish Federation, offered this extraordinary program that awarded $1 million to existing local Jewish organizations to provide funds to enable them to restructure and adapt or to address their most urgent needs. During the current year, more than $600,000 in grants was paid, including the following: Congregation BEKI for new windows; Temple Beth Shalom for a partial roof replacement; Congregation Mishkan Israel for their parking lot; Ezra Academy and Congregation B’nai Jacob for a new roof; Jewish Family Service for an expansion of their food pantry including social services for participants; Temple Emanuel to create a new Synagogue; Westville Synagogue for replacement of their air conditioning system; Southern CT Hebrew Academy for a new parking lot; Beth Israel, Wallingford, for a new garden and restoration of their entry window; Camp Laurelwood for winterization of their recreation hall; Congregation Beth Shalom Rodfe Zedek for a community care coordinator; Congregation Or Shalom for capital improvements. In addition, grant awards included the Towers Foundation for their Fall Prevention Program; Orchard Street Shul for an elevator; Temple Beth David for restoration of their sanctuary; Jewish Historical Society for a program called “Museum in the Streets; Congregation Mishkan Israel for their parking lot; Hebrew Congregation of Woodmont to expand their kosher kitchen; and Temple Beth Tikvah for their driveway and parking lot.

“The Community Grant Program was a tremendous incentive for our congregation. The price to repair our failing roof was significantly more than we could have afforded on our own but the combination of money raised from our congregants and the matching funds awarded by the grant committee enabled us to improve our synagogue, allowing it to remain the central fixture in our community. Our congregation’s support was significant and the fundraising guidelines required for the award of the grant was a large part of the incentive for our members,” Brian Lakin, Temple Beth Shalom.

“The Community Grant has enabled JFS to undertake and establish a vast expansion and transformation of our long-time Emergency Food Assistance Program (i.e., the “JFS Food Pantry”) into a comprehensive, multi-functional “Food Pantry and Nutritional Health Center.” The project has increased our capacity and effectiveness to provide meaningful social services that address vital unmet needs to the community’s most disadvantaged, disenfranchised, vulnerable, and at-risk families and children. We were able to increase the facility’s hours of operation and staffing, incorporate the provision of much needed social services at the pantry/center, and offer a wide range of educational opportunities in the areas of nutrition, cooking, health, disease management, financial counseling, budgeting, employment, improving family dynamics, and stress management, to name a few. The ultimate achievement will be measured in the long-range success of the project’s overarching goal to achieve for our clients long-term stability and sustainability well into the future by fostering the economic, emotional, spiritual, and physical well-being of all those we serve,” Jonathan Garfinkle, JFS Executive Director.

**FEDERATION PACE FUND & COMMUNITY ONE**

Perpetual Annual Campaign Endowment

Pace The Future Program

Hundreds attended the Annual Campaign Endowment Fund of A Jew Grows in Brooklyn at the Shubert Theatre on Oct. 25. It was a spectacular event and the performance was terrific. The event raised $554,000, including 24 new endowments for Perpetual Annual Campaign Endowment (PACE) (with a total of 31 new PACE funds this year). David Beckerman’s generous matching challenge on the night of the event was successfully met and exceeded our goal. A banner honoring all of those in the community who have established PACE funds is hanging in the auditorium tonight and permanently on the ICC front stairs.

PACE is a permanent fund established in your name. This restricted fund, created to endow your gift to the Jewish Federation Annual Campaign, allows your lifelong investment in your community to continue, providing help when and where it is needed, indefinitely. Your PACE fund can secure the future of our Jewish community.

In 2008, there was $1.2 million in PACE funds. Today there is $11 million (in addition, there is another $2 million in commitments to PACE). This coming year, distributions from PACE will fund about 37 percent of campaign.
Create a Jewish Legacy New Haven

Create a Jewish Legacy represents a shared commitment by area synagogues and Jewish organizations to work together to secure a more vibrant Jewish future. Create a Jewish Legacy is sponsored and presented by the Jewish Foundation of Greater New Haven and the Harold Grinspoon Foundation of Western Massachusetts.

