

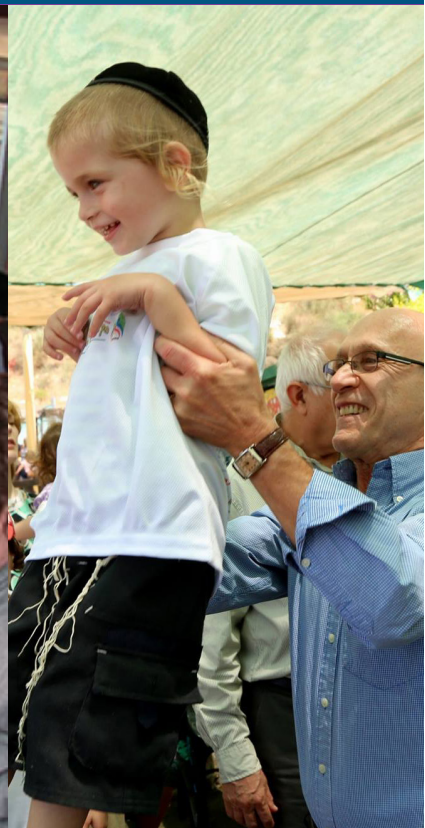
Jewish Federation
OF SAN DIEGO COUNTY



REACH OUT
FOR ISRAEL

COMMUNITY REPORT

OCTOBER 2014



SAN DIEGO REACHES OUT FOR ISRAEL

aid



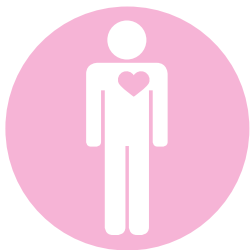
security



shelter



counseling



October 2014

Dear Community,

Thank you for Reaching Out for Israel!

We are deeply honored to share with you that our Jewish community has raised almost \$3.4 million in humanitarian aid for Israel in this dire time of need. This New Year, the people of Israel are trying to rebuild their lives and return to peace and normalcy. San Diego will continue to support them, as we always have.

In the aftermath of an entire summer at war, there is an increasing need to re-establish a sense of community, particularly in the south of Israel, and in our sister city, Sha'ar HaNegev. Families are weary, children are suffering from post-traumatic stress and communities are struggling to recover.

In this report you will read how, through our partners on the ground in Israel, the funds that you contributed are being put to immediate use. More than \$2 million of the funds raised in San Diego will go to help the people of Sha'ar HaNegev.

Your ongoing support and Federation's sustained efforts are still needed as we move into the next chapter of Israel's history. We will continue to be vigilant, supportive, and caring for the families, friends, and citizens of Israel.

Thank you, for all that you have done. Together, we do extraordinary things.

Caryn and Alan Viterbi

Caryn and Alan Viterbi
Co-Chairs – Reach Out For Israel Emergency Campaign

**\$3.4
MILLION
RAISED IN
SAN DIEGO**

**680+
DONATIONS**

**750+
LETTERS OF
SOLIDARITY**

**1000+
PEOPLE ATTENDED
OUR ISRAEL RALLY**

**\$2+
MILLION
FOR OUR SISTER COMMUNITY
SHA'AR HANEDEV**

Your generosity helps older adults in Merhavim, near Gaza, by funding day care facilities that provide them with comfort, hot meals, medical assistance, and counseling. Many clients, such as Eliyahu, have no access to shelter when the sirens sound and many cannot reach safety in under 45 seconds. "I realized that I could not stay at home, so I came to the center and I felt much safer there."

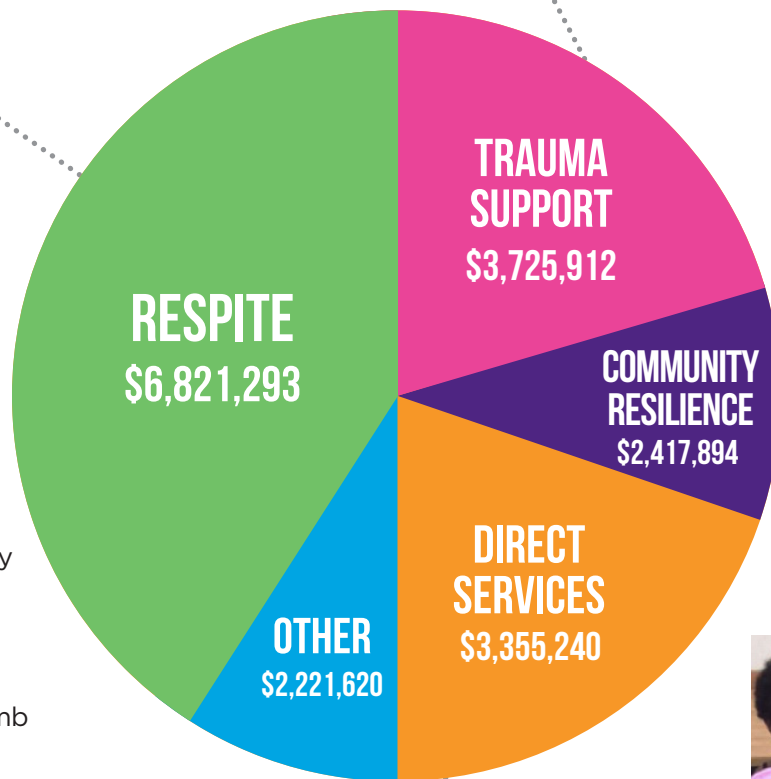


Eliyahu admits that this summer has been one of the toughest, but without the Day Care Center, it could have been much worse.

Stuffed animals can have a therapeutic effect on children who have experienced trauma. Your generosity helped implement a Hibuki Program in Israel, distributing hundreds of huggable dolls for children to care for. Five year old Guy, who was displaying aggressive behavior after experiencing a terrifying explosion in his hometown of Ashkelon, became calmer, as the animal taught him how to cope with his fear.



"I am amazed to see the change that begins to take place once a child 'adopts' a Hibuki doll," said JDC's Dr. Flora Mor.



TOTAL ALLOCATION TO DATE:
\$18.54 MILLION

During this summer's turmoil, your generosity sent hundreds of kids and teens living close to Gaza to day camp for a chance to escape from days spent in bomb shelters. They had fun exploring museums, historic sites, and all that Israel has to offer.



12-year-old Hallel, from Dimona, said the camp trips helped her realize that "our history is full of heroes - the people who lived here. And it's fun to get away from the rockets."

Thanks to the Federation-funded Ethiopian National Project, Ethiopian-Israeli children were able to start the school year with supplies and high spirits. In addition to coping with transitioning into a new country, many Ethiopian immigrants were affected by the conflict. This program is one of many efforts that are part of a wide-scale initiative aimed at rebuilding and supporting communities.



TO LEARN MORE GO TO
JEWISHINSANDIEGO.ORG/ISRAELAID

OUR VISION

A vibrant, caring, connected, and enduring Jewish community.

OUR MISSION

Inspired by Jewish values, we broaden and deepen engagement in Jewish life to strengthen Jewish identity, foster dynamic connections with Israel, and care for all Jews in need.

We mobilize our community's resources, leaders, and organizations to address the community's most critical needs, creating profound impact locally, in Israel, and around the world.



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