Jewish Federation of Greater Dallas 2013 Annual Report

THE ACTIONS YOU TAKE CAN

change

the world.

Jewish Federation
OF GREATER DALLAS

MAKE YOUR caring count for someone.

Jewish Federation of Greater Dallas
7800 Northaven Road
Dallas, TX 75230

Phone: (214) 369-3313
Email: contact@jfgd.org

www.jewishdallas.org
JewishDal

The Federation is housed in the Jacob Feldman Building on the Harry & Jeanette Weinberg Jewish Community Campus.

Our Mission

To help ensure the continuity and success of a strong and vibrant Jewish community in Dallas, Israel and throughout the world.

Our Core Values

Taking responsibility for each other according to our principles and in the Jewish tradition of performing acts of righteousness and acts of loving kindness *(**gemilut chasadim**)*, by repairing and improving the world in which we live *(**tikkun olam**)* and performing acts of social justice *(**tzedakah**)*.

Four Star Charity

The Jewish Federation of Greater Dallas is proud to be among one of the most efficient non-profit organizations in terms of both fundraising costs and total operating expenses based on peer benchmarks, similar local and national nonprofit organizations and national standards set by organizations such as Charity Navigator.

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A Year In Our Dallas Jewish Community

We each have stories about our involvement and connection to the Jewish people and our Dallas Jewish community. The Jewish Federation of Greater Dallas is proud to take an active role in supporting those experiences that are most meaningful from Jewish summer camp and day school to preschool and PJ Library. At the same time, we support the life changing and lifesaving services for those most in need in Dallas, Israel and around the world—and we do it with dignity.

Contained in this report you will find information on our financial performance, including the recognition accorded to us by Charity Navigator with their highest rating of four stars. As important, you can read about the profound work the Federation does each day to engage, convene and build our Jewish community in partnership with our beneficiary agencies, congregations and other Jewish organizations. In addition, you'll learn how we are focused on developing the next generation of leaders for our entire Jewish community and raising the necessary funds to support the vital work of those agencies with whom we partner.

Our Federation and community is fundamentally strong, and now is the time to begin planning and implementing the visions for greatness that we all have for our Dallas Jewish community. The Jewish Federation of Greater Dallas is proud to be a partner in this work for all those seeking to contribute resources, talent and time to improve our community for generations to come.

B'Shalom,

Cindy Sweet Moskowitz
Board Chair

Bradley Laye, CFP®
Interim President & CEO

Current Federation Leadership

2013–2014 Officers

Cindy Sweet Moskowitz, *Board Chair*
Mark Kreditor, *Vice Chair*
Brian M. Lidji, *Vice Chair*
Eric Pinker, *Vice Chair*
Daniel J. Prescott, *Vice Chair*
Jeffrey Rasansky, *Immediate Past Chair*
Bradley Laye, CFP®, *Interim President and CEO*

Board of Directors

Jeffrey Beck
Neil Beckerman
Brett Diamond
Sandy Donsky
Lindsay Feldman
Robert L. Feldman
Pam Hochster Fine
William B. Finkelstein
David Genecov
Lisa A. Genecov
Beth Gold
Marcy Helfand
Nate Levine
Kevin Pailet
A.J. Rosmarin
Cary Rossel
Florence Shapiro
Barbara Stein
Evan D. Stone
Sandra Veeder
Jackie Waldman
Krista Weinstein
Rabbi Howard Wolk

Chairs

ANNUAL CAMPAIGN
Nate Levine

MAJOR GIFTS
Janet Beck and Cynthia Feldman

GENERAL CAMPAIGN
David Brickman and Michael Stulmaker

GENERAL CAMPAIGN VICE CHAIR
Nancy Immerman

YOUNG ADULT CAMPAIGN
Lindsay Bendorf and Jason Sandler

YOUNG ADULT COUNCIL
Brett Diamond and Sarah Pailet

CENTER FOR JEWISH EDUCATION
Pam Hochster Fine and Deborah Neiderman

JEWISH COMMUNITY RELATIONS COUNCIL
A.J. Rosmarin

ISRAEL & OVERSEAS
Harold Gernsbacher

PARTNERSHIP 2GETHER
Jolene Risch-Minsky and Ron Romaner

FINANCE
Marcy Helfand

PLANNING & ALLOCATIONS
Eric Pinker, *Chair*
Neil Beckerman, *Co-chair*

JEWISH WOMEN'S PHILANTHROPY CENTER LEADERSHIP
Jackie Waldman, *Chair*
Cindy Spechler, *Campaign Chair & Chair Elect*
Sandy Donsky, *Immediate Past Chair*