Through this initiative, the Jewish Foundation will pay out more than $200,000 in incentive grants and, most importantly, assist local agencies and synagogues in creating successful and lasting endowment campaigns. To date, this initiative has secured more than $4.6 million in commitments from 225 individuals and families. For more information, visit www.jewishlegacynewhaven.org

"I think Create a Jewish Legacy New Haven has enabled Temple Emanuel families to have a conversation that they didn’t really see themselves having before. As a ‘young’ community, they were used to having to pull together to make it work, to keep the doors open, to raise the funds needed to build the sanctuary, but they did not see themselves as an ‘institution’ that needed (let alone could have) an endowment of some sorts. What the legacy drive did was enable so many of our life-long members (let alone could have) an endowment of some sorts. What the legacy drive did was enable so many of our life-long members to look at the community they built over the last 50 years, and to begin to see how they want to acknowledge the role it played (and continues to play) in their lives. In addition, having never done this kind of work within the community, they expected very little if any interest - and they were blown away by people’s willingness to support the temple in such a way. It enabled the conversations not just about what the synagogue and the community means to our members, but how much they want it to be there for the future generations - a major shift in communal thinking," Rabbi Michael Farbman, of Temple Emanuel.

"The Create a Jewish Legacy program as we are able to utilize it has been a great aide for ongoing fundraising. Members are able to make a commitment going forward and in many cases, not have it affect their standard of living. It also positions our synagogue to be able to afford planning forward into the future. Currently, over 10% of our community has pledged, but a significant number are preparing their pledges as we go forward. A terrific program for the benefit of our community and for all communities that participate," Kevin Fox, Treasurer, Cong. Beth Shalom Rodfe Zedek.

"Temple Beth David now has a developing program for both their Endowment Program and their Legacy Program. We have a more knowledgeable and committed donor base for future stability and we and our committee have enjoyed the success we have achieved in asking our community to join us in committing to Temple Beth David’s present and future," Fern and Barry Feldman, Chairs of the Life and Legacy Program for Temple Beth David.

The participating organizations are Congregation Beth El Keser Israel (BEKI), Congregation Beth Shalom Rodfe Zedek, Jewish Cemetery Association of Greater New Haven, Jewish Family Service of New Haven, Jewish Historical Society, Orchard Street Shul, Temple Beth David, Temple Beth Shalom, Temple Beth Tikvah, Temple Emanuel and the Towers Foundation.

Women of Vision Society

The Women of Vision Society awarded local grants totaling $10,000. Women of Vision provides women in our community with an easy and accessible way to become lifelong philanthropists through this permanent, restricted endowment fund. The endowment was originally created in 1996 with its founding 100 members and has doubled in its membership and giving since then. Since 1998, more than $140,000 has been distributed in grants to a wide variety of agencies and causes ranging from employment and literacy to acculturation and health issues.

Endowment Snapshot

(as of April 30, 2015)

Total Assets : $52 million+
Total Funds: More than 600 individual funds and charitable trusts
Endowment Rates of Return (annualized for periods of one year and more, as of April 30, 2015)

- Ten year: 6.2
- Three year: 4.1
- Three year: 8.4
- Five year: 7.8
- Ten year: 6.2

Development and grants snapshot

Fiscal year to date (8/1/14 to 4/30/15): New Funds: 46 new funds established
Total Donations Received: $6.67 million+
Total Charitable Distributions: $2.3 million+ (to 184 different charitable organizations) ($1.6 million of which was to local Jewish organizations and synagogues)
Create a Jewish Legacy: $4.6 million in commitments

Create a Jewish Legacy: $4.6 million in commitments

Create a Jewish Legacy: $4.6 million in commitments
2014 CALENDAR YEAR $3.1 MILLION IN CHARITABLE DISTRIBUTIONS

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2014 Calendar Year:
720 separate charitable distributions to 300 separate organizations totaling $3.1 million ($2.6 million of which was to local synagogues and Jewish organizations).

$52 MILLION IN ENDOWMENT BY FUND DESIGNATION AND AREA OF SUPPORT

<table>
<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
<td>Tzedakah Funds/Youth Philanthropy</td>
<td>$219,161</td>
</tr>
<tr>
<td>Camp Laurniewid</td>
<td>$464,922</td>
</tr>
<tr>
<td>Secular Organizations</td>
<td>$423,707</td>
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<td>$423,642</td>
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<tr>
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<td>$1,600,029</td>
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<tr>
<td>Day Schools</td>
<td>$1,945,979</td>
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<td>$7,067,300</td>
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2014 CALENDAR YEAR $3.1 MILLION IN CHARITABLE DISTRIBUTIONS

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<thead>
<tr>
<th>Category</th>
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<tbody>
<tr>
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<td>Camp Laurniewid</td>
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<td>JFS and Jews in Need</td>
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<tr>
<td>Local Jewish Other</td>
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<tr>
<td>Local, not Jewish</td>
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<tr>
<td>Jewish Education</td>
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<tr>
<td>ACC</td>
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<tr>
<td>Day Schools</td>
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<tr>
<td>National Jewish</td>
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The Jewish Community Center of Greater New Haven (JCC) provides a friendly, and inviting place for all members of the community to come together to strengthen their bodies, minds and spirits and to engage in Jewish thought, learning and values. Consistently counting almost 5,500 individuals as paying members of the JCC, each week we touch the lives of thousands of people, young and old, families and individuals. Jews and non-Jews who look to us to get healthy, stay fit and live well.

