

**For Immediate Release:**

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### **Jewish Women's Fund of Atlanta Names Rachel Wasserman as Executive Director**

June 10 (Atlanta): The Jewish Women's Fund of Atlanta (JWFA) announced today that it has named Rachel Wasserman as the Fund's first full-time Executive Director, effective July 1. In the three short years since inception, JWFA has experienced unprecedented growth, both in the number of women involved and in the breadth and sophistication of its grantmaking process. Wasserman, 34, began in 2012 as part-time Director of JWFA. As a result of the Fund's rapid success, it has decided to expand the position and has promoted Wasserman into the role.

"Rachel is the consummate professional. She is strong, smart, positive, and inspiring," said JWFA Chair Ilene Engel. "JWFA is blessed to have Rachel guiding us. Our community is lucky to have Rachel as one of its shining stars."

"I am so appreciative to the Trustees for giving me this chance to work with them on our collective mission, which fills my heart every day with so much pleasure and inspiration," said Wasserman. In 2014, Wasserman was named among Atlanta's top "40 under 40" Jewish leaders by the Atlanta Jewish Times. She comes to JWFA with experience in grant writing, implementing programs, and a vast knowledge of the nonprofit sector. Wasserman received her bachelor's from Brown University in Psychology and Judaic Studies, her master's in Social Work from Columbia University, and her master's in Jewish Studies from the Jewish Theological Seminary of America.

"Recognizing that people enter Jewish life and philanthropy through a wide variety of doors, Federation is excited to nurture this endeavor. We are pleased to see JWFA grow and instill philanthropic passion in addressing the needs of, and expanding opportunities for, Jewish women and girls in Atlanta and Israel, including at-risk populations and the leaders of tomorrow," said Jewish Federation of Greater Atlanta Chair Howard Feinsand.

The Jewish Women's Fund of Atlanta is comprised of over eighty Trustees, all female philanthropists from the greater Atlanta area, who use the power of collective giving to find long-term solutions to problems and issues that impact Jewish women and girls. JWFA is a proud philanthropic partner of Jewish Federation of Greater Atlanta. Federation has served as the incubator for JWFA and continues to support the Fund by providing resources that ensure its success and growth. More than ever, JWFA is now positioned to act as a catalyst for positive change.

#### **Interviews available upon request.**

**About JWFA:** The Jewish Women's Fund of Atlanta expands opportunities in the lives of Jewish women and girls via effective grantmaking, advocacy, and education through a gender lens. Our grants provide sustainable benefits to those we serve. We empower women to be leaders, philanthropists, and decision makers. JWFA is an active member of the Jewish Women's Funding Network, a national collaborative of twenty organizations engaged in social change fundraising and grantmaking with over \$41 million in assets and grant awards totaling almost \$27 million. JWFA is a proud philanthropic partner of Jewish Federation of Greater Atlanta.

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