2012–2013 Federation Leadership

2012–2013 Officers

Jeffrey Rasansky, *Board Chair*
Jack Baum, *Vice Chair*
Mark Kreditor, *Vice Chair*
Brian M. Lidji, *Vice Chair*
Cindy Sweet Moskowitz, *Vice Chair*
David Veeder, *Immediate Past Chair*
Susan Kramer, *President and CEO*

Board of Directors

Shelley Becker
Neil Beckerman
Shirley Davidoff
Sandy Donsky
Lindsay Feldman
Robert L. Feldman
Pam Hochster Fine
William B. Finkelstein
David Genecov
Beth Gold
David Greenstone
Nate Levine
Rabbi Andrew M. Paley
Elaine Pearlman
Eric Pinker
Todd Platt
Daniel J. Prescott
A.J. Rosmarin
Cary Rossel
Steve Schachter
Barbara Stein
Evan D. Stone
Sandra Veeder
Jackie Waldman

Chairs

ANNUAL CAMPAIGN
Sandy Donsky and Mark Kreditor

MAJOR GIFTS
Janet Beck and Cynthia Feldman

GENERAL CAMPAIGN
David Brickman, Scott Cohen and Cindy Moskowitz

YOUNG ADULT CAMPAIGN
Paul Rubin, Staci Rubin and Michael Waldman

YOUNG ADULT COUNCIL
Brett Diamond and Sarah Pailet

CENTER FOR JEWISH EDUCATION
Pam Hochster Fine and Jaynie Schultz

JEWISH COMMUNITY RELATIONS
Shirley Davidoff

ISRAEL & OVERSEAS
A.J. Rosmarin

PARTNERSHIP 2GETHER
Jolene Risch-Minsky and Ron Romaner

FINANCE
Steve Schachter

PLANNING & ALLOCATIONS
Eric Pinker, *Chair*
Neil Beckerman, *Co-chair*

OUR DALLAS COMMUNITY

knows

how to make a difference

2013 General Campaign

More than 6,000 donors collectively participated in ensuring a strong and safe Jewish life in Dallas, Israel and around the world. Each new donor, each increased dollar, has a direct impact on enhancing Jewish life and taking care of those in need.

Accomplishments

Tremendous Year for 2013 General Campaign

- Beginning with our **Cardozo Cocktail** in December, chaired by **Brad Foxman, Dan Gold, Eliot Raffkind**, and **Evan Stone**, more than **80 attorneys** gathered at the home of **Lisa Blue**. The **William B. Finkelstein Cardozo Society Member of the Year** award went to **Lisa Genecov** and **The Young Attorney of the Year** award went to **Sarah Pailet**.
- Thanks to the vision of **Dr. David Genecov**, the **Maimonides Society** was reinvigorated. Along with **Dr. Zev Shulkin**, David organized and hosted a fantastic **Continuing Medical Education (CME)** program in January. This was the first such program in more than 10 years. More than **65 doctors** from the Greater Dallas Metroplex gathered to hear **Dr. Paul Wolpe** speak on *The Ethics of Population Genetic Testing in Ashkenazic Jews: Reconceptualizing the Risk*. The feedback was amazing.
- On January 28, 2013, more than **700 men** gathered for our annual **Men's Event**. **Alina Spaulding** spoke and everyone listened. Her story inspired and moved our guests to pledge more than **$700,000** to our annual campaign. Thanks to our Chairs of the event, **Joel Alhadef**, **Doug Baer, Jay Liberman,** and **Howard Shapiro** for putting together such an amazing evening.

700 Attendees pledged more than $700,00 at the Men's Event

65+ Greater Dallas doctors gathered for Continuing Medical Education

Jewish Women's Philanthropy Center (JWPC)

Women have always played an important role in our Federation and in 2013 this group continued to inspire us. From planning many local mitzvah projects, to traveling on mission trips, our women philanthropists showed us once again that this group leads from the heart.

Accomplishments

- The **Jewish Women's Philanthropy Center (JWPC)** was established with a group of **26 women** from the community engaged in a 6-month process to develop the **mission, purpose and vision** of this newly-created division.
- JWPC's purpose is to engage women in several ways: **Education, Leadership Development, Younger Set, Community Engagement** and **Campaign**.
- The 2013 **Lion of Judah/Pomegranate Event** welcomed **117 attendees**, the most attended for this event ever; **$141,665** was raised representing a **6% card-for-card increase**.
- The 2013 **Women's Event** produced a **17% card-for-card increase** from **565 attendees**, of which **86** were **new donors**, raising **$236,000**.
- The 2nd annual **Younger Set Women-To-Women Mitzvah Project**, held in conjunction with The Women's Event, contributed **thousands of feminine hygiene products** to stock the pantry at **Jewish Family Service**.