Health and Wellness
- We had our largest ever 18+ Adult Basketball League – 16 teams.
- First Teen Dodge Ball League with six teams, including kids new to our programs.
- 12-team High School Basketball League – it keeps growing.
- The community came together and raised almost $160,000 to replace the Pool Pak.
- 31st season of Largest Loser with 51 participants!
- In it’s fourth year, the Murray Lender 5K Bagel Run – our Annual road race, this coming September, has seen consistent growth and sponsorship support that allows for new fitness equipment purchases every year.
- Free wifi is now available in the Fitness Center.
- Private Personal Training and Group Personal Training continues to remain strong, TRX Suspension Training has doubled in size (both participation and revenue numbers) since our investment in more straps on the frame.
- Two new programs are launching this summer: Knock-Out Boxing and Run Club.
- Our JCC Fitness staff came in first place in the 2015 New Haven Advocate Reader’s Poll for Personal Training and for Zumba!
- Corrective Exercise is projected to become a mainstream program in the fitness industry as baby boomers become the strongest consumer – JCC trainers and instructors are pursuing continuing education and are better trained in this area of living pain free.
- The Skinny on Weight Loss program has been perfected and implemented as not only the premier fat loss program of Largest Loser but to other members as a healthy and sensible approach to losing weight under the direction of Pam Hutchinson, MS health coach. We are currently looking into offsite opportunities to offer our JCC branded program.
- Goals for the upcoming year include positioning some of our fitness programs as part of Health and Wellness programming by networking with spa services, corrective exercise and pain management strategists, and holistic professionals.
- JCC Fitness Facebook page likes have grown significantly with regular viewing of our weight loss blogs.

Center for Jewish Life and Learning
Israei Young Emissaries
Our emissaries Ofir Ron & Raz Firstenburg have been busy year meeting and educating so many people at our agencies throughout the area. They have been regular contributors at area religious schools both in the classroom and on retreats. In addition, they have become part of the fabric of our day schools; Ezra Academy and Southern Connecticut Hebrew Academy. They have been involved in projects at the JCC and its preschool as well as senior residence facilities.

Meyuchad Special Needs Program
In an effort to increase inclusivity in our community and provide a joyous Jewish experience to all our children, we provide assistance to synagogues and day schools for children who are learning different. Several of our synagogues schools and both Ezra and SCHA have received services and grants.

Bagels and Books
Bagels and Books is a monthly program that provides a free bagel brunch, sing alongs, story time, and craft. This group has grown in size and receives an average of about 20 families per event.

Hands on Hanukkah
Hands on Hanukkah is a national, interactive program that reaches out to people where they shop in the weeks before Hanukkah. We partnered with the Westfield Connecticut Post Mall in Milford and brought staff from every department to engage with patrons on the busiest shopping day of the calendar year.

PJ Library
PJ Library has acted as an essential tool to start the conversation with unaffiliated families, allowing us to cultivate relationships with all members of the community. The program currently has 1,534 participants, 418 brought in since June 2013.

Arts and Culture
Arts and Culture Month
This year for Arts & Culture Month, we hosted a series of guests whose books represent a wide range of topics in discussion in the Jewish world. Gail Sheehy kicked off the week to speak about her autobiographical bestselling book Passages. Next came the very charismatic Laura Silver, the world’s leading expert on the knish. Laura shared the story of her book on knishes and how the knish intertwines with her own family history. Another highlight was a visit from Tova Mirvis, author of the bestseller The Ladies Auxiliary and the...
recent novel Visible City. She led a small but very engaged group discussion about her writing process and the life experience of growing up Orthodox. Finally, an additional high point was a talk by Judith Frank about the issue of halachic divorces and agunot. This summer, Israeli artist Dorit Gur will have an exhibit of her work through the fall. Dorit’s work is influenced by her interest in both kabbalah and Hebrew calligraphy.

Living Room

One important goal of JCC Arts & Culture programming has been to enliven the JCC’s Living Room and to increase its offerings in terms of events and other cultural activities. To this end, we have started a variety of programs in the Living Room that span a range of members’ (and prospective members’) interests. We ran a mah-jongg instruction class with veteran Linda Korsko teaching, members how to play then supervising their beginner games. Another two-class mah-jongg series with Linda is scheduled for June. Additionally, we have hosted three Brush & Bordeaux painting classes with talented local artist and instructor Betsy DeMarco. Brush & Bordeaux features step-by-step painting instruction with wine and hors d’oeuvres, and the classes have consistently been well attended. Aside from these activities, the Living Room has been the home for two successful kids movie series for the winter and the spring and a series of regular live jazz concerts arranged by online radio station Blue State Radio. When these organized events are not taking place, board games and bridge sets are available for open play among members.

