Collaborate & Innovate

Innovative Thinkers Wanted!

Shark Tank is designed to foster collaboration and leverage synergies in our community, while addressing needs in an innovative and a creative manner. A stronger community makes all our organizations stronger.

1301 Springdale Road, Suite 200, Cherry Hill, NJ 08003  |  856.751.9500  |  jewishsouthjersey.org

Please send your most innovative thinkers and passionate members to be delegates and join our COMMUNITY SHARK TANK!

Through collaboration and innovation, you will have the ability to make an impact on our community’s future.

Teams will be tasked to develop an exciting and impactful pilot project addressing the four priority areas as identified in our 2013 needs assessment study of our local Jewish community - JEWISH POP:

- Engagement/Education
- Israel
- Seniors
- Special Needs

**TEAMS**

- Teams will have between 3 – 9 delegates representing a minimum of three different organizations or individuals.
- Each team must have a delegate from at least one of the following: Federation agency, synagogue, day school.
- One person can work on multiple teams.
- Teams can have multiple people from the same organization, but no more than three people from any one organization.
- Organizations from outside the Southern New Jersey area are allowed, but the program must benefit our community.
- For-profit organizations may be a partner.
- Additional team members may be added up until March 1 when initial proposals are due.
- If desired, teams will be assigned a mentor with expertise in the priority area.
- Jewish Federation will work with teams to offer assistance and guidance throughout the process.

**FUNDING GUIDELINES**

- There will be a pool of $50,000 to fund the projects.
- These funds are made possible by local philanthropists who will ultimately determine which projects to fund.
- Projects can be funded up to $25,000.
- Projects may not be funded equally.
- Projects may be partially funded.
- Projects that are not funded may work with Federation to identify other funding sources.
PILOT PROJECTS

• Must be collaborative.
• Must be new to our community or bring a new dimension to an already existing program.
• Must impact at least 25 people.
• Must begin by December 31, 2016.
• Must have a plan for long term sustainability.
• Must be open to the community.
• Can service one or more priority areas (Engagement/Education, Israel, Seniors, Special Needs).
• Can be a one-time project or ongoing over a year.
• May not be a fundraiser.
• Must conclude within one year from launch.
• Must be mission aligned with the Jewish Federation of Southern New Jersey:

    Caring for those in need, enhancing Jewish life, and ensuring the continuity of a vibrant Jewish community locally, in Israel, and around the world.

KEY DATES

January 10: KICK-OFF

• Delegates and local community members are asked to attend the kick-off on January 10 to learn about trends and needs in our community and best practices for collaboration and innovation.
• Form teams with other delegates interested in working on programs addressing the same priority area.
• New team members may be added after the kick-off, but must be finalized by March 1.
• At the conclusion of the kick-off, teams will be required to submit a brief overview of their potential project team (form to be provided).

March 1: INITIAL PROJECT REVIEW

• Teams are required to submit a project abstract (form to be provided) via email by March 1.
• These will be reviewed blindly by a committee who will provide feedback if needed.
• Only those projects that meet all requirements will be approved to move on to the Shark Tank.
• Responses will be sent to teams by April 1.

June 5: LIVE SHARK TANK EVENT

• Teams will present their ideas to the Shark Tank on June 5.
• The event will be open to the community. We encourage you to invite friends!
• There will be an optional workshop assisting teams in developing their presentation in May 2016.
• Our Sharks will determine which projects to fund, and will serve as advisors in launching the projects.
• There will be a request for follow up and evaluation once the program ends.