117 Lion of Judah/Pomegranate attendees raised $141,665

565 Women's Event guests raised $236,000, a 17% card increase

Jewish Federation® OF GREATER DALLAS | Women's Philanthropy Center

Young Adult Division (YAD)

The Young Adult Division (YAD) of the Jewish Federation of Greater Dallas is the future of our community, inspiring and engaging young Jewish adults through networking, education and philanthropy, for the purpose of community building and leadership development. Focused on adults ages 25–40, YAD is a robust, dynamic division of the Federation.

Accomplishments

- **21 Wexner Heritage Program** participants were announced.
- Young Leadership Award announced at **Annual Meeting recognizing I. Zesmer winner, Michael Waldman** and **Bess Nathan winner, Robin Stone**.
- June 23 **Mitzvah Day** with more than **160 young adult participants**.
- **Leadership Development Group (LDG)** launched a brand new season with **21 young couples**. Started with local retreat to Rockwall, TX in October featuring **Scholar-in-Residence Charlie Harary**.
- **National Young Leadership Cabinet** welcomes four new members: **Steven Davidoff, David Goldfarb, Whitney Skibell,** and **Shane Stein**. Joined by **Jarrod Beck, Brett Diamond, Paul Rubin, Laura Weinstein, Ben Weinstein,** and **Seth Kaplan** (2013–final year), these members brought our total to 10.
- The **Ben Gurion Society (BGS)** launches new program called **"BGS Macher Series Event."** Local machers shared their story of how their Jewish values guided their work life, family life, and philanthropy. **Mort Meyerson, Helen and Frank Risch,** and **Donald Zale** each hosted events gathering approximately **60 people** throughout the year.

160 Young adults participated in Mitzvah Day in June 2013

21 Young couples retreated with the Leadership Development Group

Jewish Federation OF GREATER DALLAS | YAD Young Adult Division

Israel and Overseas

The Israel and Overseas team connects our Greater Dallas community with the land, people and spirit of Israel, as well as to all Jews globally through education, travel, support of at-risk youth, entrepreneurship and missions and travel services for affinity groups like medical professionals, artists, teachers and others.

Accomplishments

Partnership 2Gether with the Western Galilee (P2G)

- In July 2012, Dallas launched its independent partnership with the Western Galilee region of Israel with the goal of **strengthening ties between Dallas and Israel** through people-to-people connections and programs. Hired **Tali Dan, Partnership Director in the Western Galilee**, to manage the Israeli side of the partnership.
- **Defined the mission** of the program: *To help build and maintain the strong relationship between Dallas and the Western Galilee; to bring Israel alive every day in the Dallas community and build strong personal connections between the two communities; and to work to develop a stronger, more secure, and successful populous and infrastructure in the Western Galilee.*
- With the help of consulting firm **Golan & Kaye**, an **extensive ecoscan** was compiled which presented current issues in Israeli society, background information on the people and cities of the Western Galilee, as well as non-profit organizations and innovative opportunities in five identified areas of priority:
  1. Education
  2. Entrepreneurship and pioneering
  3. Travel
  4. Youth at Risk
  5. Affinities including health care, arts & culture, etc.
- In April 2013, lay leadership and staff traveled to the Western Galilee to meet with each Non-Governmental Organization (NGO) and explore the region with the goal of **selecting a number of organizations to receive funding** from Jewish Federation of Greater Dallas.
- 10 NGOs were selected to receive a total of $145,000 for projects and initiatives in 2013–2014 from the **Dallas Partnership** budget.
- In 2013, more than **300 people from Dallas visited the Western Galilee** including synagogue missions, school trips, and individual visits.

Israel & Overseas

- Through **Taglit-Birthright Israel,** more than **40** young adults from Dallas traveled to Israel for the first time.
- Assisted major donors with Jewish travel opportunities across the globe through our **VIP Travel Services**.
- Awarded **$18,000** in **Israel Scholarships** to teens traveling on two-to-six week Israel programs.
- Enabled **42** young adults and recent high school graduates to participate on 5+ month programs through **Masa Israel,** a program that connects Jewish young adults (ages 18–30) to gap year, study abroad, post-college, and volunteer programs.
- Partnered with **American Jewish Joint Distribution Committee (JDC) Entwine** to engage young adults through a series of four programs about JDC's work in Jewish communities across the globe.

