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SANTA BARBARA

Jewish Festival

The 2015 Santa Barbara Jewish Festival and Celebration of Israel's 67th Year of Independence is produced by the Jewish Federation of Greater Santa Barbara.



Jewish Federation
OF GREATER SANTA BARBARA

Sunday, May 3
11 am - 4 pm, Oak Park

www.jewishsantabarbara.org

FREE
ADMISSION

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Michael Towbes, Founder and Chairman of the Board; and Rob Skinner, CIO and General Counsel

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SHALOM COMMUNITY MEMBERS!

WELCOME to the 2015 Santa Barbara Jewish Festival & Celebration of Israel's 67th Year of Independence!

The Jewish Festival is an important and vibrant piece of Santa Barbara's rich history and tradition of ethnic celebrations, and of the Santa Barbara Jewish community itself.

The Jewish Federation of Greater Santa Barbara is extremely proud and excited to be sponsoring this annual community-wide event, together with our partner Jewish community agencies, synagogues, and other Jewish and community organizations.

The Jewish Festival Committee has once again assembled an incredible program, featuring first class entertainment, Israeli dancing, fun activities for children and adults, terrific artisans and vendors, and, of course, great food!

This year we will celebrate Israel's 67th Yom Ha'Atzmaut (Independence Day), and begin the Festival with the formal recognition of this occasion by our local elected officials, and a special address from the Israeli Consul General's office in Los Angeles.

A big Todah Rabah (thank you) to our wonderful Committee Members and Volunteers, each of our generous Corporate Sponsors and Underwriters, and especially our Partner Organizations in the Jewish community!

We hope you enjoy the 2015 Santa Barbara Jewish Festival and Yom Ha'Atzmaut Celebration!

Sincerely,



Joan Rothenberg
President



Michael S. Rassler
Executive Director



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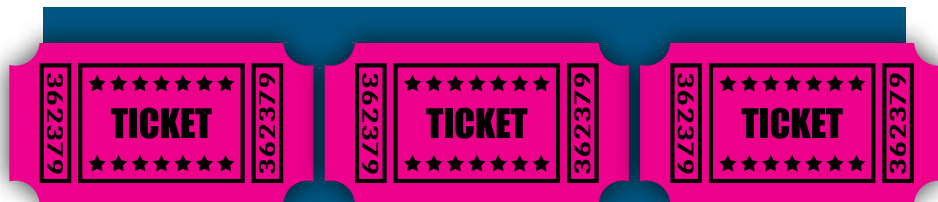
MANY SPECIAL THANKS TO...

ALL the Jewish Festival Committee Members and generous supporters without whom the 2015 Santa Barbara Jewish Festival would not be the great success that it is! Your contributions are greatly appreciated and have helped carry on this wonderful tradition and celebration. This year we honor the committee visionary, Gil Cardona, for his outstanding service and support to the Jewish Festival for the past 6 years.



All lists reflect information regarding the 2015 Santa Barbara Jewish Festival at time of printing. Thank you for your understanding.

Festival Graphic Design by Mitra Cline of Foreverbird Studio.
Printing by Custom Printing.



FOOD BOOTHS ONLY ACCEPT TICKETS!

Pre-order online for bigger discounts • At the Festival: 22 tickets for \$20.

www.jewishsantabarbara.org

**Congratulations on another successful
Santa Barbara Jewish Festival!**

- Brandeis University National Committee



PROGRAM NOTES

It is a rare and beautiful occurrence when an artist manages to interweave his personal life, spiritual path, and art. After releasing five CDs of varying styles from the late 90s through 2008, SAUL KAYE was pulled towards an idea that he claimed wouldn't leave him alone. This was the natural marriage of Jewish history, characters, and liturgy with the Blues. This led to the release of Jewish Blues Volume One—Live! This CD was so successful, that Saul went on to release Jewish Blues Volumes two and three, a Kabbalat Shabbat CD and plays over 120 shows/services/festivals per year in over 30 states and on four continents.




