October 26, 2016

Dear Friends:

The Jewish Federation of Greater Ann Arbor is excited to announce that we will be continuing the ***Jewish Community Impact Fund***. The Fund of $40,000 is now accepting Requests for Proposals ranging from $2,000 to $10,000. After review by a Selection Committee for conformity to guidelines, all accepted proposals will be placed on a page on the Federation website and community members will be invited to vote for their two favorite proposals. Additional proposals will receive awards based on the judgment of the Selection Committee. All awards will be announced in The LINK on Friday, March 31, 2017. Details are included in the attached application form.

**Jewish Community Impact Fund** grants are intended to inspire individuals, organizations, congregations and agencies to develop and implement new or enhanced programs to meet significant community needs or create new and innovative engagement opportunities in the greater Ann Arbor Jewish community.

Proposals should build upon any of the following fundamental tenets: connection and engagement, *tikkun olam/*social responsibility, pluralism, leadership, and innovation. Proposals may address but are not limited to the following areas:

* Outreach and engagement to new populations
* Expansion of services for segments of the Jewish community currently being underserved
* Responsiveness to the unmet needs of the Jewish community
* Collaboration between multiple Jewish organizations
* Use of technology to improve communication and marketing within the Jewish community

***These programs must have measurable impact and be consistent with the Federation’s mission* – *to foster, initiate and preserve activities that strengthen Jewish life.***

**APPLICATION REQUIREMENTS:**

* Proposals must foster innovative approaches to help build a more vibrant Jewish community
* Applicants should be able to demonstrate positive measurable outcomes
* Applicants must acknowledge the Federation in all publicity surrounding the program funded by the grant
* Applicants may NOT apply for funding for programs that already exist.
* Proposals that require multi-year funding from this grant cycle will **NOT** be accepted; continuation of the Jewish community impact fund program is scheduled for review by the Federation board at the conclusion of this grant cycle.
* Applicants can be individuals, groups, organizations, or agencies.
* Each applicant may submit only **one** proposal, but may be listed as a co-applicant or collaborator on additional proposals

**Funding Available: Up to $40,000**

* Grant requests will be accepted ranging from $2,000 to $10,000.
* The funding request should be sufficient, alone or with other disclosed available funds, to produce the applicant’s stated measurable outcomes
* Allocated funds must be used during the project’s specified timeframe; any unused funds shall revert back to the Federation
* Funds may *not* be used for any other program or for other organizational operating expenses without prior approval
* Any prospective changes to the program grant after approval must be discussed with the Federation prior to any adjustments.
* Recipients must provide program progress reports to the Federation every six months and a final report upon the end of the funding cycle.

**To Qualify: Applicants must:**

* Have 501(c)(3) tax-exempt status
* Proposals not affiliated with a 501(c)(3) organization may request that the Federation act as their agent.
* Have a mission that is consistent with the mission of the Federation
* Provide additional information and documents if requested

**APPLICATION PROCESS**

* **Applicants must submit a Letter of Intent by December 9, 2016. The Letter of Intent form is attached.** The Selection Committee will review all Letters of Intent and return comments by December 30, clearing the way for a proposal to be submitted.
* **All proposals must be received at the Jewish Federation no later than Monday, January 27, 2017.** The Selection Committee will review all proposals for conformity to the parameters of the RFP prior to acceptance and may ask for clarifications.

**DETERMINATION OF AWARDS:**

* Once accepted, all proposals will be placed on a Jewish Community Impact Fund page on the Federation website. **The page will be made public by Friday, February 10, 2017**.
* **When the website goes live, a process of community voting will begin and will last the entire month of February.** All donors to the Federation Annual Campaign will be able to complete a brief on-line registration form and vote for their **two** favorite proposals. **Individuals who did not make a minimum gift of $18 to the 2016 Annual Campaign and did not yet pledge to the 2017 Annual Campaign will be able to use the Donate Button on the website at the time of voting.** The two proposals that receive the highest number of votes at the end of the voting period at midnight on March 3, 2017 will automatically be funded. The registration form will assure that individuals cannot vote more than one time.
* The remaining awards will be determined by the Selection Committee.
* **Everyone submitting a proposal will be notified of the outcome of their proposal no later than March 30, 2017.**

**Questions:**

If you have any questions or need guidance, please contact David Shtulman at (734) 677-0100 or [David@jewishannarbor.org](mailto:david@jewishannarbor.org?subject=Impact%20Fund).

**THANK YOU:**

The Federation thanks you for serving the members of our Jewish community. We look forward to working with you and the other organizations that make up the fabric of Jewish Ann Arbor to fund and implement new and innovative programs that will enhance the quality of local Jewish life.

Sincerely,

Neal Blatt Steve Brown

President Chairman

Jewish Federation Jewish Community Impact Fund

**LETTER OF INTENT TO SUBMIT A PROPOSAL**

**2017 Jewish Community Impact Fund**

**Submitted by: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Project Description: In no more than 500 words, please summarize your proposed project, what makes it new and innovative and how it will positively impact the Jewish community.**

This Letter of Intent must be sent to [david@jewishannarbor.org](mailto:david@jewishannarbor.org?subject=Letter%20of%20Intent) with the subject line, Letter of Intent, **no later than December 9, 2016** and you will be informed by return email no later than December 24 whether or not you should proceed with your complete proposal.

**JEWISH COMMUNITY IMPACT FUND**

**2017 Request for Proposal Form**

**Proposal must be received by January 27, 2017 at** [**david@jewishannarbor.org**](mailto:david@jewishannarbor.org?subject=Impact%20Fund)

**Name of Program or Project**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Funding Requested** (up to $10,000): $­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Sponsoring Organization Information**:
   1. Contact Person:
      1. Name:
      2. Title:
      3. Mailing address:
      4. Email address:
      5. Telephone number:
   2. Website:
   3. List of officers or governing committee
   4. Tax-exempt status (if you are not a non-profit organization you may request that Federation “host” your project. In this instance, the Federation would pay receipts submitted up to the limit of the grant but would not distribute funds in advance.)
2. **Sponsoring Agency Mission Statement** (if you do not have one, please describe the purpose of your agency in one paragraph):
3. **Program Narrative**: In no more than 1,000 words, please describe the program by answering the following questions:

Please include in your narrative

* a timeline
* need(s) that will be addressed
* population benefitting from the program (directly and indirectly)
* nature of your collaboration with other agencies (if any)
* the impact the program will have in helping to create a more vibrant, engaging Jewish community.

**Jewish Community Impact Fund RFP (cont.)**

**Name of Sponsoring Organization:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **How will the program be evaluated and the impact measured**?
2. **Program Budget** (please detail support from sponsoring agency and any additional funding sources)
3. **Program Sustainability**
   1. **Is this an ongoing program and, if so, how will the program be funded in future years?**
   2. **If you are requesting multiple year funding, a decision to fund year two will only be made upon evaluation of the success of year one.**
4. **Brief Project Summary (please provide a brief summary – 100 words or less – to describe your project for posting on the Impact Fund website page)**

Dated:

Applicant(s):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

By: Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_