10 NGOs in Western Galilee were awarded $145,000 for projects

42 Young adults participated on 5+ month programs via Masa Israel

Jewish Community Relations Council (JCRC)

As the public affairs arm of the Jewish Federation of Greater Dallas, the Jewish Community Relations Council brings together Jewish agencies, organizations and religious institutions to foster positive public relations both within and between the Jewish and general communities of greater Dallas.

Accomplishments

Community Leadership and Programming

- The JCRC coordinated and hosted a **City Council Candidates Forum** in April 2013, focusing on two Council districts where a new Council member would be representing a large percentage of the Dallas Jewish population. With an audience of more than **200 people**, the forum provided an opportunity to hear from each of the candidates on issues important to the Dallas Jewish community.
- Often coordinating with the national **Israel Action Network**, the **Jewish Council for Public Affairs**, and others, the JCRC provided ongoing programming on issues pertaining to current affairs and Israel. In May 2013, the JCRC held a well-attended community training event on **countering anti-Israel messages and academic boycotts**.
- In August 2012, the JCRC partnered with the **Anti-Defamation League** to convene an annual community-wide **Security Conference** for leaders of institutions and agencies with law enforcement representatives. The JCRC also partnered with local community organizations on social justice issues and played an ongoing leadership role in the **Anti-Poverty Coalition of Greater Dallas**.

Relationship Building

- As part of its mission, the JCRC worked to **create and solidify relationships** between the Jewish community and **other faith and ethnic communities** in the North Texas area.
- In 2012–13, the JCRC re-invigorated the **Presidents and Executive Directors Council**, bringing together leaders of Jewish organizations to foster collaboration and coordinated outreach outside the Jewish community on issues of mutual concern.
- The JCRC continued to establish and strengthen relationships with **legislators** as well as **interfaith** and **interethnic leaders**.
- In addition to participating in **Thanksgiving Square**, our interfaith outreach intensified as we made new contacts with diverse community leaders in order to plan collaborative programming.

Public Education Initiative (PEI)

- Public Education Initiative (PEI), a grant-funded project managed by the JCRC, serves Texas students by seeking historical accuracy about Jews, Judaism and Israel in textbooks and curricula. As part of our monitoring and advocacy throughout the current process of adoption of new social studies textbooks in Texas, known as Proclamation 2015, PEI secured more than two dozen edits to the Texas Education Knowledge and Skills Standards (TEKS).
- PEI works with Jewish parents throughout Texas to create networks, raise awareness, and build community support for PEI goals.

200 Individuals attended an important City Council Candidates Forum

24+ Edits were made to the TX Education Knowledge & Skills Standards (TEKS)

Jewish Federation® OF GREATER DALLAS | JCRC Jewish Community Relations Council

Center for Jewish Education (CJE)

The Center for Jewish Education (CJE) serves on behalf of the Jewish Federation of Greater Dallas as the resource to facilitate and convene the Jewish community on issues pertaining to Jewish education, to enrich existing programs and serve as a catalyst for new initiatives.

Accomplishments

Institute of Advanced Teacher Education

- **339 educators** participated in learning opportunities through our **workshops and Yom Limud**, a half day teacher conference devoted to fortifying our teachers.
- **56 teachers** received a stipend for attending **12** or more **hours of training** offered by the CJE.

Day School Initiative with PEJE

- Through a generous grant from **the Legacy Heritage Fund**, five of our day schools are participating in **The Partnership for Excellence in Jewish Education (PEJE) Leadership and Fundraising Academy (LFA)**.
- The initiative's 18-month curriculum engages the head of school, development professional, and lay leaders in **five communal workshops** and **40 hours of individualized coaching**. The result is transformative cultural change towards **sustainable financial growth**.

A Night to Celebrate Jewish Education

- Honored **Jaynie Schultz** and **Ron Romaner**, featuring former **Chief Rabbi Lord Jonathan Sacks** of the United Kingdom.
- With **650 attendees**, the event raised more than **$150,000** for the CJE to fund incubator projects.

The Tycher Library

- The Tycher Library is a **Jewish content library** that focuses on programming and community-building. Beyond the **8,000+ magazines, books, movies, and resource materials**, the library's **creative and innovative programs** engaged more than **9,000 people** in 2013.
- The library also provides a **low barrier entry point** for donors. In 2013, the library **exceeded its annual fundraising goal** by raising a total of **$18,450**. This was a **60% increase** in raised funds from 2012.

PJ Library

- **1,600 Jewish books** were sent out to Dallas families each month. PJ Library provided books to **150 preschool classrooms**.
- Preschools reported increases in enrollment and recognition due to **PJ Library Incentive grants**.
- PJ Library attracted **80 people** to our **monthly storytimes**.