KLEZMER JUICE is the new generation of Jewish Soul music. With wide-ranging international backgrounds, a youthful vibe, and an exciting Latin undertone to their music, they are the torchbearers of an ancient traditional craft that unites generations in spirit. They create fresh interpretations of traditional and original tunes that capture the hearts of a new generation of fans.

THE CBB SHIR CHADASH YOUTH and ADULT CHOIRS plus the YOUTH CHOIR OF TEMPLE BETH EL OF SAN PEDRO with Cantors MARK CHILDS and ILAN DAVIDSON. The Adult Choir can be heard throughout the year at the first Friday night service of each month. The Shir Chadash Youth Choir is composed of CBB students in second through sixth grades. CBB is a very musical congregation and encourages everyone to sing along and to let the spirit of Jewish music lift their souls and accompany them through simcha and sorrow alike. CBB's music program is sponsored this year by DANIEL & MANDY HOCHMAN.

MICHAL, OSNAT, and PHILLIP have taught and led Israeli folk dancing in Santa Barbara for over 10 years, classic and modern dances for all ages and all levels. Come learn Israeli dancing or come to dance the dances you know and love (we are open to requests!).

LORRAINE KLEIN YIDDISH FOLK MUSIC Lorraine Gutenplan Silverberg Klein is an educator and folk singer who combines her passions for music with the joy of Yiddishkayt. Her Festival performance will include songs from her recently released album, *Zingt Zhe Kinder! A Yiddish Folk Music Legacy*, a legacy of her cultural heritage and a gift to her children, grandchildren,

"Notes" Continued on page 12



Social Media Workshop Series


COST: \$25.00 for 2015 Series (*Sessions Recorded*)
WHEN: 15TH EACH MONTH, 1-2PM
WHERE: VIRTUAL CLASSROOM

2015 Schedule:

| | | |
|----------------|-----------------|-----------------|
| 2/15 Facebook | 6/15 Google+ | 10/15 MailChimp |
| 3/15 Twitter | 7/15 LinkedIn | 11/15 Tumblr |
| 4/15 Pinterest | 8/15 Foursquare | 12/15 Flickr |
| 5/15 Instagram | 9/15 Hootsuite | |

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“Notes” Continued from page 10

and for Yiddish lovers everywhere. Purchase the album via the Jewish Federation (booth for day of). Proceeds benefit the Jewish Federation.

FLOR DE KANELA (“Flower of Cinnamon”) is a Santa Barbara based Sephardic Jewish music ensemble, with a traditional Eastern-Mediterranean and Middle-Eastern repertoire. Flor de Kanela members are: **ANDREA FISHMAN** (vocals, riqq, def), **ERIC EDERER** (nautilauta, lauta), **VOULA ALDRICH** (oud), **SONIA FERNANDEZ** (darbuka, def), **FRED NADIS** (clarinet), **DANIEL MOLTKE** (violin), **JIM GRIPPO** (kanun), and **TERESA BOTHMAN** (cello).


KALINKA is a popular Santa Barbara group that offers a unique rendering of Old World tunes, mixing Jewish Klezmer, Balkan, Armenian, gypsy swing, as well as Israeli and Turkish melodies. They are making their fifth appearance at the Jewish Festival. They have played at the Noon World Music Series at the University of California, Santa Barbara, as well as at Westmont College, the Skirball Cultural Center, the Topanga Canyon Banjo Fiddle Contest and Folk Festival, and the Old Time Fiddlers Convention and Folk Festival in Goleta. Band members include **FRED NADIS** (clarinet), **SAM ROBERTSON** (accordion), **ANDREW FEDDERS** (bass), and **PHIL TAYLOR** (acoustic guitar).




Join us, as **HOLLY CHADWIN**, Jewish Federation–Children & Family Programs Coordinator, leads a fun and engaging story time featuring **PJ LIBRARY®** books! Learn about Jewish values, laugh along to classic Jewish folklore, and celebrate our connection to Israel. The PJ Library is a free program that provides monthly Jewish-themed books and CDs to families with children ages six months to eight years.

SARAH and **LYNN** are both third year students at the University of California, Santa Barbara. They began performing together in 2010 and have ever since. In 2014, they began leading services together at Santa Barbara Hillel in Goleta. They have a strong love for music and for their Judaism and are very honored to be included in the Santa Barbara Jewish Festival.


