

## 2016 CELEBRATE ISRAEL PARADE ENROLLMENT INFORMATION

Please read the terms below, complete the form and email  
to Stephanie Brand at [sbrand@jfedgmw.org](mailto:sbrand@jfedgmw.org).

### TERMS

The Celebrate Israel Parade will be held on Fifth Avenue in New York City on Sunday, June 5, 2016. Please read the guidelines below and complete the form on the following page if your organization wishes to join the Greater MetroWest cluster group. We look forward to having you join us!

#### Terms of Participation:

1. Each participating organization must appoint a liaison to work with the Cluster Coordinator, Stephanie Brand.
2. Organizations are responsible for recruiting members for their groups and publicizing the event appropriately.
3. Participating organizations are responsible for the following financial commitments, regardless of the number of marchers who attend on Parade day:
  - a. To be paid to the Israel Program Center:
    - i. T-Shirts:  
Official Parade T-shirts for all members of their organization's individual group. The liaison must compile the T-shirt order and submit it to the Cluster Coordinator by the due date, approximately one month prior to the parade. T-shirts typically cost approximately \$7.00 each; however, this amount is subject to change.
    - ii. Registration:  
Registration fee is \$250 and it includes the fee paid to the Parade office in NYC, and other related expenses (a \$500 savings compared to individual group registration cost).
  - b. Transportation for your group to and from the Parade. Transportation arrangements must be made by liaisons and sharing buses is encouraged.
  - c. Fees associated with publicizing the Parade to your organization's members, such as copying official Parade flyers or placing ads in your organization's bulletin or newsletter.

**Please complete this form:**

Name of Organization: \_\_\_\_\_

Name of Parade Liaison: \_\_\_\_\_

Liaison's Phone Number: \_\_\_\_\_

Liaison's E-mail Address: \_\_\_\_\_

Anticipated Number in Cluster Group: \_\_\_\_\_

If you participated in the Parade previously, what feedback would you like to share? \_\_\_\_\_

\_\_\_\_\_

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Have a check box that says you understand the terms of participation in the 2016 Celebrate Israel Parade and agree to my organization's involvement and responsibilities

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_

Signature (If signing online, type your name here. If you prefer, print this form and sign.)

\_\_\_\_\_

By checking this box, I indicate that I have read, understand, and agree to the terms above.

Date \_\_\_\_\_



## Tone & Spirit Agreement and Release

The Celebrate Israel Parade is a pageant-like event whose sole purpose is to demonstrate the community's love for the Jewish and democratic state of Israel. It is held with pride and with a sense of unity, despite philosophical or political differences within the community-at-large.

- ◆ Themes and Creative Visual Presentations must be in the tone and spirit of the Parade.
- ◆ Registered Marching Groups must present their theme statements and messages on JCRC-NY approved banners and props in **optimistic, inspirational and positive phraseology**.
- ◆ **The Parade is an apolitical event.** It is not a rally, a protest march, nor a walk-a-thon

1. We have read the Rules of the Parade; and, as a participating Marching Group, we agree to adhere to them. We understand the Parade's requirements as to the Tone & Spirit of the Parade; and, as a participating Marching Group, we agree to adhere to those directives.

2. We understand that any infraction of the aforementioned, either prior to the Parade or on Parade Day, constitutes grounds for probationary status, denied participation and/or removal, by Parade Staff or City Officials, of any and all offending articles, banners, props, etc. from the Parade route that are political and controversial.

3. We understand that, should our Marching Group be denied entry in the Parade, or should our participation be cancelled due to violation of the above directives, the Parade shall not return our registration fee.

4. We hereby grant permission, without reservation, to the Jewish Community Relations Council of New York, Inc. ("JCRC-NY"), and those authorized by JCRC-NY, to take photographs and to make video and/or audio recordings of our Marching Group and all its participants at the Parade, and to use them in original or modified form in all media now or hereafter known, with or without our Marching Group's name or name of any participant, for the promotion, public education, and/or fundraising activities of JCRC-NY. We understand and agree that there will be no compensation for the above and agree that JCRC-NY will be the sole owner of all tangible and intangible rights in the above-mentioned photographs and recordings, with full power of disposition.

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Signature of **President/Director/Leader**

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Names of both Group and Cluster

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Print Name of **President/Director/ Leader**

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Date