LearningFest

- LearningFest 2013 welcomed more than **1,100 participants** at more than **100 classes**.

$150,000 Tribute Event raised $150,000+ for CJE incubator projects

339 Educators participated in learning opportunities and workshops

Dallas Jewish Community Scan

The Dallas Jewish Community Scan drew honest and thoughtful responses from almost 5,000 individuals, representing one of the largest surveys of a major Jewish community in the country!

Accomplishments

What are Jews in Dallas aware of when it comes to their Jewish options? What perceptions do we have about those options and do we use them? What needs do we have, and are they being met by Jewish service providers? Our community's responses to the scan are shedding light on the answers. Each of the participating organizations received **valuable information** about their constituencies and where there are challenges and opportunities going forward.

- February through March 2013:
  Fifty Jewish organizations were educated and recruited to participate in the scan, indicating their commitment through signed Letters of Understanding.
- April into May:
  The scan was drafted and tested using multiple focus groups, while agency databases were collected and refined resulting in **25,000 valid email addresses** and new information appended for each **agency's use** (e.g. age, demographics, contact information, etc.).
- Through May:
  The scan was marketed through each of the participating agencies, as well as through targeted media, to drive up participation following the May 27 launch.
- The community's **response** was **unprecedented** with more than 5,000 respondents participating.

Our **Summary Report to the Community** may be downloaded at **www.dallasjewishcommunityscan.com**.

DALLAS JEWISH COMMUNITY SCAN
A Connected Community. Stronger Together.

5,000 Individuals responded to the Dallas Jewish Community Scan

50 Community groups were recruited to participate

2013 Federation Campaign

$10,380,000

$8.88 million core campaign | $1.5 million donor designated

core campaign: These funds are gifts to the Jewish Federation for allocation among our community partner agencies, Israel and overseas and Federation programs and administration.
donor designated: These funds are gifts made by a donor, at a certain giving level, designated by the donor for a specified purpose, program or project.

WAS RAISED BY

Jewish Federation
OF GREATER DALLAS

6,066 donors (**1,065** new*) and **223** volunteer solicitors

$7,350,234 was provided to **43** Jewish organizations and initiatives

*total new donors. The total number of net new donors was 300.

Resources to Operate the Federation and Facilities

CHARITY NAVIGATOR ★★★★ Four Star Charity

The Jewish Federation of Greater Dallas is proud to be among one of the most efficient non-profit organizations in terms of both fundraising costs and total operating expenses based on peer benchmarks, similar local and national nonprofit organizations and national standards set by organizations such as Charity Navigator.

12%

FUNDRAISING COSTS

12% of every dollar raised is directly used in fundraising

.8%
2%
3%

FEES, FACILITIES & DUES

.8% Credit Card Fees

2% Jewish Community Facilities

3% Jewish Federations of North America Dues

2%

BAD DEBT EXPENSE

Nearly 98% of pledges are actually collected

13%

JFGD ADMINISTRATION & PROGRAMMING

13% of every dollar raised is used for administration and programming

- Jewish Women's Philanthropy Center
- Marketing & Communications
- Strategic Planning & Allocations
- Donor Services, IT & Finance
- Volunteer Management
- Leadership Development
- Community Building & Convening

2013 Federation Unrestricted Allocations

Italicized grants are supplemental requests funded through the Federation's Planning & Allocations Committee.

LOCAL PARTNER ALLOCATIONS

Aaron Family Jewish Community Center (JCC)	$759,600
Community Israel Day Celebration	$22,200
Kosher Meals on Wheels Supervision	$17,000
Senior Transportation	$25,000
B'nai B'rith Youth Organization (BBYO)	$23,334
International Convention in Dallas	$5,000
Community Homes for Adults, Inc. (CHAI)	$37,075
Project C.H.O.I.C.E.	$20,000
Center for Jewish Education (CJE)*	$430,650
Dallas Holocaust Museum	$21,300
Holocaust Education Trunks	$25,000
Dallas Jewish Historical Society	$9,500
Dallas Kosher	$3,000
Day Schools/High Schools	
Learning Differences Grant	$24,700
Akiba Academy	$215,217
Ann and Nate Levine Academy	$221,832
Mesorah High School for Girls	$43,487
Torah Day School of Dallas	$215,658
Yavneh Academy	$120,578
Hillel	
Hillel of Dallas	$35,000
Hillels of North Texas	$35,000
Program Staff	$12,000
Texas A&M Hillel	$30,000
Texas Hillel	$65,000
Jewish Community Relations Council (JCRC)*	$238,516
Jewish Family Service (JFS)	$737,800
Early Childhood Special Needs	$25,000
Occupational Therapist	$25,000
Jewish War Veterans	$1,000
Legacy at Preston Hollow	$424,700
Rabbinic Services	$20,000
Moishe House–Dallas	$15,000
UNT Jewish Studies Program	$10,000
Young Adult Department (YAD)*	$97,600
TOTAL	**$4,011,747**