SARAH TAGGER is a third year student at UCSB and Hillel Student Board President. She has been learning and teaching Israeli–style modern dance at summer camp for three years. She is really excited to share it with you! Come ready to move!



We Are Proud To Be a Part of The Jewish Community of Santa Barbara



Bruce Corwin David Corwin



ABOUT THE JEWISH FEDERATION OF GREATER SANTA BARBARA

THE Jewish Federation of Greater Santa Barbara is dedicated to building a vibrant and inclusive Jewish community, to enhancing the well-being of Jews in Santa Barbara, Israel and throughout the world, and to strengthening the relationship between the Jewish community and the community at large. Through your generosity, Federation is able to support and maintain an infrastructure with the combined experience and resources necessary to respond to our community's needs as they arise.

Just a few of our outstanding programs:

JEWISH FAMILY SERVICE (JFS) provides human services to the community through counseling, and social and educational programs. People of all backgrounds and ages are provided services individually, in families and in groups. The Volunteer Program allows caring people to make a positive impact in the community while reaping the rewards of giving.

THE PORTRAITS OF SURVIVAL and **UPSTANDERS EXHIBITS** link people of all ages and backgrounds with local Survivors of the Holocaust, provides support for Survivors, and educational programs for community and youth addressing issues of personal responsibility, values and bias, and the need to stand up for each other.

YOUNG ADULT DIVISION (YAD) promotes the responsibilities of community building, leadership and philanthropy, and hosts social, educational, spiritual and professional gatherings for young adults ages 21-45.

WOMEN'S DIVISION inspires by example and through shared experiences, and provides an opportunity for each woman to make a difference, personally, through direct involvement and action. The Jewish Women's Network (JWN) meets on second Tuesdays each month at 9 am at the Santa Barbara Club and on third Thursdays each month for Happy Hour.

THE FEDERATION'S BRONFMAN FAMILY JEWISH COMMUNITY CENTER provides classes and activities for young and old alike. An extensive Holocaust Resource Center and Library, Art at the JCC, and a variety of weekly classes and activities are available to all. At the JCC, the Federation hosts Camp Haverim, and the Community Shul of Montecito and Santa Barbara. Please join us for these major Federation events:

"About" Continued on page 15

"About" Continued from page 14

SAVE THESE DATES:

May 7..... Israeli Artisan Fair – 1st Thursday Art at the JCC
May 17 Alan J. Wyner Men's Event Brunch
May 19 Lunafest Film Festival Women's Division Event
June 6 YAD's Feed the Funk Benefit Concert
June 25..... Comedy Night – Hot Dogs & Hilarity!
June 28..... Art at the JCC – Abstract Art Collective Reception
July 12..... Doo Wop Concert with the Ronelles
August 28 Federation Flags on State Street
August 30 Jewish Community Picnic
November 8 Super Sunday!
December 10 Family Chanukah Party
December 12 YAD's 8th Annual Vodka Latke
May 2, 2016..... Next year's Santa Barbara Jewish Festival!



Jewish Federation of Greater Santa Barbara

Bronfman Family Jewish Community Center
524 Chapala Street, Santa Barbara, CA 93101
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RUACH STAGE

(LARGE WOODEN STAGE)

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Emcee: Our very own MICHAEL S. RASSLER!

- 11:00-11:20 Ceremonies & Proclamations
11:30-12:30 Modern & Traditional Israeli Dancing with
Michal, Phillip & Osnat
1:00-2:00 The CBB Shir Chadash Youth and Adult Choirs plus
the Youth Choir of Temple Beth El of San Pedro
with Cantors Mark Childs and Ilan Davidson
2:15-3:15 Klezmer Juice
2:30-3:30 Young Adult Happy Hour
3:15 **Israel Trip Prize Drawing Announcement**
3:20-4:00 Modern & Traditional Israeli Dancing with
Michal, Phillip & Osnat