A Taste of Honey

For the 19th year, the community gathered at the JCC for an evening of inspired learning and teaching. After a snowstorm forced us to postpone the event from Saturday night to Sunday night (for only the second time in A Taste of Honey history), we were grateful to all of our presenters who were able to switch their schedules on short notice and provide participants with an outstanding evening.

Beckerman Lecture Series

Thanks largely to the generosity of David Beckerman, we have an exciting lecture series in place this year. On April 14, we held a panel on rape and sexual assault on college campuses featuring visiting Yale Law lecturer and New York Times Magazine writer Emily Bazelon, Yale Law student and activist Alexandra Brodsky, and Yale faculty member Joseph Fishel. On May 14, Pulitzer Prize-winning author of the Maus graphic novels Art Spiegelman visited the JCC to present “What the %@*$ Happened to Comics?” Finally, on June 25, the JCC will host the third event, a screening of the popular documentary Mortified Nation that chronicles a series of events in the filmmaker’s life, including the process along toward construction, including the new Hahn Shelling Playground in memory of Harold “Bub” Hahn and activists. The Playground Campaign has begun and we look forward to several exciting fundraising events to move the process along toward construction, including the new Hahn Shelling Playground in memory of Harold “Bub” Hahn and Dr. Richard Shelling. The JCC Kindergarten reopened this year with a successful and enriching program for all enrolled. Special events included: a clay sculpture display; an art opening exhibit; and field trips to Common Ground, the Arsonia Nature Center, the Native American Museum, and the apple orchard. The Violin Room class of 4 year olds joined the kindergarten for these enriching experiences. We are happy to announce that beginning September 2015, Yeladim will offer an extended day program from 5:30 to 6 p.m. that will be staffed by Yeladim teachers and teacher aides.

Building Updates

Solar Carports Project

We’re going green! The JCC is committed to sustainability and finding alternative energy sources to reduce not only the cost of our operations but also our carbon footprint. In October 2014, the JCC broke ground on our solar-powered covered parking project that will provide the building with nearly 50 percent of our yearly electrical needs. The solar panels sit on a covered parking structure that offers members more than 150 parking spaces that provide shade in the summer and protection from inclement winter weather. Additionally, the structure has an environmental impact estimated to reduce 603 tons of carbon dioxide annually, 12,060 tons over 20 years, and remove 131 vehicles from the road annually. This project is funded entirely by the State of Connecticut through the Clean Energy Finance Investment Authority (CEFIA), Connecticut’s Green Bank.

WHY WE’RE DOING IT

• To do our part to protect the environment.
• To reduce overhead costs.
• To protect parking spaces from snow, rain and direct sunlight.

OUR PARTNERS

Deutsche Eco USA
Solaire Generation

FUNDING FOR THIS PROJECT

State of Connecticut through the Clean Energy Finance Investment Authority (CEFIA), Connecticut’s Green Bank
Families look forward to the enjoyable atmosphere, food and entertainment at the JCC’s Grill ‘n Chill.

Yeladim students enjoy the playground.

Yeladim Blue Room students celebrate Heritage Month.

JCC Largest Laser is the most fun you can have while losing weight!

JCC Blue Martins Swim Team practices in the Dr. Stanley F. & Marcia Reiter Swimming Pool.

The combined youth choir and Temple Emanuel singers perform at A Taste of Honey.

Hundreds of families have a blast exploring trucks at the annual Family Fun Day.

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The Jewish Federation, Jewish Foundation and Jewish Community Center of Greater New Haven recognize and thank our part-time employees and volunteers whose many contributions enhance our services to the community.

For the 2015 Annual Campaign, we have continued our customary breakdown of 90% local, 10% overseas distribution of funds. It is through the generosity of our Jewish community that the Federation is able to provide support when needed. Your time and financial contribution enable us to fulfill the obligation of tzedakah. Tzedakah means justice and justice demands that we as Jews connect with those who are in need.

The Annual Campaign is the cornerstone that supports the building of a vibrant Jewish community in Greater New Haven, more than 60 countries around the world and Israel. Every year, our community-wide campaign raises funds the help support the vital human services and Jewish education provided by our local, national and international agencies. These funds have a daily impact on the education of children, strengthening of family life, providing care and comfort to the frail elderly, and sustaining our partnership here and overseas.