NATIONAL AND REGIONAL ALLOCATIONS

American Jewish Committee	$1,800
Anti-Defamation League	$1,800
Jewish Children's Regional Service	$15,000
TOTAL	**$18,600**

ISRAEL AND OVERSEAS

Birthright Israel	$70,000
JAFI, JDC, World ORT**	$1,215,000
JDC select priorities	$101,250
JAFI select priorities	$33,750
JFGD Israel and Overseas Office*	$70,000
Partnership 2Gether with the Western Galilee	$335,000
TOTAL	**$1,825,000**

$7,350,234

unrestricted and **restricted**
total dollars were allocated

*a program department of the Jewish Federation of Greater Dallas
**JAFI–Jewish Agency for Israel; JDC–American Jewish Joint Distribution Committee

2013 Restricted Allocations

Funds were allocated to the following organizations through donor designation.

Akiba Academy	$12,300
Ann and Nate Levine Academy	$98,100
Ashoka-Israel Fellows	$80,000
BBYO	$6,000
Birthright Israel	$24,130
Center for Jewish Education (CJE)*	$281,087
Congregation Shearith Israel	$25,000
Dallas Holocaust Museum	$21,000
Dallas Jewish Community Foundation Scholarships	$25,000
Dallas Jewish Historical Society	$3,500
Dallas Kosher	$4,000
Hillels of North Texas	$11,400
JAFI, JDC, World ORT	$287,700
Jewish Children's Regional Service	$1,500
Aaron Family Jewish Community Center	$72,300
Jewish Family Service	$34,100
Leadership Conference Dallas Scholarships	$19,200
Legacy at Preston Hollow	$86,500
Moishe House	$1,800
Shaare Tefilla	$2,000
Torah Day School of Dallas	$11,000
Western Galilee Hospital	$130,000
Wexner	$144,000
Yavneh Academy	$24,500
Other Jewish Organizations	$88,770
TOTAL	**$1,494,887**

Planning and Allocations Process

The Jewish Federation of Greater Dallas has a robust group of lay leadership who run our Planning and Allocations process. Using information from our Dallas Jewish Community Scan, agency provided data, and Stewardship Committee information which looks at agency financial health and governance, we make the best decisions we can to ensure a safe and vibrant Jewish community in Dallas, Israel and around the world.

YOUR GENEROSITY

impacts

our greater Jewish community

What Your Gift Makes Possible

SENIOR ADULTS

450 Seniors received more than 11,000 kosher lunches, transportation, education and programs weekly at the Aaron Family JCC.

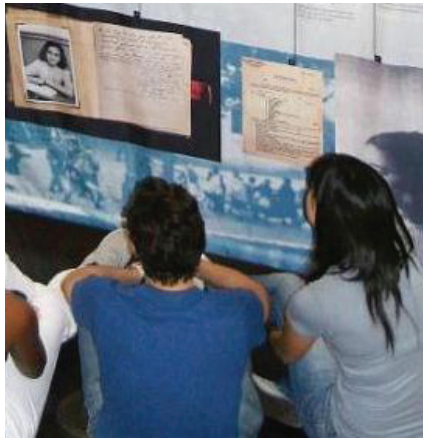
335 Seniors received skilled nursing care along with transportation, activities and housekeeping at the Legacy at Preston Hollow.

STUDENTS

906 Students were supported through allocations to Jewish day and high schools.

150 Hillel of Dallas members were provided with monthly Shabbat dinners, holiday, social and educational events.

8,000 Visitors were able to view the The Dallas Holocaust Museum/Center for Education Tolerance's exhibit, "Anne Frank: A Private Photo Album".



What Your Gift Makes Possible

YOUTH

1,186 Children with special needs received mental health services through their school via Jewish Family Service.

30 Campers participating in Aaron Family JCC camps received financial assistance.

4,160 Children participated in PJ Library programs at local partner synagogues and temples.

FAMILIES

4,260 Individuals and families were aided with emergency assistance including food, financial aid, case management and community workshops at Jewish Family Service.

23 Adults with cognitive disabilities were provided a home-like Jewish environment through CHAI (Community Homes for Adults, Inc.).