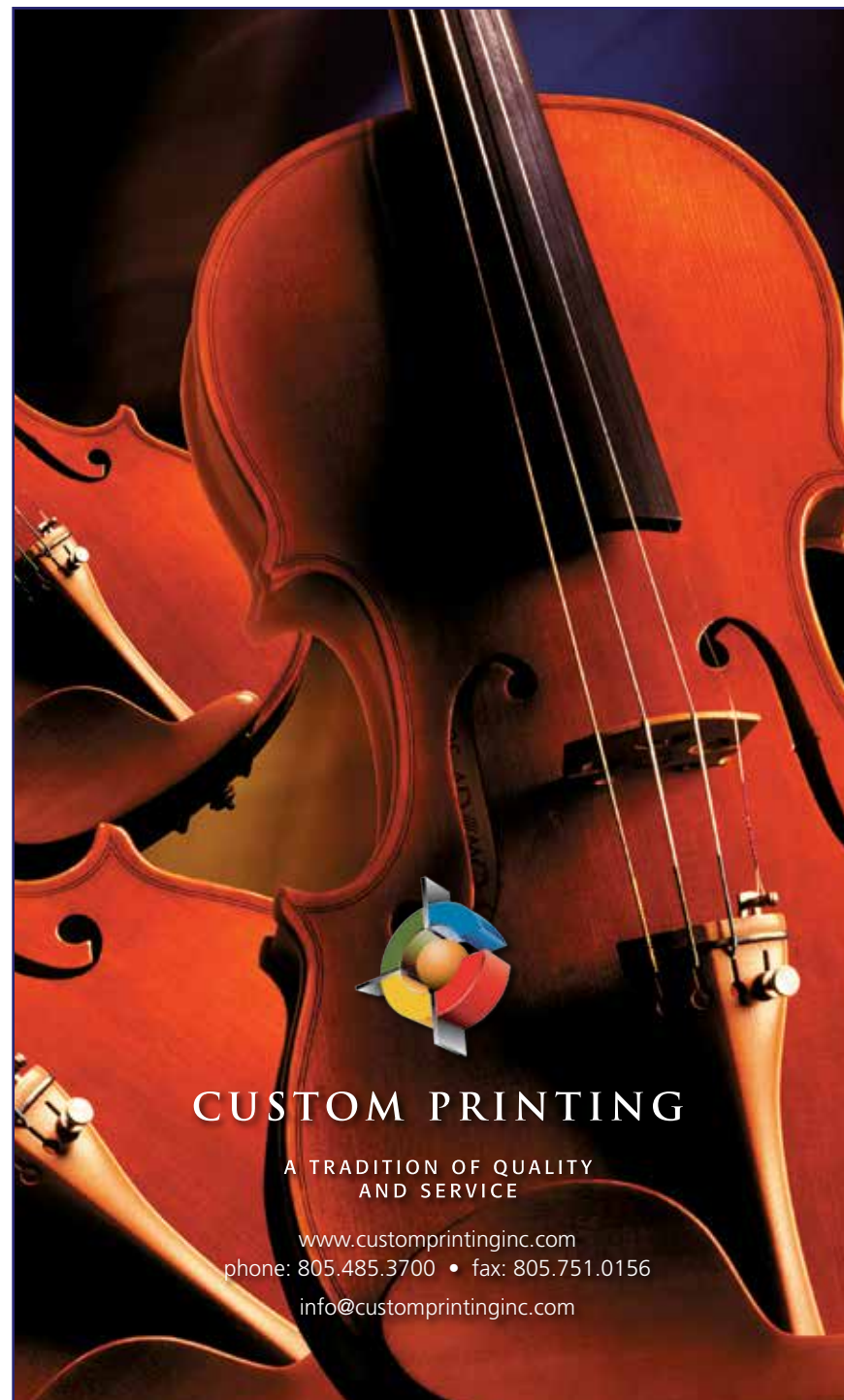
SHALOM STAGE

(GRASSY AREA STAGE)

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- 11:15 Cantor Mark Childs–Youth Program Kick Off
11:15-12:15 Children's Program Booth Activities
12:20-1:20 Saul Kaye
1:15-1:30 PJ Library® Story Time
1:30-2:20 Kalinka
2:30-3:15 Flor De Kanela
3:20-3:40 Yiddish Folk Music, Zingt Zhe Kinder!
Lorraine Klein & Mike Witt
3:40-4:00 Sarah Haberfeld & Lynn Padlipsky

☺ SEE CHILDREN'S ACTIVITIES AND SCHEDULE ON PAGE 30





DIRECTIONS (TO OAK PARK): From 101N take the Pueblo Street exit. At the first stop sign, turn right and then take a left (50 ft) to enter the Park. From 101S, take the Mission exit and get into the left lane. Turn left and go under the freeway. Turn left once again and get back onto the freeway heading north. Take the Pueblo Street exit. At the first stop sign, turn right.

PARKING: Small lot and **free street parking** around the park. **Paid parking available** in SB Cottage Hospital lot located at corner of Castillo & Pueblo \$2.50 an hour with a maximum of \$10. Park downtown and **take MTD line 3**.

CAN'T FIND PARKING AT OAK PARK?! Ride your bike to the Jewish this festival for a chance to win (something)! Park your bike for free with the Santa Barbara Bicycle Coalition's **BIKE VALET** and you receive a raffle ticket! OR **EASY LIFT Shuttle** (pick-up/drop-off varies from 10:00am to 4:30/5pm from all 3 LOCATIONS and Oak Park!) Three Locations: **1.** Santa Barbara Hillel Parking lot, 781 Embarcadero Del Mar, Isla Vista, CA 93117 **2.** Peabody (Elementary) Charter School 3018 Calle Noguera, Santa Barbara, CA 93105 **3.** Congregation B'nai B'rith Parking lot 1000 San Antonio Creek Road, Santa Barbara, CA 93111



FOOD & DRINK BOOTHS:

*Lunch plate food vendors

- ☆ CARIBBEAN COFFEE
- ☆ DESSERTS TO DIE FOR – Bakery Food Truck
- ☆ IT'S IN THE SAUCE BBQ
Tri-tip, Brisket, Chicken and more!*
- ☆ L'CHAIM – BEER & WINE
Hosted by Young Adult Division (YAD)
- ☆ SABABA CATERING –
Corned Beef and Pastrami Sandwich Plates*,
Mediterranean Veg. Option
- ☆ UCSB CHABAD'S JERUSALEM KOSHER CAFE – Falafel lunch plates and more!*
- ☆ MCCONNELL'S (KOSHER) ICE CREAM & SORBET
Hosted by Young Adult Division (YAD)
- ☆ SANTA BARBARA POPCORN COMPANY

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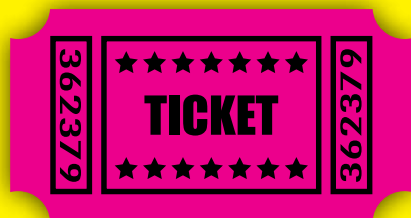


FOOD BOOTHS ONLY ACCEPT TICKETS!

The ticket system helps reduce congested lines.

Buy tickets at designated **TICKET BOOTHS**
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(HOT PINK SIGNAGE/THEME)



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Please stop by our booth and Café Israel for some nosh, activities,
and to learn all about the amazing ways you can be involved at CBB!

www.cbbsb.org • www.facebook.com/cbbsb

INFO BOOTHS:

- ✧ American Friends of Magen David Adom
- ✧ Anti-Defamation League (ADL)
- ✧ Education First International Language Center
- ✧ Bunnin Chevrolet Cadillac
- ✧ Chabad of Santa Barbara
- ✧ Cherish: Jewish Women's Circle – Chabad of Santa Barbara
- ✧ Community Shul of Montecito and Santa Barbara
- ✧ Congregation B'nai B'rith & Beit HaYeladim Preschool
- ✧ Israel Ministry of Tourism
- ✧ Jewish Family Service Programs and Classes
- ✧ Jewish Federation of Greater Santa Barbara – New Festival Shirts, Israel Raffle and more!
- ✧ Lexus – DCH Lexus of Santa Barbara
- ✧ Maravilla Senior Living Community
- ✧ Mount Sinai Memorial Parks
- ✧ Rilascio Chiropractic Wellness Booth
- ✧ Santa Barbara Hillel
- ✧ Santa Barbara Village
- ✧ Volunteers for Israel
- ✧ Zimrat Yah