645 Adults affected by emotional trauma, mental illness and special development needs were provided with mental health care including crisis intervention, psycho and psychiatric assessment, diagnostic testing, medication monitoring, family counseling, social skills groups and community workshops at Jewish Family Service.

What Your Gift Makes Possible

ISRAEL/OVERSEAS

92,000 Chronically jobless Israelis who, through the American Jewish Joint Distribution Committee's (JDC) TEVET employment initiative with the Government of Israel, have been coached, trained and employed.

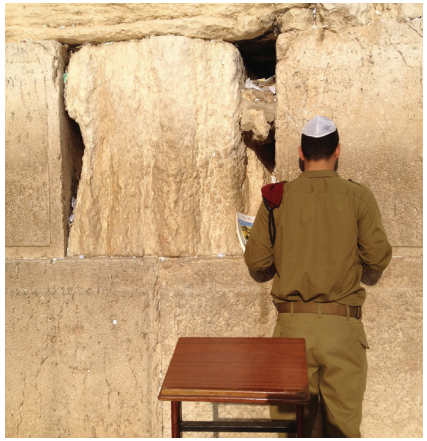
42 Young adults and recent high school graduates participated on a 5+ month program through MASA.

$18,000 In scholarships were awarded to Dallas teens to travel on two-to-six week programs in Israel.

300 Individuals were connected to the land and people of the Western Galilee during individual and group trips through Partnership 2Gether.

4 Programs with JDC Entwine that engaged young adults about JDC's work in Jewish communities across the globe.

147 Dallas young adults and college students were connected to their Jewish identities and Israel through Taglit-Birthright Israel trips.



WE OFFER OUR
gratitude
for your investment

2013 Corporate Sponsors

Thank you to our corporate sponsors who provide the dollars that allow us to create programs and events in support of our mission.

SUPER SUNDAY

WALDMAN | BROS

BUSINESS BREAKFAST SERIES

MARSH & McLENNAN AGENCY
Known Locally As
Prescott Pailet Benefits

PLATINUM

Bank of America

GOLD

MECHANICAL KAHN CONTRACTORS

Park Place DEALERSHIPS

TJP TEXAS JEWISH POST SINCE 1947

WALDMAN | BROS

SILVER

ALON USA

LIDJI DOREY HOOPER ATTORNEYS

Locke Lord LLP

THE WEITZMAN GROUP

BRONZE

Jim Beaman

haynesboone
Setting precedent.

MARSH & McLENNAN AGENCY
Known Locally As
Prescott Pailet Benefits

Financial Statements

Statement of Activities
Years Ended July 31, 2013 and 2012

	2013			2012		
	UNRESTRICTED	TEMPORARILY UNRESTRICTED	TOTAL	UNRESTRICTED	TEMPORARILY UNRESTRICTED	TOTAL
REVENUES AND SUPPORT						
Grants and Contributions	$ 9,059,705	$ 660,311	$ 9,720,016	$ 9,290,371	$ 161,020	$ 9,451,391
Special Events Income, Net of Donor Benefit Costs of $205,006 and $151,272, respectively	116,626	–	116,626	188,125	–	188,125
Investment (Loss) Income	(14,515)	–	(14,515)	71,776	–	71,776
Provision for Losses on Uncollectible Contributions Receivable	(305,624)	–	(305,624)	(291,620)	–	(291,620)
Rent Income	18,565	–	18,565	20,307	–	20,307
Change in Value of interest in Net Assets of a Foundation	13,503	–	13,503	(16,695)	–	(16,695)
Net Assets Released from Restrictions	151,716	(151,716)	–	175,808	(175,808)	–
TOTAL REVENUES AND SUPPORT	**9,039,976**	**508,595**	**9,548,571**	**9,438,072**	**(14,788)**	**9,423,284**
EXPENSES AND DISTRIBUTIONS						
Program Services:						
Allocations to National, International and Local Agencies	4,748,051	–	4,748,051	4,732,933	–	4,732,933
Center for Jewish Education	615,073	–	615,073	721,029	–	721,029
Community Engagement	647,781	–	647,781	504,181	–	504,181
Community Scan	158,924	–	158,924	–	–	–
Israel and Overseas	299,565	–	299,565	39,456	–	39,456
Jewish Community Relations Council	405,005	–	405,005	422,477	–	422,477
Jewish Federations of North America	329,792	–	329,792	328,600	–	328,600
Missions and Leadership	20,093	–	20,093	25,353	–	25,353
Planning and Allocations	143,421	–	143,421	178,511	–	178,511
Shared and Other	427,092	–	427,092	355,200	–	355,200
Young Adult Division	41,829	–	41,829	38,553	–	38,553
TOTAL PROGRAM SERVICES	**7,836,626**	–	**7,836,626**	**7,346,293**	–	**7,346,293**
Fundraising	847,167	–	847,167	956,635	–	956,635
General and Administrative	1,015,200	–	1,015,200	995,499	–	995,499
TOTAL EXPENSES AND DISTRIBUTIONS	**9,698,993**	–	**9,698,993**	**9,298,427**	–	**9,298,427**
Change in Net Assets	(659,017)	508,595	(150,422)	139,645	(14,788)	124,857
Net Assets at Beginning of Year	4,332,390	341,002	4,673,392	4,192,745	355,790	4,548,535
Net Assets at End of Year	**$ 3,673,373**	**$ 849,597**	**$ 4,522,970**	**$ 4,332,390**	**$ 341,002**	**$ 4,673,392**

Statement of Financial Position
July 31, 2013 and 2012

	2013	2012
ASSETS		
Cash and Cash Equivalents	$ 3,908,482	$ 4,401,343
Investments	2,660,528	2,634,043
Pledges Receivable, Net	4,585,070	4,523,564
Bequest Receivable	15,150	477
Prepaid Expenses	216,802	43,311
Other Assets	–	2,000
Interest In Net Assets of a Foundation	292,290	278,787
Building and Equipment, Net	1,056,990	1,136,062
TOTAL ASSETS	**$ 12,735,312**	**$ 13,019,587**
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts Payable and Other Liabilities	$ 853,096	$ 608,282
Agency Liabilities	300,287	592,402
Allocations Payable	6,089,392	6,190,425
Note Payable to a Foundation	934,130	947,700
Due to Associated Agencies	35,437	7,386
TOTAL LIABILITIES	**8,212,342**	**8,346,195**
Commitments and Contingencies	–	–
NET ASSETS		
Unrestricted:		
Undesignated	2,325,671	3,013,658
Board Designated	1,347,702	1,318,732
TOTAL UNRESTRICTED	**3,673,373**	**4,322,390**
Temporarily Restricted	849,597	341,002
TOTAL NET ASSETS	**4,522,970**	**4,673,392**
TOTAL LIABILITIES AND NET ASSETS	**$ 12,735,312**	**$ 13,019,587**

The Jewish Federation of Greater Dallas is committed to financial transparency for our donors and community. Our audited financials are available on www.jewishdallas.org.

THANK YOU FOR BELIEVING IN AND
supporting
the work of the Federation

Federation Professional Team

Executive

Bradley Laye, CFP®, *Interim President & CEO*
Amy Henderson, *Office Manager*

Finance & Administration

Odessa Beverly-Johnson, *Controller*
Gordana Derek, *Staff Accountant*
Debbie Garza, *Accounting Manager*
Cindy Mannes, *Human Resources Manager*
Pamela Percival, *Staff Accountant*

Development

Mariam Shpeen Feist, *Chief Development Officer*
Kim Coner, *Campaign Department Assistant*
Heather Hunt, *Executive Assistant to CDO*
Marcy Kahn, *Manager, General Campaign*
Michelle LeGrande, *Campaign Associate*
Lisa Shaoul, *Director, Women's Philanthropy*

Donor Services & IT

Vincent Gammieri, *Director, Donor Services & IT*
Tish Baty, *Data Entry Assistant & Researcher*
Maria Cheesar, *Data Services Coordinator*
Lesley Kahn, *Donor Services Coordinator*

Israel & Overseas

Tali Dan, *Partnership Director in the Western Galilee*
Sarah Golman, *Israel & Overseas Manager*

Planning & Allocations

Debra Luskey Shtofman, *Director of Community Scan Implementation & Allocations*

Marketing & Communications

Hillary Burlbaw, *Director, Marketing & Communications*
Jamie Moore, *Marketing Manager*

Jewish Community Relations Council (JCRC)

Anita Zusman Eddy, *Executive Director*
Drew Alyeshmerni, *Community Outreach & Political Affairs Coordinator*
Pat Epstein, *PEI Outreach Liaison*
Talia Kushnick, *PEI Outreach Liaison*

Center for Jewish Education (CJE)

Meyer Denn, *Executive Director*
Melissa Bernstein, *Assistant Director*
Linda Blasnik, *Librarian*
Judy Borejdo, *Librarian*
Nina Golboro, *Library Director, Tycher Library*
Anjelica Ruiz, *Adult Engagement Coordinator*
Beth Seltzer, *CJE Project Manager/PJ Library*

Jewish Federation
OF GREATER DALLAS

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