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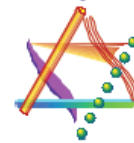
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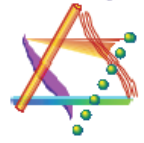
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For more information please visit Community Shul's website:
www.communityshul.org e-mail: communityshul@gmail.com or call 895-6593



2015 Camp Haverim Summer Camp

Santa Barbara's Jewish day-camp, is back for it's 11th season! Once again, camp will meet at the spectacular scenic Cate School (Transportation available from Goleta and SB)

There are two (2), two-week sessions:

- Session I July 13 – July 24, 2015
- Session II July 27 – August 7, 2015

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Itzik Ben Sasson at 805/895-6593 or camphaverim@gmail.com

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- ✧ Hanukkah Surprises... One
For Each Night
- ✧ Jewelry by Emmy
- ✧ Kova Caps: Judaica Clothing
- ✧ Morris B. Squire Foundation:
Interactive Art Activity (all ages)
- ✧ ODEHYA: Original Jewelry &
Judaica
- ✧ Silent Auction – Support the
Festival! Win a Trip to Israel
Prize Drawing!
- ✧ Tallits by Sharon

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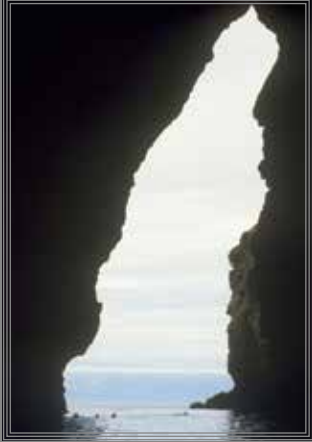
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CHILDREN'S AREA ACTIVITIES:

- ✧ Congregation B'nai B'rith & Beit HaYeladim Preschool
- ✧ Camp Haverim – Arts & Crafts, Info
- ✧ Chabad of Santa Barbara – Camp Gan Israel – Western Wall Activity
- ✧ PJ Library® and Jewish Federation - Festival Tattoos!
- ✧ Just 4 Fun Fitness – (ages 2-12) obstacle course, group games zone, bubble station and 11 am mini-fitness class for ages 5 and under.
- ✧ Macaroni Kid – Jewish Macaroni Crafts for Kids
- ✧ Morris B. Squire Foundation – Interactive Art Activity (for all ages) "Paint the Ram"
- ✧ SB Hillel – Face Painting
- ✧ Spa Concepts Salon and Henna Painting
- ✧ Southern California Mitzvahs - Felici Events: Selfie Booth and Social Media Contest

CHILDREN'S SCHEDULE

CHILDREN'S AREA (ACTIVITIES IN GRASSY AREA)

11:00-4:00 Just 4 Fun

SHALOM STAGE

1:15-1:30PJ Library® Story Time

RIKUD (DANCE AREA, BETWEEN PICNIC TABLES & PLAYGROUND)

2:00-3:00Modern Israeli Dancing with Sarah Tagger
(ages 10+)





Klezmer Juice is vibrant Yiddish soul imbued with musical influences both old and new from around the world.

klezmerjuice.net

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my music, and my liberation.

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Prize Will Be Drawn At The Santa Barbara Jewish Festival On Sun, May 3, 2015 At Oak Park. Winner Need Not Be Present.

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Spend the weekend at the David InterContinental Tel Aviv and discover the city in a way rarely seen before. Enjoy the hotel's picturesque "White City" neighborhood with a wonderful walking tour showcasing the history and culture of the city. Dine at one of the four trendiest restaurants in town, and finish your weekend off with a luxurious spa treatment at the brand new wellness center, THE Spa. Your prize includes:

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Jewish Federation OF GREATER SANTA BARBARA

Santa Barbara Jewish Festival



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